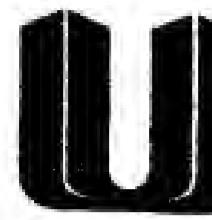


# FINANCIAL TIMES



Unilever  
Changing faces  
in soap opera  
Page 13

World Business Newspaper

## French unions call strikes in protest at welfare reforms

France's central and commercial banks were quick to salute the Juppé government's welfare reforms with interest rate cuts, but a big union front has called protest strikes for later this month. Prime Minister Alain Juppé's bold welfare spending cuts and increases in charges aimed at bringing the social security deficit from FFr764bn (\$125bn) this year into surplus in 1997, drew praise from his party and surprised political opponents. Page 14, French strike call overshadows rate cut, Page 2, Editorial Comment, Page 13

**Doubts arise over Clinton visit to Ireland**  
A summit meeting of the British and Irish prime ministers may be held next week ahead of a planned visit to the region by President Bill Clinton (left) at the end of the month. Diplomats in London and Washington said difficulties over the US budget might force a curtailment of Clinton's trip to London. Belfast, Londonderry and Dublin, but that strenuous efforts would be made to avoid its cancellation. No final decision on the visit is expected before the middle of next week. Page 9, The fragile facade, Page 12

**Russian PM offers media finance benefits:** Russian Chernomyrdin, Russia's prime minister, promised the media a range of financial benefits, including substantial tax-breaks, raising concerns about the relationship between government and the press in the run-up to next month's parliamentary elections. Page 3

**China halts US initiative over WTO:** China hailed a US diplomatic initiative aimed at resolving the impasse over Beijing's entry to the World Trade Organisation. Page 14; Seeking to smooth the ruffled feathers, Page 6

**EU social alliance under strain:** The alliance between Europe's trade unions and employers which helped influence the Maastricht Treaty four years ago, appears to be under severe strain over the European Union's intergovernmental conference next year. Page 3

**Companies raided in plastic prices probe:** European Commission officials have raided the offices of 20 petrochemical companies as part of their investigation into claims of anti-competitive collusion to push up plastic prices. Page 2

**Lord Young sets C&W retirement date:** Lord Young of Graffham, chairman of Cable and Wireless since 1991, said he intended to retire from his role at the head of the UK-based telecommunications group in February 1997.

**German shipbuilder warns of losses:** Bremer Vulkan, the troubled German shipbuilder, appointed an interim chairman to replace Friedrich Hemmemann and warned of losses for 1995 of about DM230m (\$14.8m). Page 15

**Bangkok offers investors cash lifeline:** The Thai government caved in to pressure from local stock market speculators and pledged \$1.2bn in government funds to bail out investors squeezed by a slide in Bangkok share prices. Page 14, World Stocks, Page 38

**Agfa buys Hoechst print units:** Agfa-Gevaert, the photographic subsidiary of chemical group BAYER, is to take over the printing plates business of Hoechst for DM700m (\$477m), in a move to strengthen the subsidiary. Page 16

**Neste offer raises \$228m:** Neste, Finland's biggest industrial group by sales, said its initial public offering had raised more than FM1bn (\$228m), in spite of lacklustre demand from retail investors. Page 16

**US attorney general has Parkinson's:** US attorney general Janet Reno, 57, has been diagnosed with Parkinson's disease, a degenerative illness that causes trembling and muscular rigidity. She intends to remain in her job as the nation's top legal officer in President Clinton's cabinet.

**German TV looks to Hollywood:** Germany's rival commercial television networks, already locked in a battle for market share and advertising revenue, are buying more US film productions to attract the younger generation. Page 2

**French auctioneers to lose stranglehold:** The historic stranglehold of France's 460 auctioneers is set to be broken within the next two years, under radical new proposals outlined by the minister of justice, Jacques Toubon. Page 2

**STOCK MARKET INDICES**

New York	London	Milan	Paris	Frankfurt	GR13.00
Dow Jones 30 Av ...	4851.77	589.02	585.89	385.89	
NASDAQ Composite	1947.86	(6.01)			
CA40	1905.14	(22.93)			
DAX	2200.72	(1.45)			
FTSE 100	3610.64	(38.4)			
Wired	17,500.92	(25.70)			

**US LUNCHTIME RATES**

Federal Funds	5.12%				
2-Year Treasury Bill Yld	4.483%				
Long Bond	10.68%				
T-bill	6.687%				

**OTHER RATES**

3-Month Interbank	5.5%				
10-Yr Gilt	10.5%				
Forward 10-Yr Gilt	10.5%				
Forward 10-Yr Bond	10.5%				
Japan 10-Yr JGB	11.2777	(11.423)			

**NORTH SEA Oil (Argus)**

Brent 15-day (\$/bbl)	\$16.60	(16.455)	Tokyo close	Y 191.76	
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India  
Shifts in the  
power structure  
Survey, Separate Section



N. Ireland  
Peace in  
the balance  
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TOMORROW'S  
Weekend FT  
High drama of the  
science laboratory

FRIDAY NOVEMBER 17 1995

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## German opposition leader ousted

SPD moves to left as Schärfing loses ballot gamble to Lafontaine

By Peter Norman in Mannheim

Germany's opposition Social Democratic party took a sudden turn to the left yesterday when Mr Rudolf Schärfing invited Mr Oskar Lafontaine to challenge him for the leadership - and lost.

The dramatic change at the top of Germany's largest party followed Mr Schärfing's failure to inspire an SPD congress with a lacklustre keynote speech. It failed to quell delegates' frustration and anger at the quarrelling that had brought the party to a standstill.

But his defeat sent a charge through the delegates, who were surprised to be presented with a choice. Mr Lafontaine, prime minister of the state of Saarland, had not emerged as a challenger for the post of party chairman until early yesterday.

On Wednesday, Mr Lafontaine had brought the congress cheering to its feet with an impassioned address that emphasised the party's duty to fight for peace abroad and against unemployment at home. His task now is to unite the party and defeat the centre-right coalition government of Chancellor Helmut Kohl at the next German election, scheduled for 1998.

The euphoria that greeted Mr Lafontaine's rhetorical tour de force was in marked contrast to the respectful applause Mr Schärfing earned for his introspective address that focused on the recent problems of the party and his own inadequacies.

Speculation that Mr Lafontaine would stand for the post of chairman mounted through the night after his speech, as his supporters mobilised backing for him among delegates.

But it was 47-year-old Mr Schärfing who set in motion the vote that has almost certainly dashed his hopes of standing as the SPD's candidate for the chan-



Oskar Lafontaine: his task now is to unite the party and defeat Chancellor Helmut Kohl's centre-right coalition at the next election

Picture AP

cellorship in the next general election.

He told delegates the party needed "clarity on personnel issues" and he had asked Mr Lafontaine if he wanted to be a candidate for the chairmanship. Mr Lafontaine took up the challenge, turning what would have been a walk-over for Mr Schärfing into a two-horse race.

Mr Lafontaine gained 321 votes against 190 for Mr Schärfing. There were two abstentions

among the 513 valid votes cast at the congress in Mannheim, in central Germany.

Immediately after the vote, Mr Lafontaine appealed for the support of all in the party. He received instant backing from Mr Schärfing, who called on all party members to give their "unlimited" support to the new chairman.

Ironically, Mr Schärfing was then given a rousing standing ovation as Mr Lafontaine

expressed his appreciation for his work as party chairman. The congress then voted to make the defeated leader one of the SPD's five deputy chairpersons with the overwhelming support of 482 of 517 votes cast.

Mr Lafontaine later praised Mr Schärfing's decision to let him stand as "a great human gesture and a signal for co-operation".

Mr Lafontaine is 52 and was the SPD's unsuccessful candidate for the chancellorship in 1990. He

comes from the left of the party, but, yesterday, in a demonstration of his wish to unite the SPD, he called on delegates to vote Mr Gerhard Schröder, the right-of-centre prime minister of Lower Saxony, into the party's 45-strong managing board. However, Mr Schröder failed to win sufficient votes in the first round of polling.

Lafontaine dazzles unhappy delegates, Page 2  
Editorial Comment, Page 13

## Roh held on bribes charges as scandal widens

By John Burton in Seoul

Mr Roh Tae-woo, the former South Korean president, was arrested yesterday on charges of corruption as prosecutors implicated the chairman of Daewoo and Dong-ah, two of the country's biggest corporate groups, in the scandal.

Mr Roh, who had been held by prosecutors for more than 27 hours, was immediately taken to Seoul's main detention centre following his arrest. He is the first Korean head of state to be held in detention while facing criminal charges.

He confessed last month he had amassed a \$650m slush fund from business donations during his 1988-93 presidency after prosecu-

tors started investigating bribery allegations. The scandal has revealed extensive corrupt links between Korean business and government.

Prosecutors claimed Mr Roh took Won236bn (\$307m) in bribes from 31 businessmen. But they named only Mr Kim Woo-choong, Daewoo chairman, and Mr Choi Won-suk, chairman of the Daegu construction group, in their arrest warrant for Mr Roh.

Mr Kim is alleged to have paid Mr Roh a total of Won24bn in bribes to secure government contracts, including the construction of a submarine base in 1991. Mr Kim is Korea's fourth largest conglomerate, with businesses in construction, cars, electronics and shipbuilding.

Although Mr Roh claimed the funds were political contribu-

tions, the prosecution said it considered the money to be bribes since Mr Roh made the final decisions on government contracts and policies affecting business.

Both the Daewoo and Dong-ah chairmen were convicted last year of giving kickbacks of Won200m each to the former

bead of Korea Electric Power for nuclear plant construction projects. They received suspended jail terms and were pardoned in August.

Korea speeds efforts to curb chaebol, Page 7  
Lex, Page 14

Continued on Page 14

## Boeing, McDonnell shares rise on merger talks report

By Michael Skapinker in London and Bernard Gray in Dubai

Shares in Boeing and McDonnell Douglas rose yesterday following a report that the two US companies were in merger talks which could create one of the world's most powerful aerospace and defence groups.

By mid-day in New York, McDonnell Douglas shares had risen 3% to \$60.4, while Boeing was up \$1 to \$76. Analysts said that talks between the two groups might not lead anywhere and that any merger or asset exchange might run into anti-trust difficulties.

Both companies refused to say whether the talks, reported in the Wall Street Journal, had taken place, but analysts said there would be some logic in combining Boeing's dominant position in civil aircraft manufacturing with McDonnell Douglas' strong defence business. There is little

overlap between the groups' defence businesses. A merged group would be the only significant competitor to Lockheed Martin in the manufacture of military aircraft. McDonnell Douglas recently won a \$1.8bn order to supply C-17 military transport aircraft to the US air force.

McDonnell Douglas has been struggling, however, to remain a civil aircraft manufacturer and industry observers believe a merger could result in its civil activities being shut down.

Its share of civil aircraft delivery was only 7.5 per cent last year, according to data compiled by Airline Business magazine. Boeing had 52 per cent with Airbus Industrie, the European consortium, taking 23.8 per cent. If Boeing captured McDonnell Douglas' market share, its lead over Airbus would be overwhelming. Airbus said yesterday of a possible Boeing-McDonnell Douglas merger: "If this were really to

happen, in spite of the anti-trust laws in the US, international competition would become even more fierce, with only one supplier of large airliners based in the US. World airlines would feel even more need to have a strong competitor around, such as Airbus."

Mr Jonas Stiklorius, an analyst at Natwest Securities in New York, said he expected Boeing to argue that there should be no regulatory opposition to a merger of its civil aircraft division with McDonnell Douglas' because it was an international business in which Airbus provided effective competition.

Another analyst said the lack of overlap between the two defence businesses might persuade regulators that a merger would not reduce competition.

Lex, Page 14  
Merger would form powerful defence force, Page 19

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(Separate Section)

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# Poll incentive for Russia's media groups

By John Thornhill in Moscow

Mr Victor Chernomyrdin, Russia's prime minister, yesterday promised the media a range of financial benefits, including substantial tax breaks, raising concerns about the relationship between government and the press in the run-up to next month's parliamentary elections.

At the same time, Mr Chernomyrdin urged the media to behave responsibly in the current election campaign and not to cave in to pressure from any side of the political spectrum. But he requested the editors not to allow "odious candidates" to air their views. "We should not be under the thumb of stupid people," he said.

Some Russian politicians, such as Mr Vladimir Zhirinovsky, the inflammatory nationalist who leads the Liberal Democratic party of Russia, have already complained that some media outlets are refusing to carry their advertisements.

In a meeting with senior editors, Mr Chernomyrdin said a new law would come into effect at the beginning of next year exempting the media from value added tax and giving them the same financial privileges as cultural institutions.

Forms of media ownership are not the issue for the government. The main thing is that the media should have enough financing to develop,

not just survive," the prime minister said.

The government's move highlighted sensitivities about the possible conflicts of interest that confront Mr Chernomyrdin in his dual position as head of government and leader of the moderate Our Home is Russia electoral bloc, which is contesting the December 17 elections.

Some of Our Home is Russia's campaign strategists have recently argued that if the movement is to be attacked by its opponents as the "party of power" then it should act like it and exploit some of the benefits of office.

In recent weeks, Mr Chernomyrdin has announced a series of more populist measures, promising to raise social payments, help compensate those who lost money in fraudulent investment scams and widen exemptions for army conscription.

But Our Home is Russia has been struggling to attract popular support and has drawn fierce criticism from the communists, who lead in most pre-electoral polls.

Russia's Constitutional Court, meanwhile, is still considering the legality of the country's electoral laws and its ruling could yet lead to the poll being postponed.

However, Mr Chernomyrdin said yesterday that no-one should be allowed to delay the elections.

## MEPs to support deal with Turkey

By Caroline Southey

The European Parliament is expected to vote in favour of a customs union with Turkey next month, after a change of heart by a majority of Socialist MEPs who had linked approval of the accord to Turkish political reform.

Barring last-minute hitches, the parliament is expected to give its assent on December 13, removing the last obstacle in the customs union planned for next year under which tariffs between Turkey and the EU will be harmonised.

But the Socialist group, the largest bloc in the parliament, plans to maintain pressure on Turkey until the last possible moment. It still insists that ratification of the accord remains conditional on the release of four Turkish MPs and enforcement of constitutional reforms. It will not formally agree its position until days before the vote.

The European People's party, the second largest bloc, this week backed a vote in December, a sign it felt confident of a positive outcome.

A vote in favour will come as a huge relief to EU member states, which feared that a vote or a decision to postpone the vote would have a negative effect on the outcome of Turkish elections next month and would undermine the EU's strategy to anchor Turkey in western Europe.

The decision is expected to boost the electoral chances of Mrs Tansu Ciller, Turkey's prime minister, in the polls on December 24. Mrs Ciller has made foreign policy a central theme in her election campaign, warning earlier this month that the European parliament's rejection of the accord would give the upper hand to Islamic fundamentalists in Turkey.

The parliament's tough line on the customs union has softened in recent days under political pressure on MEPs. EU leaders, including Mr Felipe Gonzalez, Spain's Socialist prime minister, and top Turkish and American officials, have been working hard to ensure a vote is taken in December and that the accord is approved.

Ms Pauline Green, leader of the Socialist group and the largest political bloc in the parliament, complained that the lobbying of MEPs by American and Turkish officials had been "excessive and counter-productive".

A number of Socialist MEPs, notably from the UK and Greece, still oppose a vote on the accord in December. They remain concerned over Turkey's recent decision to uphold 15-year sentences for four MPs found guilty of aiding Kurdish guerrillas.

## EU social alliance under strain

By Robert Taylor

in Madrid

The alliance between Europe's trade unions and employers which helped influence the Maastricht Treaty four years ago, appears to be under severe strain over the European Union's intergovernmental conference (IGC) next year.

The two sides of industry, described in official documents as the "social partners", appear unlikely to agree a meaningful joint set of demands for the IGC.

Yesterday a European Trade Union Confederation (ETUC) conference in Madrid laid out proposals which include making job creation a much higher priority and enshrining by treaty the right to strike. Unice, the employers' association has already made clear it does not want either proposal to be adopted by the EU next year.

"I have written to Unice asking it to join us in reaching a common position but so far I have had no reply. I will keep on trying," said Mr Emilio Gabaglio, the ETUC's general secretary yesterday. "At the moment we appear to be a long way apart on these issues."

Four years ago the two organisations were made common cause in pressing successfully for inclusion of the social protocol in the Maastricht Treaty. Two weeks ago the first fruits of the new process were announced with a draft framework agreement on unpaid parental leave and a joint statement opposing racism and xenophobia.

But union officials are privately pessimistic about the prospects of Unice and the ETUC agreeing a common agenda for the IGC.

Mr Zygmund Tyszkiewicz, Unice's director general argues that the EU should concentrate on developing business objectives with strict adherence to the criteria for economic and monetary union, completion of the single market and more emphasis on competitiveness as a way of reducing unemployment.

Unice fears that any move towards a more central role for social issues in the EU might water down the strict criteria required for EMU.

Mr Tyszkiewicz also opposes the unions' call to incorporate in the treaty either the social chapter or a new set of fundamental rights for workers - he fears it will be expressed in imprecise language, leading to legal uncertainty for companies.

Mr Gabaglio said yesterday the unions continued to back the creation of EMU and did not wish to question the criteria, but wanted to inscribe into the EU treaty a stronger commitment to dealing with unemployment.

## Polish bishops intervene over poll

By Christopher Bobinski

in Warsaw

Poland's Catholic bishops, appealed at the prospect that the former communist, Mr Alexander Kwasniewski, might win the final round of the country's presidential election on Sunday, have swung their support behind President Lech Wałęsa.

The incumbent is currently running neck-and-neck with his challenger in the latest polls.

Scores of bishops have written pastoral letters to be read at Mass on Sunday as people go to vote. Bishop Roman Andruszewska has said in a missive to be read in rural parishes that a vote for Mr Wałęsa's rival "would give full power to the heirs of the old PZPR (communist party) ideology and threatens the limitation of our independence as happened between 1945 and 1989".

Cardinal Józef Glemp, the primate of Poland, has ingeniously told parish priests in his Warsaw diocese not to politicise sermons this Sunday. But he has asked them to say



Election rivals: Mr Alexander Kwasniewski (left) shaking hands with President Lech Wałęsa on Wednesday evening after their final live televised debate of the presidential campaign

masses on Saturday for "the elections, for the fatherland and for President Wałęsa".

He recently left listeners to Radio Józef, a local church radio station, with no doubt about his sympathies by saying that on Sunday "we will be choosing between an atheist system and one which recognises the existence of God".

Yesterday Radio Józef spent most of the morning asking listeners to call in and comment on the proposition that "a Christian and a Catholic cannot vote for Mr Kwasniewski", a theme bishops

have pursued in their pastoral letters.

In Przemysl in the south east, Archbishop Józef Michalik has written that a vote for Mr Kwasniewski, who has said that he would not oppose a liberalisation of Poland's strict anti-abortion laws, "burdens the conscience of the voter with complicity in an act of murder".

Abortion is one of the issues which is worrying the church most as the election of Mr Kwasniewski could lead to liberalisation of the law. The bishops are also furious that

the Left Democratic Alliance (SLD), Mr Kwasniewski's party in the coalition government, has been holding up ratification of the concordat, a treaty signed in 1993 between Poland and the Vatican. The agreement regulates the Catholic Church's status in the country.

How much this agitation will help Mr Wałęsa is another matter.

Around 65 per cent of adult Poles attend church on Sundays but more than a third have told pollsters they will vote for Mr Kwasniewski.

## Carignon guilty of corruption

# Ex-minister is jailed in France

By Andrew Jack in Paris

Mr Alain Carignon, the former mayor of Grenoble, was yesterday sentenced by a Lyons court to five years' imprisonment for corruption and interfering with witnesses.

Judges in the criminal court also fined Mr Carignon FF400,000 (\$80,580), banned him from public office for five years and reprimanded him for "committing the most serious act possible for an elected official". Two years of his five-year sentence were suspended.

Mr Carignon - whose lawyers said he would appeal - was minister of communications in the government of France's previous prime minister, Mr Edouard Balladur, until he was forced to resign after being placed under formal investigation by magistrates last year. His case was one of the first in a series of high-level corruption investigations involving French business and politics to grab national attention.

It was also notable because Mr Carignon spent almost seven months in pre-trial detention, leaving the city of Grenoble without its mayor in

the run-up to municipal elections in June. The so-called Dauphiné News scandal centred around accusations that Mr Carignon had received about FF20m in cash or kind in exchange for granting the water contract for Grenoble to Lyonnaise des Eaux and a local partner in 1988.

The Lyons court yesterday sentenced Mr Jean-Louis Dutaret, his friend and former adviser, to four years' imprisonment, with two suspended, and imposed a FF400,000 fine for complicity to corruption.

Mr Marc-Michel Merlin, a Lyons-based businessman, received a FF1m fine and four years' imprisonment with three suspended. Mr Jean-Jacques Promprey, an executive for Lyonnaise des Eaux at the time of the award of the contract, received a four-year suspended sentence and a FF400,000 fine. Mr Frédéric Mougeolle, former head of the Dauphiné News group, which supported Mr Carignon and was financially aided as part of the scandal, received an 18-month suspended sentence and a FF70,000 fine. Three other people also received more minor sentences.

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## NEWS: INTERNATIONAL

# South Africa faces squeeze on public spending

By Roger Matthews  
in Johannesburg

The South African government, which has won international approval for its commitment to fiscal discipline, is being forced to look for deep cuts in public spending as a result of the failure to meet this year's budget targets.

Mr Chris Liebenberg, minister of finance, said recently the government would not be able to keep the budget deficit to the 5.8 per cent of gross domestic product target announced in March. The deficit is likely to be at least 6 per cent of GDP, and there are fears it could be larger if revenue projections are not met. Mr Estian Calitz, director general of the finance ministry, confirmed at a conference in Stellenbosch this week that there would be "some slippage" in the budget target, but would not be more specific.

The main reason is said to be unexpected demands from provincial governments and, particularly, the former homelands.

The current budget was drawn up on the assumption that the previous year would show a 6.4 per cent deficit, but due to underspending, particularly on the Reconstruction and Development Programme (RDP), the actual outcome was 5.7 per cent. So this year's projected 6 per cent, or more, represents a significant worsening of the fiscal gap, instead of the promised improvement. Servicing official debt already consumes about 18 per cent of revenues, and reducing it is one of the government's priorities.

Evidence of the government's concern that its reputation for fiscal prudence

might be at stake came on Wednesday when the cabinet agreed to set up a special unit in the ministry of finance to find new ways of cutting spending.

The unit will look particularly at identifying cash savings on government spending agencies that are not part of the normal budget cycle, and do not have an effect on the politically important RDP which is designed to provide and improve basic services for the most deprived members of the community.

To offset the possible damage to its fiscal credibility, the government is preparing to announce a far more ambitious reduction in spending for the budget due in March.

Microphones inadvertently left on during a private session of the parliamentary finance committee revealed that officials in the ministry of finance were suggesting that the new deficit target could be as low as 5 per cent of GDP. Every ministry would be expected to bear some of the cuts, except water and the RDP.

However, the officials still forecast a 12 per cent increase in government spending, about 2 per cent in real terms, which they hope will be offset by a sharper rise in revenue receipts. A 2 per cent real increase is believed to be substantially less than the amounts being sought by most ministers.

In addition the RDP is believed to be getting into its stride and in the next financial year can be expected to take up its full budget allocation.

The ministry of finance said later that the figures given to the parliamentary committee were not final and "could change drastically" during the next four months.



Yigal Amir shows police how he killed Israeli premier Yitzhak Rabin in a reconstruction in Tel Aviv yesterday of the assassination. Angry onlookers shouted abuse at the heavily guarded killer, who wore a flak jacket.

## Algeria votes with tight lips and even tighter security

Roula Khalaf visits polling booths in troubled presidential election

**A**t a school in Sétif, a troubled Islamic stronghold 14km out of Algiers, men and women queued yesterday outside separate offices to cast their votes in Algeria's first round of presidential elections. With a dozen armed soldiers around the school, the women, most of them covered from head to toe, stood silently.

Sétif is considered the home town of Mr Djemal Zitouni, thought to be the leader of the extremist Armed Islamic Group (GIA). Armed men used to roam freely here. On this day of the election, bailed by the government as a way out of a four-year crisis that has claimed 40,000 lives, tanks guarded the entrance to the town and young male drivers were being searched.

By midday, government officials brought from out of town to organise the vote said about 50 per cent of people registered to vote at the school had done so. Most would not say who they voted for, nor why they voted.

Most Algerians appear to have headed to cast their ballots, defying the GIA's threats and the appeals by the outlawed Islamic Salvation Front (FIS) and other opposition parties to boycott a poll they consider a sham. By late in the day the government said 65.54 per cent of the 16m eligible voters had voted.

Some went to polling stations driven by a rumour that a stamped voting card may be a requirement to obtain personal documents, such as a passport. Others, tired of being caught in the violence pitting government forces against Islamic militants since 1992, because they hoped the election would help bring an end to their suffering. An Algiers school administrator said he voted for President Liamine Zeroual, the incumbent and favourite to win in this election for a five-year term. "We know him, we think he can end the violence."

In a polling station in Bécharia, a poor neighbourhood on the outskirts of

Algiers where a majority voted for the FIS in the first round of legislative elections in 1991, later cancelled by the government, officials were expecting a 50 per cent turnout.

"There are several rumours going around," said one of the organisers. One of them is that the GIA is telling people to vote for Nahash. Mr Mahfoud Nahash is a moderate Islamist and one of three candidates challenging Mr Zeroual. Mr Nahash is despised by the leadership of the FIS but is expected to draw some of its religious vote.

The other candidates are Mr Said Saïdi an anti-Islamist, and Mr Noureddine Boudra, a businessman. A candidate needs to secure more than 50 per cent of the vote to become president on the first round.

A big turnout is crucial to the government. In addition to lending legitimacy to the regime's policies of crushing Islamic militants who took up arms in 1992, the election is intended to undermine the FIS and prove that the Algerian

political scene has evolved in the last four years.

To deter extremists, the government yesterday turned Algiers and its surrounding areas into a fortress. Traffic was thin but interrupted virtually every kilometre by an army or police checkpoint.

At Um Al Masakin school in a middle class neighbourhood in Algiers, a 30-year-old teacher of Arabic, who had just cast her vote for Mr Zeroual, echoed a view often heard around Algiers. "He represents the politics of the revolution, the pride of being Algerian," she said. "Zeroual is strong and he was here when everyone else was afraid to vote."

As the government has promised that the election will be free and fair, candidates were invited to send representatives to every voting office. In some voting bureaux, however, only people working for Mr Zeroual were present. "We don't have enough manpower," explained a representative of Mr Saïdi. "And some people are afraid to do this."

## Clinton ready to tighten Iran's stranglehold

By Alshin Molavi and Bruce Clark in Washington

The US administration, under pressure from an angry Congress, is preparing to intensify its boycott of Iran by taking action against non-American companies which help Tehran's oil and gas business.

A new willingness by the administration to move towards a "secondary boycott" emerged from recent Congressional hearings at which US experts on Iran have painted an even blacker picture of the Tehran regime's military machine and subversive activity.

Mr Michael Eisenstadt of the Washington Institute for Near East policy, said Iran "can probably deploy biological weapons" of a kind which the US was powerless to counter. It was also alleged that Chinese companies were, perhaps unwittingly, helping Iran develop chemical weapons.

This testimony, as well as Iran's opposition to the Middle East process, and its gloating reaction to the assassination of Israel's Prime Minister Yitzhak Rabin, has helped to harden Congressional sentiment. A further twist was added by the US suggestion, aired by the US ambassador to Riyadh, of an Iranian hand in this week's bomb attack against Americans in Saudi Arabia.

Until now, President Bill Clinton has resisted the idea of compounding the US boycott of Iran with secondary action which could lead to bitter disputes with western Europe, and perhaps a challenge in the international courts.

But with bills calling for a secondary boycott now making their way through both the Senate and the House of Representatives, administration officials are promising to meet Congress at least half-way.

One of the aims is to dissuade foreign companies from bidding for up to \$7bn worth of oil and gas projects for which the Tehran government is inviting bids by the end of the year. The tender is itself a

response to a severe hard-currency shortage which existing US measures have brought about; and Iran's critics are convinced that now is that time to tighten the screw.

Mr Clinton's action so far against Iran - including the ban imposed in May on Iranian oil purchases by US companies - has been prompted in part by demands from Congress for even tougher steps.

The most extreme demand to date, from the House Speaker, Mr Newt Gingrich, is for the addition of \$12m to the intelligence budget with the aim of destabilising the regime through covert measures.

US officials have ruled out making any explicit commitment to working for the overthrow of the Tehran government, so the best hope they have of compromising with Congress is to accept at least in part, the bills sponsored by Senator Alfonso d'Amato and Representative Benjamin Gilman.

The d'Amato bill would exclude companies doing oil and gas business with Iran from US government procurement; refuse export licences to their US subsidiaries; and ban US visas to their executives. Discretionary measures would include a ban on imports from offending companies; a prohibition of export assistance and loans from US banks; and a review of mergers and takeovers by the offending companies in the US.

The Gilman bill is similar, without the travel ban on executives, and with tougher language on the denial of export credits.

Rather than attempt to block these bills, the President is expected to press for maximum discretion in applying these sanctions. His room for manoeuvre could be narrow, given that punitive action against non-US companies is opposed by some US business lobbies, as well as Washington's allies.

Aides to Senator d'Amato are insisting, however, that they will not be fobbed off by half-measures.

## BUSINESSES FOR SALE

### Denne Developments Limited ("DDL")

The Joint Administrative Receivers of Denne Developments Limited offer for sale an innovative Technology Company established in 1990.

- Products developed include the 3-Axis and 6-Axis motion base under the trade name of Pem RAM.
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- For further information, please contact: M D Rollings, Ernst & Young, Wessex House, 19 Threefield Lane, Southampton SO14 3QB. Telephone: 01703 230230.

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The Joint Administrative Receivers, David R. Wilton and L. Robert Bailey, offer for sale the business and assets of the above company, located at Northampton.

Principal features of the business include:

- turnover of \$3.5 million with 85 employees
- blue-chip customer base in the automotive, domestic appliance and DIY products sectors
- press ranges 30 - 300 tonnes with large bed area to accommodate transfer and progression tooling
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For further details please contact David R. Wilton or Mark Hopkins of Coopers & Lybrand, Temple Court, 35 Bell Street, Birmingham B4 8JT. Telephone: 0121 265 5000. It would be preferable to receive enquiries by fax on the following numbers: 0121 265 5600, 0121 265 5650 or 0121 265 5050.

Coopers & Lybrand is authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

### Laboratory Supply

Established, profitable Laboratory Supply Company, having its own successful products, available for sale (excluding property) owing to directors' retirement. Turnover £171.4k, operating profit £51.6k currently achieved with input of one day per week. Would suit similar Company wishing to develop the business.

Write to: Box B4107, Financial Times, One Southwark Bridge, London SE1 9HL.

### CONTRACTS & TENDERS

TENDER NO RT 9055 SF: THE SERVICES OF LEGAL, FINANCIAL, COMMERCIAL AND ECONOMIC ADVISERS TO GOVERNMENT ARE REQUIRED ON MATTERS PERTAINING TO THE RESTRUCTURING OF STATE ASSETS

Closing time of tender: 11:00 on 11 December 1995

Tender documents are obtainable from and completed tenders should be handed in at: The Office of the State tender Board, WVL Centre, 122 Paul Kruger Street, Pretoria. Tel no: (012) 324 1590 x 2050.

Departmental contact for technical information: Prof S R Shabola, Tel no: (012) 342 7111.

The law of the Republic of South Africa shall govern the contract to be concluded and therefore a domicilium stand et executor shall be chosen in the Republic.

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### LIQUIDATIONS AND RECEIVERSHIPS

Every week company that has gone into liquidation or receivership what they did and who the liquidator or receiver is.

Tel 01652 680889 or Fax 01652 680867

For further details.

### LEGAL NOTICES

#### NOTICE

#### L A Tyer & Company Limited

(Registered Number 147608)

On 17 November 1992, the Society of Lloyd's crystallised its charge over the Insurance Transaction Assets of L A Tyer & Company Limited and I, Raymond Thomas Turner PCA, a Licensed Insolvency Practitioner and Partner in Neville Russell, was appointed by the Society of Lloyd's as Receiver of these Assets.

Any party who considers that it is owed insurance monies by L A Tyer & Company Limited, who has not already notified me, is required to notify me with details on or before Friday 29 December 1995. Failure to make such notification may result in exclusion from any distribution to insurance creditors.

Please write to:

Raymond T Turner PCA

NEVILLE RUSSELL

Chartered Accountants

MEATL INTERNATIONAL

246 Bishopsgate, London EC2M 4PB

If you have any queries please contact Mr S. Dolpin

Tel: 01245 287162 or Fax: 01245 344367

Neville Russell is a member of Neda International, a worldwide network of independent accounting firms

### LEGAL NOTICES

No. 006178 of 1995

#### IN THE MATTER OF PROVIDENT MUTUAL LIFE ASSURANCE ASSOCIATION

#### and

#### IN THE MATTER OF GENERAL ACCIDENT LINKED LIFE ASSURANCE LIMITED

#### and

#### IN THE MATTER OF THE INSURANCE COMPANIES ACT 1982

NOTICE IS HEREBY GIVEN that a Petition (the "Petition") was on the 4th October 1995 presented to Her Majesty's High Court of Justice by the above-named Provident Mutual Life Assurance Association ("Provident Mutual") for the sanction of the Court under Part 1 of Schedule 2C to the Insurance Companies Act 1982 (the "Act") to a Scheme (the "Scheme") providing for the transfer of General Accident Linked Life Assurance Limited ("GA Linked Life") of the whole of the long term business (as defined in Section 14(1) of the Act) to the Plaintiff and for orders making ancillary provisions to connection with the said transfer under paragraph 5 of Schedule 2C to the Act to be inspected at each of the offices specified in the Schedule hereto during normal business hours for a period of 14 days from the date of service of the Petition.

The Petition is directed to be heard before that Judge at the Royal Courts of Justice, Strand, London WC2A 2LL on the 2nd December 1995. Any person (including any employee of Provident Mutual or GA Linked Life) who claims that he or she would be adversely affected by the Scheme may appear at the time of the said hearing in person or by Counsel. Any person who intends to appear should give not less than two clear days prior notice in writing of such intention or assent and of the documents referred to above will be furnished by such Solicitors to any person requiring them prior to the making of an Order sanctioning the Scheme or prior payment of £11.40 (being a charge of 10p for each page).

Dated this 16th November, 1995

HERBERT SMITH, Exchange House, Primrose Street, London EC2A 2HS. Ref: 146/350 Solicitors for Provident Mutual

#### THE SCHEDULE

Office of Provident Mutual

HEAD OFFICE  
8a Hillie Way

## NEWS: THE AMERICAS

**Piqued Gingrich forced budget veto**

By Jurek Martin, US Editor, in Washington

Slow progress in Congress towards another budgetary showdown with President Bill Clinton took second place yesterday to reactions to the extraordinary admission by Congressman Newt Gingrich, the Speaker, of his motives in forcing the partial government shutdown.

Mr Gingrich confirmed that he had toughened legislation temporarily funding the government, thus inviting a presidential veto, because he felt slighted by the president on the flight last week from the funeral of Mr Yitzhak Rabin, the slain Israeli premier.

The Speaker and his supporters had previously hinted at this motive. Mr Gingrich objected not only to the fact that no budget negotiations

had taken place on Air Force One, but also - saying it might sound "petty" - but was "human" - to being seated in the rear of the aircraft. He was also unhappy with being asked to exit through the back door rather than the front and to the lack of respect shown to his wife.

His confessions, in a typically fracas-wheeling press breakfast, were received like manna from heaven by the White House and Democrats in Congress, and with much derision in the media.

Yesterday, the third day of the partial government shutdown, Republican leaders in the House were forced to rule out of order a blow-up of a New York Daily News headline paraded around the floor by Democrats. It ran, in part: "Cry Baby: Newt's Tantrum".

Mr Leon Panetta, White

House chief of staff, described Mr Gingrich's remarks as "bizarre and outrageous". He said he had spoken to both the Speaker and Senator Bob Dole, the majority leader, on the flight and neither had offered to go and cut a budget deal.

At the very least, the Speaker's confessions amount to a tactical error in the public relations war with the White House. They may also place more strains on his relationship with Mr Dole, who is trying hard to appear serious and statesmanlike in his efforts to reach a budget compromise.

That looked no more likely when the House passed by a surprisingly wide 277-151 margin another bill keeping the government funded until December 5. The president promptly said he would veto it.

Although stripped of the provision increasing Medicare pre-

miums that he cited in his first veto, the latest bill stipulates that the president and Congress commit themselves to balancing the budget in seven years and to do so using the more pessimistic projections of the Congressional Budget Office, which imply deeper cuts in social programmes.

Republican concessions were evident in other appropriations bills. The clause limiting lobbying by liberal groups was dropped from the treasury bill and Republican environmentalists were close to removing from the interior department bill an amendment opening up Alaskan public lands to more logging. But the foreign aid bill was still in stalemate following Senate rejection of anti-abortion language favoured by the House.

No time to quit budget barricades: Page 6



Gingrich: tactical error

**Peronists resist 'blank cheque' on spending cuts**

By David Pilling in Buenos Aires

Congressmen from Argentina's governing Peronist party are resisting pressure to grant President Carlos Menem emergency powers aimed at squeezing fresh spending cuts from the state bureaucracy.

Mr Menem, seeking to allay investor fears that budgetary targets for 1996 are unrealistic, wants discretionary authority to scrap or merge overlapping state bodies, to alter tax levels, and to push through privatisations without consulting Congress.

Mr Matzkin, head of the Peronist block of deputies, said Congress was not prepared to "issue a blank cheque". Last year congressmen resisted an attempt to grant Mr Domingo Cavallo, economy minister, sweeping powers.

Many congressmen suspect Mr Cavallo, whose political

influence over Congress has worn thin after several bruising clashes, lies behind the new measure.

However, Mr Eduardo Bauzá, cabinet chief, yesterday denied that Peronists were squaring up to oppose the presidential initiative, saying congressmen from the party had agreed in principle to back the measure.

The 1996 budget is calculated on the basis of 5 per cent growth, a target considered grossly over-optimistic by most private-sector economists given few signs of Argentina shaking off the recession that has dogged it for most of the year.

In an interview with La Nación, the daily newspaper, Mr Ricardo Gutiérrez, finance secretary, said the second phase of state reform sought by Mr Menem would cut the costs of state bureaucracy by at least \$500m excluding salaries. Total savings could be as much as \$1.5bn.

Mr Raul Buonhomo, political analyst at ING Barings, welcomed the package and said Mr Menem "seems to have regained the political initiative after several months". However, he added the cuts did not go far enough, given that government tax revenues for 1995 could fall short by up to \$3bn.

Cuts, expected to involve dozens of state bodies, would affect the jobs of up to 20,000 state employees, a controversial move given already record levels of unemployment. The government has said it will pay for the retraining of sacked workers.

"In no way can the new state reforms be regarded as a fresh measure to reduce employment, just the opposite," said Mr Cavallo. "This is not a recessionary measure... What we want is to speed up the return to vigorous growth, which will create the greatest number of jobs."

**Poor caught in budget row crossfire**

Six years ago Ms Jill Dotson of Silver Spring, Maryland, was a homeless crack addict. Now, at 33, she has kicked the habit, works full-time for a charity, and raises her four sons.

"I have walked a long road," she said of her climb back to solvency from the mean streets of Washington, DC. Her partner on the journey is government, which subsidises her housing - a two-bedroom apartment - food, and childcare.

Ms Dotson earns \$19,250 a year as a co-ordinator for a non-profit organisation which feeds and provides medical care to the poor. In Silver Spring, just outside Washington, this is just barely a living wage on which to support four children. The official US poverty line is \$15,141 for a family of four.

Ms Dotson gets an additional \$1,600 a year through the Earned Income Tax Credit, a scheme supported in the past by both Republicans and Democrats to make work more attractive than welfare and to offset regressive pension and sales taxes. Ms Dotson would work anyway, she says, but the tax credit enables her to buy clothes for her children and catch up on some unpaid bills.

The EITC was launched by President Richard Nixon. It was then expanded by Presidents Ronald Reagan and George Bush. But like other programmes for the poor, the Earned Income Tax Credit is being targeted for reduction by the budget-balancing Republicans.

Last weekend, as part of the budget reconciliation bill, which President Bill Clinton is expected to veto, a House-Sen-

ate conference committee agreed to slash \$35m from the programme over the next seven years.

At the same time the committee cut taxes for corporations and small business, the middle class and wealthy. It cut capital gains tax rates and gave a \$500 tax credit for families earning up to \$10,000 a year.

Poor working families will benefit from the \$600 a year tax credit, but, according to the Center on Budget and Policy Priorities, an advocacy group for the poor, half the families getting less than

been able to reduce their taxable income to qualify for the credit.

However, the Treasury has been gradually improving enforcement and limiting the scope of the EITC. Advocates for the poor say only about 5 per cent of the reduction agreed by the House-Senate committee is intended to address error or fraud.

They say politicians have been nurturing hostility toward the poor for years, a tactic made all the more appealing by the fact that the middle class is increasingly hard-pressed. They say com-

ments by Senator Phil Gramm, a Republican presidential candidate, are typical. He likes to urge those who have been "riding in the wagon on welfare to get off the wagon and help the rest of us pull".

At the same time Mr Clinton has not pushed hard for poverty programmes.

Three years ago he convinced Congress to raise EITC payments and make it more widely available. But this was

gradually scaled down and eliminated.

The phase-out procedure has been criticised as a work disincentive. For example, a family with taxable income between \$11,630 and \$17,000 loses about half to two-thirds of each additional dollar earned from working more hours. Supporters of the EITC say any type of assistance, even a bed at a city shelter, can be counted as a work disincentive.

For 1996, 20m families - 16m with children - were expected to receive the credits at a cost of \$28bn. Sixty per cent was to go to families earning \$20,000 or less.

Republicans have been able to make steep cuts in funding for the poor, pass on some funds to the states as block grants and claim that the poor will be better served by smaller, more efficient bureaucracies. This means many, like Ms Dotson, will face not only a smaller tax credit, but a cut-off of food stamps and lower childcare and rent subsidies.

Mr Clinton has said he will fight for retention of the tax credit. However, unlike education and healthcare, his other priorities, the EITC is not a middle-class programme, and the poor are notorious for failing to turn up to vote.

ing' the system," the paper concluded.

Since enactment of the laws last year, the high-security population in county jails has risen from 36 per cent to 62 per cent of the total. Because of the new legislation's stipulation that three-strike felons must be held in jail while awaiting trial, offenders serving sentences for lesser crimes are being released early to make room.

Prisoners sentenced to a year behind bars are now typically being released after 10 weeks.

Other studies in less densely populated and less crime-ridden parts of California show similar trends. In San Mateo County, for example, only 13 per cent of court resources are now committed to family law, even though these cases comprise 45 per cent of the system's workload.

The reports, the first formal assessments of California's controversial but widely copied

**Nancy Dunne on congressional plans to slash the Earned Income Tax Credit scheme**

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**BUSINESSES FOR SALE****REPUBLIC OF POLAND**  
Minister of Privatisation  
Invitation to negotiations

The Minister of Privatisation acting on behalf of the State Treasury of the Republic of Poland in accordance with Art 23 of the Law on Privatisation of State-Owned Enterprises of July 13, 1990 (Journal of Laws No 51, item 293 and subsequent amendments)

hereby invites to negotiations all parties interested in the acquisition of no less than 10% of shares of the Company

**GÓRNÓSLASKIE  
Zakłady Piwowarskie  
Spółka Akcyjna**

In accordance with Art 24 of the Law on Privatisation of State-Owned Enterprises the Minister of Privatisation is obliged to offer up to 20% of the total shares to the employees who were employed in the company as at the day of its transformation into a stock company.

According to the Council of Ministry Resolution No 86 of October 4, 1993 5% of the company's total shares is reserved by the State Treasury for reprivatisation purposes.

The Company, with its head office in Zabrze, a leading Polish beer, soda and water producer. The production is carried in six Breweries located in Zabrze, Rybnik, Siemianowice, Bytom, Częstochowa and Racibórz.

Parties interested in purchasing shares of the Company and receiving the Company Information Memorandum should contact:

Andrzej Gospodarcze - Andrzej Gospodarcze S.A.  
60-529 Poznań, ul. Dąbrowskiego 61/85  
tel/fax (48 61) 470-596, tel. (48 61) 470-351 w. 489  
Responsible Person: Anna Szymańska

The Information Memorandum will be made available to the chosen parties upon signing the Confidential Agreement and acceptance of the offer by the Minister of Privatisation. Offers to purchase shares should be submitted by December 4, 1995.

The Minister of Privatisation reserves the right to extend the time for submission of offers, to cancel the invitation and the sales procedures without expressed reasons.

**CALL FOR TENDERS**  
For the Sale of the Assets  
CHRISTOFOROS KOUNTOURIS S.A. OF ATHENS, GREECE

ETHNIKI KEPHALOYI S.A. Administration of Assets and Liabilities in the Liquidation of CHRISTOFOROS KOUNTOURIS S.A., a company having its registered office in Athens, Greece (the "Company"), currently under special liquidation according to the provisions of article 45a of Law 1892/1990 by virtue of Decree No 420/1995 of the Athens Court of Appeal, and the instructions of the creditors representing more than 51% of the claims against the Company.

**ANNOUNCES A CALL FOR TENDERS**

for the sale of the assets of the Company described below.

**BRIEF INFORMATION:**

The company was established in 1962. On 25.4.1995 it was placed under special liquidation according to the provisions of article 45a of Law 1892/1990. Its objects included the production of wooden furniture.

**ASSETS BEING OFFERED FOR SALE**

Assets being offered for sale include a factory in the area of Syntagma Pyrgou Ellinon, standing on a plot of land of approx. 52,467 sq. m., including buildings of approx. 18,000 sq. m., employed in the production of particle board, including with melamine and kitchen furniture. The trade name of the Company and other assets are also offered for sale.

**OFFERING MEMORANDUM - FURTHER INFORMATION:**

Interested parties may obtain a copy of the Offering Memorandum in respect of the Company and its assets upon signing a Confidentiality Agreement.

**TERMS AND CONDITIONS OF THE AUCTION:**

1. The Auction shall take place to accordance with the provisions of article 45a of Law 1892/1990 (as supplemented by art. 14 of the Law on special liquidation and the terms and conditions set out in the "Offering Memorandum" and the "Terms and Conditions of Sale" contained in the Offering Memorandum). Such provisions and other terms and conditions shall apply irrespective of whether they are mentioned herein or not. Silence of the offering offices shall mean acceptance of such provisions and other terms and conditions.

2. Bidding Office: Interested parties are hereby invited to submit binding offers, not later than Friday, December 18th 1995, 12.00 hours, to the Athens Notary Public Mr Giannis Giannopoulos, 53 Acharnias St., Athens, Tel: +30-1-64-50-422, fax No. +30-1-64-50-423.

Offers should expressly state the offered price and the detailed terms of payment (in cash or instalments), including the date of payment of the first instalment and the date of the final payment, the interest rate, whether the credited amount shall bear interest and c) the interest rate, then it shall respectively be deemed that a) the offered price is payable upon conclusion of the auction, b) the credited amount shall bear interest from time to time to 10% to 12% to come where the credited amount bears interest, then shall be calculated to relate to the outstanding amount of the credit, and c) the date of payment of the first instalment shall be the date of the auction.

3. Letters of Guarantee: Binding offers shall be unsealed by the above mentioned Notary Public in the name, on Friday, December 15th 1995, 14.00 hours. Any party having a right to object to the auction may do so by written notice to the Auctioneer.

4. As highest bidder shall be considered the participant, whose offer will be judged, by creditors representing over 51% of the claims against the Company (the "Creditors"), to be the best offer in accordance with the terms and conditions of the auction. For the purposes of the auction, an offer to be paid in instalments shall be assessed on the basis of its present value, to be calculated by employing a 10% annual discount rate, compounded yearly.

5. The Liquidator shall give written notice to the highest bidder of the date of the auction and the date of payment of the first instalment.

6. All costs and expenses of any nature, including any tax (such as VAT), duties, customs, any charges in favour of the state or third parties, which may need to be paid (other than those exempted by law) in respect of the assets and the sale of the assets, shall be borne by the highest bidder or his chosen bidder to repeat or cancel the Auction or any decision whatsoever in connection with the proceedings of the Auction. The Liquidator, or the Creditors shall have no liability for any legal or actual damages of the assets.

7. The Liquidator and the Creditors shall not be liable for any right or claim

## NEWS: WORLD TRADE

THE APEC SUMMIT: ■ US-China trade thaw ■ Free trade by 2020 agreed ■ Clinton stays home

# Apec nations agree path to free trade in region by 2020

By Guy de Jonquieres and William Dawkins in Osaka

Trade ministers from 18 Pacific rim governments yesterday cleared the final obstacles to an agreement to free all trade and investment in the region by 2020.

Despite the last-minute cancellation of US President Bill Clinton's trip to the summit on Sunday, members of the Asia Pacific Economic Co-operation Forum reached a swift compromise on a 15-point "action agenda" for joint and individual liberalisation measures.

The agreement was acclaimed as a breakthrough by all the ministers. Mr Mickey Kantor, US trade representative, called it a "giant step", while Mr Roy MacLaren, Canada's trade minister, said the accord far exceeded expectations.

The plan, to be launched formally at the start of 1997, calls on Apec members, which together account for half of world trade, to open their markets by cutting tariffs, liberalising services, public procurement and investment, and harmonising

industrial standards.

One of the biggest stumbling blocks to yesterday's agreement was a dispute over US inability to guarantee free market access to China, whose Most Favoured Nation trade status must be renewed annually by Congress.

The issue was defused, at least temporarily, by China's acceptance of a compromise joint text, which commits the US only to "endeavour" to apply non-discriminatory trade treatment to all its Apec trade partners.

The ministers also agreed to treat liberalisation of "sensitive" trade sectors in a "flexible" manner. Such sectors, which include agriculture and textiles, could be opened to competition only gradually, provided they were completely freed by the 2020 deadline.

This concession was drafted by Japan, the current Apec chairman, whose inability to guarantee to set a deadline for opening its rice market fully at one point threatened to scuttle the proposed agenda.

Although Japan's cautious approach to farm trade had annoyed the US, Canada and

Australia, Mr MacLaren congratulated the Japanese government on skilful chairmanship and its "ability to knock heads together in a very courteous way".

The other main hurdle was a difference over how to measure the speed of liberalisation by individual countries. The Apec ministers have set no firm timetables, but tacitly agreed that industrialised countries with more open markets need not move as fast as less developed and more closed economies.

The first test of Apec members' commitment to the action agenda, which mainly lays down principles and procedures, will be on Sunday, when each leader is due to announce the first steps his government is taking towards the free trade goal. Most are expected to go no further than publishing measures already announced or in force, though some may use the opportunity to unveil genuinely new plans.

The ministers agreed yesterday to meet again next year, to prepare for the ministerial conference of the World Trade Organisation in Singapore.



Canadian prime minister Jean Chrétien arrives in Japan yesterday for the summit with his wife Aline.

## The 18 Apec nations: free trade by 2020?



# US and Japan move to smooth ruffled feathers

By William Dawkins and Guy de Jonquieres in Osaka

The Japanese and US governments moved swiftly yesterday to smooth over any damage to their relations from the cancellation of President Bill Clinton's visit to Japan.

Japanese prime minister Tomiichi Murayama, who was due to meet Mr Clinton on Monday, after the Osaka summit, said the US leader's absence was "regrettable" but

could not be helped, in view of the US budget deadlock.

Mr Ryutaro Hashimoto, president of the Liberal Democratic party, dominant member of the three-party ruling coalition, warned that the cancellation was "not good news at all for US-Japan relations".

But he went on to hope that Mr Murayama and Mr Al Gore, US vice president, who will meet the Japanese leader in Mr Clinton's place, would hold "substantive talks to limit the adverse effect to a minimum".

Mr Gore is to attend a meeting of government leaders of the Asia Pacific Economic Co-operation forum on Sunday and meet the Japanese leader the same day. US-Japan security relations will, as previously planned, dominate the two leaders' agenda.

The US-Japan security pact is "the cornerstone of our Asian policy", said Mr Warren Christopher, US secretary of state.

US and Japanese officials firmly discounted, however,

earlier suggestions by Mr William Perry, US defence secretary, that Apec should be expanded to embrace regional security.

Mr Mickey Kantor, US trade representative, said: "As we build our trade and economic relations, obviously you build stronger and stronger links between these countries."

That might even extend to bilateral talks on security, but there was no suggestion that Apec should become a forum for such talks, he said.

Mr Murayama plans to confirm with Mr Gore the establishment of a joint panel to review arrangements for the US military on the southern island of Okinawa, host to 26,000 of the 47,000 US troops in Japan.

Local resentment was stirred up in September by the rape of a local schoolgirl by three US servicemen. The incident triggered a wider national debate over the usefulness of the security alliance.

This has aroused serious

concern among both governments, which believe the pact to be vital to stability in the east.

However, the US and Japan will shelve a joint declaration on security originally scheduled for the Clinton-Murayama summit, confirming their mutual support for the continued presence of 100,000 US troops in south-east Asia.

The declaration will be held over until their next meeting, expected early next year.

The partial government shutdown looks as though it will not end until next week at the earliest. Mr Clinton is also likely to veto the overall budget reconciliation bill the Republicans hope to complete by today, an act which, in the war for the public ear, would appear much less effective if done from Japan.

By contrast, neither the Apec meeting nor bilateral talks with the Japanese government, which now get Vice President Al Gore, have comparable importance. US officials have long privately conceded that the Osaka session, while useful, was essentially no more than a follow-up to

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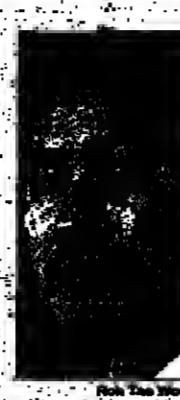
# S Korea speeds efforts to curb chaebol

Scandal prompts calls to loosen state-business ties, writes John Burton

## South Korea's top four chaebol

1994 figures	Sales (Million)	Net profits (Million)	Number of subsidiaries	Main businesses
SAMSUNG	10,200	1,000	100	electronics, engineering, construction, vehicles
HYUNDAI	47,001	308	48	vehicles, construction, electronics, shipping
LG	20,557	1,200	100	electronics, engineering, construction, vehicles
DAEWOO	20,557	329	22	construction, vehicles, engineering, shipping

Source: Company reports



The scandal over former President Roh Tae-woo's \$650m political slush fund has given new impetus to efforts by the South Korean government to curb the growth of the country's leading conglomerates, or *chaebol*.

Prosecutors who yesterday ordered the arrest of Mr Roh on corruption charges, alleged that the 30 top *chaebol* gave him money when president in return for gaining government contracts and other state favours.

The *chaebol* have expanded rapidly over the past 30 years through state patronage in Korea's centralised economy. The Daewoo and Dong-ah groups, which were singled out in the arrest warrant served on Mr Roh, are prime examples of this process.

Daewoo, which was established in 1967 as a textile trading company, rose to prominence in the 1970s when it took over state-owned shipbuilding, heavy machinery and car businesses with the support of then president Park Chung-hee.

When mounting losses in its shipbuilding operations threatened to bankrupt Daewoo in 1989, by which time it was Korea's fourth-largest group, Mr Roh's government bailed it out with emergency loans.

Dong-ah has risen to become

one of Korea's largest construction companies largely on the basis of government infrastructure contracts, including Seoul's ill-fated Songam bridge, that collapsed a year ago.

Government officials believe that the Roh scandal has underscored the need to break the close relationship between the state and business that has bred corruption.

Although the *chaebol* are largely creatures of state support, they have turned into economic monsters. Officials have also vainly sought to reduce

the influence of family owners that founded them.

In spite of promises to slim operations and improve efficiency, the *chaebol* are adding new activities to their long list of businesses. In the first half of 1995 alone, the number of subsidiaries among the leading *chaebol* increased from 520 to 647, according to government's fair trade commission.

Mr Lee Hong-ko, the prime minister, has announced that the government will, by the end of the month, prepare new measures to restrict the *chaebol*. These include the end of state-subsidised low-interest loans that supported the *chaebol* and tougher application of anti-monopoly and fair trade rules.

The government is also considering imposing steeper inheritance taxes on family owners to weaken their management control. And new accounting standards would prevent *chaebol* from hiding money from tax authorities.

Paradoxically, efforts to limit the *chaebol* may delay other aspects of the government's economic deregulation programme because they could benefit the groups. The privatisation programme, for instance, is being slowed as officials try to prevent the *chaebol* from using the process to add state companies to their sprawling domains.

Political factors also support new efforts at *chaebol* reform. The administration of President Kim Young-sam, which has been damaged by the scandal, is hoping to regain some popular support in curbing the *chaebol* because of deep public resentment about their power.

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## ASIA-PACIFIC NEWS DIGEST

# China assures region on arms

China said yesterday in its first white paper on disarmament that it was committed to peace, would station no troops on foreign soil and had no plans to increase defence spending unless its security was threatened. The State Council, or cabinet, issued the landmark document on arms control and disarmament to dismiss allegations abroad that China's People's Liberation Army, the largest military on earth, was a threat to peace.

"It uses the facts to prove that the Chinese people love peace, and to refute the false 'theory of China threat' spread by some people overseas," said the official Xinhua news agency, which released the paper. China promoted the careful export of weapons with a view to maintaining peace, slashed the world's largest army by nearly 25 per cent to 3.1m in the late 1980s and converted two thirds of military industries to civilian output, it said.

Military analysts said the paper appeared aimed at easing fears in the region that China's claims to the Spratly Islands in the South China Sea, backed by naval patrols, heralded a more assertive approach in Asia. It may also mark a move by military officers, anxious at what they perceive as western attempts to contain modernisation of the world's largest standing army, to present a more open and co-operative face.

Reuter, Beijing

## HK-Beijing rail link complete

China laid the last few metres of track yesterday to complete its most costly railway, linking the capital, Beijing, with Hong Kong, which reverts to Chinese control in mid-1997. The making of the track running from Beijing with the line snaking north from Hong Kong's Kowloon district took place near the Guangdong town of Longzhou.

After rail workers had laid the last track, Premier Li Peng hailed the achievement in a ceremony held in the Yangtze river town of Jiujiang, on the provincial border between central Jiangxi and Hunan. The railway runs a total of 2,356km (1,464 miles), has 1,045 bridges and 150 tunnels and cost Ym40bn (\$4.8bn) to build, making it the largest rail investment in China, state television said.

Reuter, Beijing

## Keidanren donation to LDP

The Keidanren, Japan's powerful federation of economic organisations, yesterday promised the right-wing Liberal Democratic party (LDP) Y10bn (\$100m) in political donations over five years. The funds would help the party, biggest member of the ruling coalition, to repay a loan of the same amount that it took out in 1993 from commercial banks to finance its general election campaign that year, Keidanren officials said.

During a meeting with party executives Mr Shioichiro Toyoda, Keidanren chairman, was said to have suggested that the business group wants the LDP to exert its political power to abolish a landholding tax and implement other tax system changes. "We have asked the government to implement tax system changes, and I want the Liberal Democratic party to exert its leadership further," Mr Toyoda said.

## US lifts JAL air servicing ban

The US Federal Aviation Administration yesterday gave the green light to Japan Airlines to resume servicing US aircraft, ending a three-month-old ban, JAL officials said. In August the FAA prohibited JAL from acting as servicing agent, saying its inspections found that JAL's servicing facilities and work did not meet FAA safety standards.

The FAA gave the go-ahead to JAL facilities at Tokyo's Narita and Haneda airports saying some improvements have been made. The ban was lifted after JAL improved the documents to be submitted to the US government agency. The FAA said the documents had been incomplete. One of the shortcomings cited by the FAA was that JAL used a subcontractor not authorised by the agency.

Reuter, Tokyo

## Indian bank service under fire

Mr Manmohan Singh, the Indian finance minister, has called on domestic banks to improve customer service, suggesting regular bank ratings and an ombudsman system. The finance ministry said yesterday he had told a ministerial committee

there was need for increased competitiveness in domestic banking to help create an environment for greater efficiency and improved service.

India's banking sector, dominated by state-owned banks, has been opened up to the private sector since 1991 when the government began reforms to liberalise the economy. The sector is seeing a wave of foreign investment, with overseas banks and investment companies setting up joint ventures with Indian partners.

Reuter, New Delhi

## Indonesia claims Islamic plot

Indonesian authorities have arrested 300 people for alleged involvement in a plot to establish an Islamic state in the country, an army officer said yesterday. He said they were arrested in Central Java last month. "They were preying on weak-minded Moslems, luring them to establish an Indonesian Islamic state," he said from the Central Java capital of Semarang, 544 km east of the capital Jakarta. Those detained had travelled as traders to spread their teachings and recruit members for the organisation, which was said to have links with the banned Communist party. Nearly 90 per cent of Indonesia's 190m people are Moslems.

AP, Jakarta

# Japan's trade surplus down 42% in October

By Gerard Baker in Tokyo

Japan's trade surplus registered one of its sharpest ever monthly falls in October, the strongest evidence yet that the country's chronic external surpluses have at last begun to shrink.

The customs cleared surplus fell by 42.4 per cent last month from a year earlier to a seasonally adjusted \$4.8bn, helped lower by a surge in imports, which grew by 17.8 per cent.

The main reason for the fall was a sharp rise in the value of the yen in the two years to this April, when the currency rose by more than 25 per cent, raising the price of exports and making imports cheaper.

A big increase in car imports from the US was one of the principal factors in last month's steep fall. The Japanese bought 122 per cent more imported vehicles from the US in October than in the same month a year earlier. There were also hefty increases in purchases of semiconductors and computers. Overall, imports from the US grew by 21.4 per cent.

At the same time, weakening demand in north America depressed Japanese exports there. Car sales dropped by 22 per cent, producing an overall

drop in exports to the US in volume terms of 14.7 per cent.

Japan's total trade surplus with the US fell by 44.2 per cent to \$2.7bn.

Government officials were upbeat about the figures. The big trade surplus has long been a source of friction in international economic diplomacy and has contributed to instability in global currency markets.

There was some concern that the decline might not prove sustainable in the wake of the yen's decline against the dollar in the last three months. But there are some signs there have been structural shifts that may prove durable.

The exodus of Japanese manufacturers overseas has resulted in substantial increases in imports from those companies' foreign operations. Last month that trend was graphically demonstrated with a big increase in imports of cars made in the US by Japanese manufacturers.

# Australian talks fail to halt strikes

By Nikki Tait in Sydney

Eleventh-hour talks between CRA, the Australian mining group, and unions in Melbourne last night failed to avert one of the most potentially damaging bouts of industrial action faced by Australia for many years.

The Australian Council of Trade Unions is at loggerheads with the company over collective bargaining rights and its determination to move staff on to individual contracts.

Talks, which followed the intervention of Mr Paul Keating, Australia's prime minister, broke up at 3am local time today, with the two sides saying they would meet again this afternoon. But even if a deal is reached, it will come too late to prevent a national dock strike.

The five-day stoppage was due to start at midnight yesterday, although some workers had walked out earlier in the day.

The ACTU has also threatened to shut down the country's coal mines next week, and spread the strike to other industrial sectors.

Mr Keating said yesterday that he had talked to both the ACTU and Mr Leon Davis, CRA's chief executive, on Wednesday night. Shortly before leaving for the Asia-Pacific Economic Forum meeting in Osaka yesterday, he expressed confidence that the main issues in the dispute could be settled.

But after the talks were adjourned, CRA representatives said that the ACTU had introduced new issues, which went beyond the dispute which lies at the heart of the strike.

The ACTU said the sticking points had "revolved around those basic principles we've been stressing all along - equal pay for work of equal value and non-discrimination among workers".

There is an unavoidable feeling that although Japan has succeeded economically, it may not have done so well in terms of living conditions," the report said.

The wide gap between prices in Japan and the US has meant that although the Japanese earn some of the world's highest incomes, their purchasing power is below that of workers in the US and Germany.

The country's living standard, taking the prices gap into consideration, is about two-thirds that in the US and trails behind Hong Kong, the UK, Germany and France.

Housing floor space per person is among the smallest in industrialised countries and the gap between income and housing costs has continued to widen, despite a fall in property prices.

Many Japanese social arrangements have not been able to keep up with changes in attitude that have become increasingly conspicuous among the younger generations. In particular, a more flexible working environment that allows for greater mobility of the workforce and greater individuality is required, the report states.

Simon Holberton

# Wealth brings no joy to Japanese

By Michiyo Nakamoto in Tokyo

Japan has achieved spectacular economic success that is the envy of many countries, but material prosperity has not made its people very happy, according to a government report this week.

The 1995 Economic Planning Agency's Annual Report on National Life found that while per capita income in Japan had risen eightfold since before the war, surpassing that of the UK in 1972, and of the US in 1987, Japanese are not as happy with their lives as people in many other industrialised countries.

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Simon Holberton

# A STEADY COURSE TOWARD SUCCESS

VEBA Group's upward trend in earnings for the first half continued into the third quarter. During the first nine months of 1995, income before income taxes advanced by 46% to DM 2,191 million.

## RISE IN SALES

Overall sales were up 4%, underscored by a positive performance in all divisions except Electricity, where sales were sustained at the previous year's level.

## FURTHER GAINS IN EARNINGS

The significant surge in Group earnings was due to operational improvements in the Chemicals Division and petrochemicals in the Oil Division, as well as the absence of extraordinary charges accrued in 1994. The Chemicals Division's performance was due to its successful productivity-enhancement program and the upswing in the economy. In the Oil Division, the positive trend is especially attributable to the upturn in petrochemicals. Electricity reported



slightly higher earnings compared with the previous year. The Trading/Transportation/Services Division achieved results just short of last year's high level. As expected, the Telecommunications Division closed the period with a loss due to startup costs.

## FINAL GO-AHEAD FOR TELECOMMUNICATIONS ALLIANCE

The alliance between VEBA and Cable & Wireless officially came into force at the beginning of October with approval from the respective German and European authorities. On June 27, 1995, the two partners laid the foundation for the international expansion of their telecommunications activities by signing a comprehensive agreement to cooperate in European markets.

## SIGNIFICANT EARNINGS GROWTH FOR 1995

Despite an expected modest slowdown in earnings growth in the fourth quarter, we anticipate overall earnings for 1995 to be significantly higher than those of 1994, equaling the level of growth achieved in the first half.

If you would like a copy of the latest interim report, please contact: VEBA AG, Public Relations, Bennigsenplatz 1, 40474 Düsseldorf, Germany. Telephone +49 211 4579-367, Fax +49 211 4579-532

VEBA

## NEWS: UK

Almost 1,000 workers walk out after union officials reject company's 'final offer'

## Strikes erupt at two Ford factories

By Andrew Bolger and John Griffiths

The UK subsidiary of the US carmaker Ford lost production of 800 of its newly launched Fiesta cars and 60 Transit vans yesterday after an unofficial strike by workers at two plants in protest at a pay offer.

Almost 1,000 workers at the company's Dagenham assembly plant in east London and 200 at the Southampton factory on the south coast of England walked out after union leaders had rejected the offer, which Ford said was "final". Produc-

tion of the Fiestas was lost because of the strike by day workers at Dagenham, where the night shift was expected to take similar action. Production of the Transit vans was lost at Southampton when day-shift workers walked out after lunch.

Yesterday's action came on the same day that a substantially new version of the Dagenham-built Fiesta went on sale in the UK.

Ford said its dealers had enough stocks to launch the car, but the 800 vehicles lost by yesterday's walk-out are likely

to worsen showroom shortages which are already arising as a result of production hitches.

Difficulties with engine installation and other problems have meant that Dagenham for the past few weeks has been producing only 800 new Fiesta cars and vans a day compared with a scheduled 1,100 - the plant's full capacity.

The importance of the Fiesta to Ford could, in theory, increase the workforce's leverage over management in the pay negotiations. Dagenham is Ford's "lead" plant for Fiesta production in Europe, produc-

ing 193,000 last year including vans, for which it is the sole source of supply to all of western Europe.

However, Ford last night was showing no sign of the sabre-rattling tactics it has used in past disputes, when it implied that output might be shifted to Cologne or Valencia where Fiestas are also built. Executives acknowledge that productivity and quality improvements, combined with low UK labour rates and overheads, have made such threats increasingly implausible.

Ford's other main UK car

plant, at Halewood in north-west England, is also producing only about 800 Escort cars and vans a week compared with capacity for 1,100. However, the production cuts are caused by slumping demand in the UK new vehicle market.

Unlike Dagenham, which exports 35 per cent of its output, Halewood production is almost entirely for the UK. Ford said it was disappointed with the walkout and urged workers at both plants to return to normal working today.

By Andrew Bolger, Employment Correspondent

Abbey National, the UK bank, has been compelled to pay many of its highly trained information technology (IT) staff extra wage increases of up to 20 per cent in an effort to prevent them being recruited by other companies facing skill shortages.

The pay improvements that in some cases amount to £5,000 (\$7,800) are in addition to the increases secured through the home loan and banking group's performance-related pay system. All 600 members of Abbey National's IT division were covered by the pay review. Most of them are based in Milton Keynes, about 30km north of London, where the group has its main computer centre. Not all staff received an increase, but most employees were given rises of 3 to 5 per cent.

The agreement to boost IT staff pay was taken by Abbey National in bringing earnings into line with other employers and so retain their competitive advantage in an increasingly tight labour market.

Abbey National said: "We did find that a lot of people were leaving. There is a large number of IT employers in the Milton Keynes area, and we obviously have to ensure that we are paying market rates."

Mr Alastair Hatchett of Income Data Services, the independent pay monitoring body, said information technology was an area of the economy where skills shortages were showing up.

"There has been a very big expansion in the most skilled software work - and training has not kept up with the pace of development," he said.

"Many companies have kept IT staff at arms-length, on contracts - which means they are able to move on easily. More companies should be trying to bind them in by offering good pensions and cars."

Mr Graham Williams, a consultant with the IT recruitment company Executive Recruitment Services, said that in the last six months, skill shortages had forced employers to increase salaries in all part of the country - not just the south-east.

"People with high-value, high-demand skills have had a number of employers chasing after them," he said.

• Chemical Bank of the US is to close its office in Cardiff, Wales, with the loss of 276 jobs as a result of its merger with Chase Manhattan. Its work of processing custody, derivatives and foreign exchange business will be principally transferred to Chase's offices in Bourne-

month, Dorset.

Cardiff had been likely to suffer as a result of the merger, to be completed early in the new year, because Chase's Bournemouth offices have the capacity to handle the back-office work of both banks.

Mr Mark Garvin, Chemical's UK manager, said: "We must emphasise this is a strategic decision based on comparative system capacity and merger requirements. In no way does it reflect on the quality of our staff in Cardiff."

Chemical has been based for 13 years in the Welsh capital, where it has been one of the most significant foreign investments in the financial services sector.

Worldwide, the merger is expected to cost 12,000 jobs.

## UK NEWS DIGEST

## Mobile phone users' European 'roaming' limited

A monthly call charge limit of £50 (\$78.50) is being imposed on some UK mobile telephone users in an effort to cut down on fraud. Subscribers are being told that the new limit can be extended only if they lodge deposits in advance with their service provider, the organisation responsible for managing and billing mobile phone users. Customers who want to "roam" in mainland Europe with their digital phones will only be able to do so by paying a deposit of £100.

Callphones Direct, a London-based service provider dealing principally with the Vodafone service, has been writing to customers to say it will introduce call charge limits on all its phones from February 1 1996. One angry customer who had used his phone satisfactorily in Britain and elsewhere said yesterday: "I bought this phone specifically to be able to use it abroad and now they want more money for the privilege." The issue shows that the industry has still failed to convey to customers the real costs of using mobile phones or the risks both to customers and service providers of fraud.

Alan Cane

## Murdoch closes tabloid paper

Mr Rupert Murdoch, chairman of News Corporation, is to close Today, the only one of his five UK national newspapers with a left-of-centre political slant. This morning's issue of the tabloid paper - launched by Mr Eddy Shah in March 1986, and owned for a time by Louro, the international trading group, before being bought by Mr Murdoch in July 1987 - will be the last.

The company said it deeply regretted the decision to cease publication, "but with a modest circulation, insufficient growth and rapidly rising costs we have no alternative." It said "scores of millions of pounds" had been poured into the paper for editorial and promotion over the past eight years "without the necessary result." The rapid rise in newsprint costs - up by 50 per cent in a year - was a major factor behind the closure decision.

Raymond Snoddy

## British Steel set for savings

British Steel is to save between £50m and £150m (\$78.5m-\$235.5m) by deferring for up to nine years the rebuilding and refining of Britain's biggest blast furnace. The blast furnace at the Redcar site of the company's Teesside works, rebuilt and refined in 1986 at a cost of £50m, was to have undergone the same procedure after a decade, during which it had been scheduled to produce 300 tonnes of iron. The major overhaul, which in 1986 took 135 days of round the clock working, would also have meant costly stockpiling in advance of semi-finished blooms and slabs at the works, to satisfy customers' needs during the shutdown.

But the company says the furnace is performing so efficiently it is deferring the next rebuilding and refining from 1996 until the year 2000, and possibly 2005.

Chris Tigne

## New code for foreign students

University vice-chancellors yesterday produced a code of conduct to tighten higher education's treatment of foreign students. The market generates at least £1bn (\$1.57bn) annually.

The move follows growing concern that universities are marketing themselves too aggressively to foreign students, particularly in south-east Asia, and that standards have been allowed to fall in related campuses and franchised colleges set up in foreign countries.

Copies of the code will be distributed to potential students by the British Council, while all universities will be required to implement its requirements as soon as possible. The code includes tight restrictions on advertising claims, and acceptable standards for applications and admissions, including tests on English language proficiency.

John Auters

Codebreaking machine sold: A coding machine used by the German military to transmit military secrets throughout the Second World War was sold to a German businessman yesterday for £10,780 (\$16,924). London-based Reinbold Meinen outfit dealers and other collectors to purchase the Enigma machine at Phillips' saleroom in New Bond Street, London.

## New chief may increase \$4.4bn offer to Names

By Ralph Atkins, Insurance Correspondent

Mr Ron Sandler, the new chief executive of the Lloyd's of London insurance market, yesterday held out the prospect of a £1.8bn (\$4.4bn) settlement offer to litigating Names being increased.

Speaking the day after Mr Peter Middleton quit as chief executive of Lloyd's, Mr Sandler said he was keen on "building relationships" with lossmaking Names. Mr Middleton was widely seen as a champion of Names - individuals whose assets have traditionally supported the insurance market.

But Mr Sandler, who will take over Mr Middleton's role as a link with litigating Names, said Lloyd's remained conscious of "the scale of the financial suffering, the tragedies that many Names have suffered."

His remarks came as Names representatives signalled that Mr Middleton's departure may make little difference to settlement talks. Mr Michael Deeney, chairman of the Gooda Walker action group, said: "We will settle if the terms are right. The personalities are not the key issue. The key issues are the numbers."

Mr Sandler said Lloyd's recovery plan was "on track"



Ron Sandler: rift denied

LLOYD'S

LLOYD'S OF LONDON

and would be implemented as scheduled next year. Besides the settlement offer, the plan also involves setting up Equitas, a large reinsurance company intended to take responsibility for billions of pounds of outstanding liabilities.

Asked about the settlement offer, Mr Sandler said: "We are doing everything we can to maximise the size of the 'pot'." Mr Sandler said in an interview that he had been "stunned" by Mr Middleton's decision when told last Friday. "It caught me entirely by surprise." Moreover, he agreed

## Ex-monk made enemies

By Our Insurance Correspondent

On the Richter scale of upheavals at the Lloyd's of London insurance market, the sudden departure on Wednesday night of Mr Peter Middleton rated high.

Mr Middleton, the market's chief executive, was playing a central role in implementing its recovery plan. He was negotiating terms of an out-of-court settlement with lossmaking and embittered Names, individuals whose assets have traditionally supported Lloyd's.

His departure was also awkwardly timed. Parts of the recovery programme have slipped. Plans had to be abandoned to give indications last month of the cost of Equitas - a giant reinsurance company which, under the recovery plan, should take over heavy liabilities outstanding on old insurance policies.

With such delays fraying nerves at Lloyd's, the departure of the chief executive hardly looks good. But a convincing case can be put forward to explain why Mr Middleton wanted to leave: Salomon Brothers offered him a senior job that possibly pays

and 1987 and at Thomas Cook group between 1988 and 1992. Mr Middleton said Lloyd's management team remained strong, praising Mr Ron Sandler, his successor as chief executive. The recovery plan was on course, Mr Middleton argued: "The mood of the membership is that they want a settlement, they want an end to the disputes."

But Mr Middleton had created enemies and simmering resentment which his departure may now relieve. Reports of a rift between Mr Middleton - a gruff, football-supporting ex-monk - and Mr David Rowland, Lloyd's chairman, were probably exaggerated. Mr Middleton said his association with Mr Rowland "has been the most rewarding business experience of my career".

But Mr Middleton certainly caused upset among working members of Lloyd's. He was regarded as too friendly to embittered Names, many of whom are regarded with contempt by those trying to keep Lloyd's in business in a competitive market. His patience with angry Names' action group leaders frustrated many of those most closely involved in Lloyd's recovery plan.

It is a salary running into seven figures.

Moreover, Mr Middleton expected to leave Lloyd's in the relatively near future, albeit once the recovery plan had been implemented next spring. After working as a diplomat, Mr Middleton's career has seen moves every few years: he was at Midland Bank between 1985

and 1987 and at Thomas Cook group between 1988 and 1992.

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Ready  
to Iran  
gold

# Shock artists

Lynn MacRitchie visits Minneapolis thirty years on

Thirty years ago, the American mid-West was the unlikely host of the first international showing of British pop art. *London: The New Scene*, held at the Walker Art Gallery in Minneapolis, Minnesota, celebrated the work of Peter Blake, David Hockney, Bridget Riley and many others. Three decades on, Richard Flood, chief curator of the Walker, is hosting *Brilliant!*, another exhibition of new British art, with Damien Hirst, Rachel Whiteread and 20 others, assembled together for the first time.

The historical parallels are interesting. While the fashions at the 1960s *New Scene* party – bouffant hairdos and stilettos for the girls, Italian style suits for the boys – would have looked great at the *Brilliant!* thrash, the exhibition catalogue revealed an approach to the making of art which today seems almost naïve in its deadly seriousness.

Then, Peter Blake may have introduced images from wrestling shows and pin-up magazines – but he presented them through the most traditional of means, drawing and painting photos of the Beatles with Pre-Raphaelite attention to detail. The other painters and sculptors – for those categories were still then rigidly applied – addressed themselves to questions of form and painterly values, the painters pitting themselves against the US Abstract Expressionism.

All this has gone. Today's artists see no need to pit themselves against others, or indeed to think about art as a formal concept at all. "To me, trivial things are just as meaningful as things that are supposed to be important. And I think that's true of a lot of the work that's shown at the Walker," artist Georgina Starr explained. Her own piece, an installation of photographs, drawings, and an interactive CD-Rom, all called "The Nine Collections of the Seventh Museum", records the random objects and activities with which she filled two solitary

weeks in a crummy hotel room in The Hague. Gillian Wearing shows a video of herself dancing in a shopping mall in Peckham.

While their Pop forebears tended to be associated with the Royal College of Art, 15 of the artists in *Brilliant!* are graduates of Goldsmiths' College where they were taught to consider their position as artists, and how they might communicate better in society. One of the characteristics of this generation of artists, Goldsmiths professor Michael Craig Martin explained, is their self-reliance, and their refusal to be dependent on galleries or dealers. Indeed it was through self-organised shows such as

*These artists have come along way from pretty Pop Art paintings of Marilyn Monroe*

the ground-breaking *Frieze* in 1988 that they first made their mark. The market caught up quickly, however, and London dealers and US collectors were prominent at the Minneapolis opening.

While the *Brilliant!* artists are supportive of each other, the selection and installation inevitably suggests a hierarchy. Damien Hirst and Rachel Whiteread, more established than some of their fellow exhibitors, are represented by restrained pieces which, while showing neither of them at their most controversial, clearly demonstrates their preoccupation with finding formal equivalents for a certain melancholy world view.

Whiteread continues her casting of the hidden spaces of domestic environments, Hirst collects and isolates ordinary objects, in this case office furniture and cigarette ends, which become a metaphor for futility and loss.

In the same room as the Hirst vitrine, the paintings of

Gary Hume look at their best, their random images commanding in their commercialised banality. The artist had also made a video. The spectacle of Hume, fully clothed and adorned with Burger King cardboard crown, sitting in an overflowing bath telling the story of King "Cnut", comes close to the sort of intellectual shock – profound ideas expressed in the tragi-comic possible way – the show seeks to deliver. Agius Fairhurst, in his video of himself leaping up and down until he emerges naked and exhausted from the "Cheap and Ill-Fitting Gorilla Suit" continues this theme, which emerges as the linking aesthetic of the show.

The artists' works are strongly individualistic, using every possible medium from film, photography, video and painting to sculpture using materials as varied as fibreglass and flowers, life performance and sewing. The link is attitude, a determination to recover personal values from a world overloaded with trivia.

Commercial images form the landscape in which these artists operate: mass media images are used as tools for enquiry. When Matt Collishaw takes and repeats a series of frames from the Jodie Foster film *The Accused* it is not to celebrate the star. It is sexual brutality rather than star quality we are asked to consider.

These artists have come a long way from pretty Pop Art paintings of Marilyn Monroe. They know Marilyn had bad sex and was probably murdered; that she wasn't an icon, just human. Making art that talks about humanity rather than formality is what *Brilliant!* is really all about.

*Brilliant!*: New Art from London; October 22 – January 7, Walker Art Centre, Vineland Place, Minneapolis, MN 55403-1195. Tel 612 375 7650. Sponsored by Beck's Beer, the British Council, the Henry Moore Foundation, the Lannan Foundation and individual sponsors.



'Signs that say what you want them to say and not signs that say what someone else wants you to say' by Gillian Wearing

Opera/Richard Fairman

## Up-to-date Purcell

At the final countdown is ticking away. Only a few days now remain to the tercentenary of Purcell's death and any concert-hall or opera-house in Britain that has not yet marked the occasion is in danger of missing the closing cadence.

At the Guildhall School of Music the students timed their autumn term opera production to a nicely. Perhaps it was unfortunate that the Royal Opera had already put on such a lavish production of *King Arthur* earlier in the year, but the *raison d'être* of a student performance is in any case different. The challenge is to show mastery of a particular style of music and, in the case of Purcell's semi-operas, of drama as well.

Forget any notion of Purcell being a dusty composer of the distant past. The music of the 17th century has never seemed more alive and young musicians with an eye on the future

are wise to keep him in their sights.

The time when music colleges concentrated on the 19th-century classics has long gone. Most of them now run specific courses for study on period instruments and keep their eyes trained on the early music ball – at least if they are in Britain or the Netherlands.

These two countries have been the leaders in the field since the outset. Just as Anglo-Dutch companies seem to enjoy a good working relationship, so joint ventures in the musical world often work to mutual advantage. For its *King Arthur* the Guildhall School of Music in London set up its fourth collaboration with the Royal Conservatory of The Hague. Ton Koopman, the eminent Dutch early music specialist, has trained and conducted the student period orchestra with some élan.

Unfortunately, it is inconvenient that we should want to celebrate Purcell's extravagant

restoration stage works at a time when resources are hard to come by and Francisco Negrin's staging looked like the economical production it most probably was. The producer was also more sensitive to movement (there were dangers from the London Contemporary Dance School) than he was to words. Dryden's play is dry stuff and the young actors chewed over its text with limited signs of enjoyment.

For the singers there are opportunities aplenty, as everybody gets his or her little solo. The school seems to have a good selection of sopranos and tenors at the moment, some of them gamely having a go at the accepted early music style. Louise Cannon was a sprightly Cupid and Julian Salopek's resonant bass brought the Cold Genius warmly to life. The early profitable music is a highly profitable one worldwide, so for the students early experience like this should be money in the bank.

It is called a king, but his busy gestures suggest that he has never been used to getting his way. He begins by wearing army medals, but his bearing reveals that he has never seen military service. He addresses the gods with all the authority of a pensioner complaining to his local MP. When madness comes, it is fairly simple:

Theatre/Alastair Macaulay

## King Lear comes to grief

What age we live in – when Emma Peel has graduated to play

Mother Courage and Alf Garnett gets to act King Lear. Things might have been better

– after Fiona Shaw's Richard II, all things are possible – if Diana Rigg and Warren Mitchell had been invited to swap roles. She has class, and he has grit. But as things are...

As the protagonist of the West Yorkshire Playhouse's wholly undistinguished production of Shakespeare's most cosmic tragedy – now showing at the Hackney Empire – Warren Mitchell gives, within very narrow limits, a nice enough performance. He plays ploddy Mr Lear, a tough old upper-middle-class custumer with a fierce sense of humour and three problem daughters. And he plays it entirely in prose.

He is called a king, but his busy gestures suggest that he has never been used to getting his way. He begins by wearing army medals, but his bearing reveals that he has never seen military service. He addresses the gods with all the authority of a pensioner complaining to his local MP. When madness comes, it is fairly simple:

chiefly, he gazed up above and lets his mouth gape open. Really, he is much more at his ease on the heath than he was at court; and, once in the company of poor Tom and all the other oddballs, he strips off all his clothes with great alacrity. He has no stillness, and he never takes us into the workings of his mind; but much about this Mr Lear is quite believable. Only in the longer speeches is he ever dull.

Why on earth is the West Yorkshire Playhouse tackling *King Lear* anyway? When its artistic director, Jude Kelly, staged *The Merchant of Venice* last year, she addressed the problematic challenges of that play seriously, and showed how well character and narrative interconnected. No such approach is consistently apparent in her *Lear*. Here, "characterisation" keeps on blurring the narrative. Why does Regan treat his royal wife Goneril as he does? Why do Goneril and Regan find so knock-kneed a creep as Edmund attractive? Why does Cordelia start as the worst-dressed woman in Britain and then, after marrying the King of France, come back dressed even worse?

Such a production – much the worst by Kelly I have seen – encourages its actors to aggrandise their roles at the expense, rather than to the profit, of the production. Goneril, Regan, Edmund, Edgar all do bavous passages, early on, where they actually do take us into the workings of their minds. And the conceptions of Edmund (Damien Goodwin) as a self-tormented adolescent and of Goneril (Tricia Kelly) as an anxious, furtive, ugly married virgin who discovers sex and romance only with Edmund, are both original.

But each of these characterisations comes to grief. As he treat his royal wife Goneril as he does? Why do Goneril and Regan find so knock-kneed a creep as Edmund attractive? Why does Cordelia start as the worst-dressed woman in Britain and then, after marrying the King of France, come back dressed even worse?

mean little. Regan, Alexandra Gilbreath goes way over the top; she keeps puking at too regular intervals, and the downward slide with which she ends phrases has become a bad vocal mannerism. Goodwin does some nasty upstaging of Edgar in the final scene. As Edgar, Robert Bowman is candid, lightweight, woefully unspontaneous in recounting his father's death. It is hard to believe that so fretful and ingratiating a woman as Tricia Kelly's Goneril will readily exhibit sardonicism.

Other performances are much worse. I can see no merit at all in Cathy Sora's snivelling and small-spirited Cordelia, in Jonathan Savage's calculating and posey King of France, or in Trevor Baxter's genteel and silly Gloucester. The four homeless people who tag after poor Tom/Edgar are straight out of a coarse acting manual. Michael Cashman turns the Duke of Albany into a creepy misogynist, politically ambitious and homo-sexually repressed; and Toby Jones is a frantic, unamusing Fool. Not only are these performances un-Shakespearian in their one-sidedness, but the spiritual world they create is altogether pettier than Shakespeare's. The production ends not with a dead march, but a sinister confrontation between France, Edgar, and Albany over the bollow crown: precisely the cynical kind of clever sub-point we do not need at that stage in the play's spiritual journey.

Mic Pool's sound intrudes vilely upon an increasing amount of scenes as the play progresses. Paul Andrews has given unappealing costumes to everyone except poor Tom. A drab black curtain at the back looks especially foolish as it billows feebly during the storm, undoing the fine effect made by the falling rain in front of it (memorably lit by Mark Pritchard); then, suddenly, one two-dimensional set keeps replacing another. Vocal projection is weak, and verse speaking is weaker. There have been duller and emptier *King Lear*s, true. But this production is a dispiriting mess.

Hackney Empire until December 3.

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Financial Times Business Tonight

Midnight  
Financial Times Business Tonight

■ WASHINGTON

OPERA & OPERETTA  
Opera House Tel: 1-202-416-7800

● Der Rosenkavalier: by R. Strauss. Conducted by Heinz Fricke and performed by the Washington Opera. Soloists include Helen Donath, Jeanne Piland and Eric Halfvarson; 7pm; Nov 18, 21, 24, 28 (2pm)

■ TORONTO

CONCERT

Roy Thompson Hall

Tel: 1-416-872-4255

● Toronto Symphony: with

■ NEW YORK

JAZZ & BLUES

Blue Note Tel: 1-212-475-8592

● Dianne Reeves: the jazz singer is

## INTERNATIONAL ARTS GUIDE

### AMSTERDAM

#### CONCERT

Concertgebouw

Tel: 31-20-5730573

● Radio Filharmonisch Orkest: with conductor Roberto Abbado perform Mussorgsky's "Night on the Bare Mountain" and Dvorak's "Symphony No. 9 (from the New World)"; 11am; Nov 19

### BERLIN

#### CONCERT

Philharmonie & Kammermusiksaal  
Tel: 49-30-254880

● Das Sinfonie-Orchester Berlin: with conductor Jiri Belohlavek and pianist Mami Miyake perform works by Mozart; 8pm; Nov 18

DANCE  
Komische Oper Tel: 49-30-202600

● Lebensdrama/Ver Jahreszeiten: choreographies by Jan Lenkens performed by the ballet of the Komische Oper; 7.30pm; Nov 18

● Sinfonie-Orchester unter den Linden Tel: 49-30-2082681

● Giselle: choreography by Petipa/Coralli/Petipa to music by Adam

Conducted by Werner Stolze and performed by the ballet of the Staatsoper unter den Linden; 7pm; Nov 18  
OPERA & OPERETTA  
Deutsche Oper Berlin  
Tel: 49-30-3458401  
● Der Ring des Nibelungen: Götterdämmerung: by Wagner. Conducted by Jiri Kout and performed by the Deutsche Oper Berlin. Soloists include René Kollo, Matti Salminen, Eva Marton, Lenus Carlson and Oskar Hillebrandt; 5.30pm; Nov 19

DRESDEN  
OPERA & OPERETTA  
Sächsische Staatsoper Dresden  
Tel: 49-351-46110  
● Tristan und Isolde: by Wagner. Conducted by Christof Pröck and performed by the Sächsische Staatsoper Dresden. Soloists include Wolfgang Schmidt, Theo Adam, Sabine Hess and Hans-Joachim Ketelsen; 4pm; Nov 19 (5pm), 22, 26

DUBLIN  
OPERA & OPERETTA  
Teatro Comunale  
Tel: 39-55-211158  
● Macbeth: by Verdi. Conducted by James Conlon and performed by the Orchestra e Coro del Maggio

Musicals Florentino. Soloists include Alexandru Agache, Dmitri Karavatos, Barbara De Maio, Donato Toti and Terje Sørvold; 8.30pm; Nov 18  
HAMBURG  
OPERA & OPERETTA  
Hamburgische Staatsoper  
Tel: 49-40-571721  
● La Bohème: by Puccini. Conducted by Marc Albrecht and performed by the Hamburgische Staatsoper. Soloists include Miriam Gauci, Marcello Giordani and Dwayne Croft; 7pm; Nov 19, 26

HELSINKI  
OPERA & OPERETTA  
Opera House Tel: 358-0-403021  
● Don Giovanni: by Mozart. Conducted by Anton Zapf and performed by the Finnish National Opera; 7pm; Nov 18  
LONDON  
CONCERT  
Queen Elizabeth Hall  
Tel: 44-171-9604242  
● London Sinfonietta: with conductor George Benjamin and pianist Yvonne Loriod performs works by Varese, Grisey, Benjamin and Messiaen in the series "The Composer Conducts", with Benjamin's "Three Inventions for Chamber Orchestra" in its first performance; 7.45pm; Nov 18  
St John's, Smith Square  
Tel: 44-171-2221081  
● Arion Orchestra: with conductor Brian Stoltz and cellist Heather Harrison perform Beethoven's "Overture Elbfont", Elgar's "Cello Concerto" and Dvorak's "Symphony

No. 7"; 7.30pm; Nov 18  
St. Martin-in-the-Fields  
Tel: 44-171-839822  
● Mozart's Jupiter Symphony by Candlelight: the London Concert Sinfonia with conductor John Landor perform Mozart's "Jupiter Symphony" and "Piano Concerto"; 7.30pm; Nov 18  
Wigmore Hall Tel: 44-171-9352141  
● Jean Rigby: the mezzo-soprano, with violist Thomas Riebel and pianist Susan Tomes, performs works by Hindemith, Brahms, Britten and Blischoff; 7.30pm; Nov 18  
LOS ANGELES  
OPERA & OPERETTA  
Dorothy Chandler Pavilion  
Tel: 213-9728001  
● Die Entführung aus dem Serail: by Mozart. Conducted by Julius Rudel and performed by the LA Opera. Soloists include Jorma Silvestri, Etzeleta Szmytka and Gwendolyn Bradley; 7.30pm; Nov 18, 21

MADRID  
CONCERT  
Fundación Juan March  
Tel: 34-1-4354240  
● Música da Cámara: del Dúo al Quinteto: violinist Alexander Dötsch, violist Igor Sullig, cellist Alexander Osokin and pianist Eugenia Gabrieluk perform works by R. Schumann and Brahms; 12am; Nov 18  
Sala Pleyel Tel: 33-1-45 61 53 00  
● Orquesta Náutica  
d'Ile-de-France: with conductor Günther Neubold and violinist Pierre Amoyal perform works by R. Strauss, Berg and Webern; 8.30pm; Nov 18  
● Tosca: by Puccini. Conducted by Seiji Ozawa and performed by the Opéra National de Paris. Soloists include Geline Gorochkova, Plácido Domingo (on Nov 18) and Renato Bruson; 7.30pm; Nov 18, 21, 23

## COMMENT &amp; ANALYSIS

Philip Stephens

## The fragile facade

A single act of terrorism could destroy the peace process but to be cynical about Northern Ireland may be wrong

If you are of a cautious disposition stand firm with the pessimists. The guns have been silent in Northern Ireland for 15 months now, yet bridges have still to be built across the river of mistrust separating unionist from nationalist, Protestant from Catholic. Too many in the province can define themselves only in terms of their dismal past.

A permanent peace would disinherit the Sinn Féin thugs who wield baseball bats to crush homes and dissent in their own communities. It would isolate the armed militants of the Protestant Orange Order who prefer to live with a victory on the battlefield three centuries ago than with peace today.

There are those in the IRA longing to return to their terrorist war. Each time Gerry Adams and Martin McGuinness meet a British government minister they are accompanied by one of the more ruthless members of the IRA's military command. This hard-faced chaperone is there not to protect them from British perfidy, but to ensure they make no concessions to the occupying power. He will not easily surrender his Armalite.

So it is easier to sketch out the circumstances in which the present ceasefire will fracture than to draw the outline of a permanent political settlement. But if you believe that the future can occasionally break free of history, ignore the latest threats from the Sinn Féin leaders. Every week that passes undermines the cause of violence. And Messrs Adams and McGuinness have crossed a line behind which they may find it impossible to retreat. Theirs is an unforgiving organisation. They are safe only as long as the political process survives.

The present impasse in that process is complex. Sinn Féin demands unconditional admittance to all-party negotiations to shape a new constitutional settlement. John Major's government says Sinn Féin can-

not take part in such talks with a gun under the table. It must first provide evidence of a willingness to dispose of the rifles and Semtex. It must discuss the means by which that would be done. Most importantly, some weapons have to be decommissioned before full-scale talks start.

From Mr Adams comes an unequivocal rejection. And from Dublin the rebuke that even to make such a demand is to display crass ignorance of republican history. The IRA might rid itself of weapons as part of a political settlement with the unionists. Ulster's Protestant majority after all consists of fellow citizens of the island of Ireland, which affords them a legitimacy in nationalist eyes not allowed to the British. But the idea of destroying weapons at Mr Major's bidding? Never.

To circumvent this boulder on the road to peace, clever officials in London and Dublin came up with what is known as the "two-track" approach. The willingness of the IRA (and loyalist paramilitaries) to decommission their weapons and the ways that might be done would be examined by an international body, independent of the London government. In parallel, Sinn Féin would be invited to confidence-building talks with the other Northern Ireland parties to prepare the ground for

If Mr Clinton is to be seen once again as the catalyst for peace around the world, Mr Adams must repay him with flexibility in the negotiations

full-scale negotiations. A target date would be set for those negotiations but without prior commitment on the part of the British government. The demand for a start to decommissioning would be deferred rather than solved. Mr Adams though would find his bluff called.

Intriguingly, the White House has for once been seen in London as a constructive player in this tortuous process. When Tony Lake, the president's security adviser, visited London a few weeks ago he hinted that Mr Clinton was looking for a dramatic breakthrough to coincide with his planned trip to Ireland, north and south, at the end of this month. The crisis in Washington over the US budget may now cause the president to scrap, or at least, postpone the visit. But even before the introduction of the extraneous uncertainty, US officials were playing down talk of an historic, three-way handshake between Messrs Clinton, Adams and Trimble.

Some pin the change to a salutary meeting between Mr Lake and Mr Trimble. Mr Lake was told that the easiest way for Washington to wreck a political deal was to interfere. At one point, he sought to impress on Mr Trimble the need for unionist politicians to take the IRA ceasefire on trust. "Have no worry on that score," came the reported reply. "We trust them more than we trust you."

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The basic approach remains in place, however. It is too early to be sure, but Mr Major and Mr Trimble may well re-instate their planned summit within the next 10 days. Some of the differences between them would have to be fudged, but there is nothing new in that and the show would at least be back on the road. George Mitchell, the respected adviser to Bill Clinton on Irish

affairs, would then be asked to head the decommissioning body. The issue of whether the IRA had actually to rid itself of some weapons in advance of constitutional talks would be deferred rather than solved. Mr Adams though would find his bluff called.

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All this, of course, adds up to a perilously fragile edifice, one that could yet be destroyed by a single act of terrorism. So yes, to be cynical about peace in Northern Ireland is to be safe. But maybe it is also to be wrong.

By the way, may I criticise your headline to Mr Sykes' letter? E-money will be just as real as real money.

Byes on a computer hard

drive will be just as acceptable

as pieces of paper. You wait

and see!

Keith Hudson

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Bath BA1 5HX

From Mr Keith Hudson

From Mr Keith Sykes (Letters, November 15) will not have to

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(Personal View, November 2) comes into circulation. The

point is that the law does not

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However, Gresham's Law

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But, in Mr Kestrel's

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## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
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Friday November 17 1995

## Juppé's social security cuts

Mr Jacques Chirac's transformation from populist candidate to today's devotee of orthodoxy appears complete. His prime minister, Mr Alain Juppé, has now proposed measures, radical by French standards, to control the deficit of the social security system. These must be assessed against two tests: whether France will meet the Maastricht treaty's fiscal criteria in 1997; and whether the longer-term difficulties of social security finances have been resolved. They seem to pass.

Mr Juppé plans to cut the general government deficit from 5 per cent of gross domestic product this year, to 4 per cent in 1996 and the Maastricht treaty's 3 per cent in 1997, thewitching year for economic and monetary union in 1999. Mr Juppé has argued that the social security deficit, forecast at FFr51bn (25bn) for 1996, had to be halved for these targets to be achieved. Since he proposes to cut the deficit to FFr17bn in 1996 and create a small surplus in 1997, he should have a margin to spare.

The approach has been astute. Spending reductions exceed increased charges by three to two. Further taxes on labour have been avoided. The government has seized more effective control of the system. Finally, pain is broadly spread: by levying a 0.5 per cent tax on incomes, hypothecated towards reducing social security debt; by imposing higher health insurance charges on pensioners and the well off unemployed; by taxing family allow-

ances; by tightening controls on medical costs; by raising public sector pension contributions; and by imposing higher contributions on companies.

Inevitably, two of the unions, Force Ouvrière and the Confédération Générale du Travail, have called a general 24-hour strike in protest. But the Confédération Française Démocratique du Travail has refused to join. Given these splits and its ability to pass measures by decree, the government should obtain its desires.

Will it also obtain the lower deficit it desires? Yes, provided growth holds up. Since Mr Chirac swore eternal fidelity to *Emu et rigueur* last month, the interest rate differential vis à vis Germany has shrunk on both three-month and 10-year money. Yesterday, the intervention rate was cut by 0.2 percentage points to 4.9 per cent. Nevertheless, the fiscal tightening might undermine growth and so prove self-defeating.

Minch political capital is invested in the fiscal target for 1997. As important is whether social security deficits have been placed under permanent control. It seems that they should be, at least until 2010, when the baby-boom generation retires. Yet France will almost certainly retain the highest ratios of public spending and revenue in the Group of Seven leading industrial countries. Maybe Mr Juppé has made social security solvent. But France is condemned to labour under high taxes and public spending.

## Eternal life

What is the secret of corporate longevity? Securing the right succession at the top must be a crucial factor. But as Unilever has demonstrated in naming Mr Niall FitzGerald as the next chairman of its UK arm, the most durable companies are not necessarily strict followers of the conventional wisdom on corporate governance and boardroom procedure.

The chairmanship of the Anglo-Dutch consumer products group is traditionally in the gift of a triumvirate: the executive chairman of the twin parent companies and one other top executive. This is the very opposite of the nomination committee advocated by Britain's Cadbury report, which is required to have a majority of non-executive directors. Indeed, a powerful case could be put that the best performers, both at corporate and country level, are those which are furthest removed from the normal Anglo-American governance disciplines.

The most striking instance here is Japan, where the boards of large companies are peopled with geriatrics. Non-executive directors are a rarity and pervasive cross-shareholdings rule out hostile takeovers. Yet it is hard to call this insider-dominated Japanese system a failure.

So too, with the Anglo-Dutch giants like Shell and Unilever. They are clearly exempt from takeover discipline, and the complex legal structures under which they operate are inimical to non-executive directors. Yet they

appear to retain a remarkable capacity for self-renewal.

Even in the United States, some industrial heavyweights insist on flexibility for the unitary board over both the succession and roles of the chairman and chief executive. The board guidelines of General Motors, where corporate life was nearly curtailed in the 1980s, are a well-known example.

On the issue of succession, they say: "The board should be free to make this choice any way that seems best for the company at any given point in time. Therefore, the board does not have a policy, one way or the other, on whether or not the role of the chief executive and chairman, should be separate..."

Yet this need not mean that Cadbury is wrong, or that adherence to conventional Anglo-American norms in governance is counterproductive. The long-lived Anglo-Dutch and Japanese companies have simply found alternative ways of achieving the balance between managerial freedom and accountability for which Cadbury was searching. At Unilever, the tensions that arise from dual nationality may act as an additional check and balance, as does a clutch of outside advisory directors, and the collegiate style of management does not preclude the appointment of a risk-taker like Mr FitzGerald. The company will still be there, one suspects, when less bureaucratic giants like Hanson are no more than a distant memory.

## Oskar redivivus

Fortune favours the brave, especially when their timing is good. Oskar Lafontaine's bid for the chairmanship of Germany's Social Democrats yesterday was brilliantly timed, and he was rewarded with a stunning victory.

The party's disenchantment with its incumbent leader, Rudolf Scharping, was hardly a secret and hardly surprising, given the miserable 26 per cent support currently accorded it by the opinion polls. But his chief internal critics, Gerhard Schröder and Heide Simonis, were holding back from a direct challenge which would have further strained the unity of an already divided party, and made it appear their criticisms were motivated by personal ambition rather than principle. Mr Lafontaine, having held aloof from the latest round of in-fighting, gained the full benefit of surprise, and was able to present himself as a healer of the party's wounds.

Although Mr Scharping remains for the time being the party leader in the Bundestag, Mr Lafontaine will inevitably now be seen as the man in charge. If he succeeds in pulling the party together, and in reversing its decline in the polls, he will make himself its obvious choice as candidate for federal chancellor in the 1998 general election. That is a role he has played before, in 1990, when the SPD secured its lowest share of the vote (33.5 per cent) since 1987.

But that defeat will not necessarily be held against him now. It

occurred in the year of German unity, which the electorate inevitably (and to a considerable extent rightly) regarded as Chancellor Helmut Kohl's personal achievement. Moreover, Mr Lafontaine warned that the cost of rapid unification would be much higher than Mr Kohl was then prepared to admit. That was not a popular message at the time, but it proved to be true, as most west German voters would now be heartily willing to admit.

Mr Lafontaine is undoubtedly a more effective politician than Mr Scharping, as their contrasting performances in addressing the party congress on Wednesday clearly illustrated. It would be far too simple to portray him as a tired warhorse of the old left, though it is natural that the parties of the present governing coalition should try to do that. At times in the past he has been in the vanguard of those questioning socialist taboos.

He is in fact hard to pin down ideologically. That may give him advantages as the SPD searches for plausible coalition partners. It may also lay him open to the accusation of being opportunistic and untrustworthy, especially if he appears to fit with the former communists of eastern Germany. But the greatest challenge facing him is the need to redefine the party which, ever since it was driven from power in 1982, has seemed increasingly unsure of its role.

## COMMENT &amp; ANALYSIS

## The slippery business of soap

Unilever's new boss will give it the 'right good shakeup' many believe the group needs after last year's detergent debacle, says Roderick Oram

When Unilever is good, it can be brilliant. In less than a decade the Anglo-Dutch consumer products group has built the world's largest ice cream and cosmetics businesses, both sporting brisk growth and ample profits.

But when it is bad, it can be awful. In less than six months last year, Unilever's technically flawed Power range of detergents did long-term damage to the group's profits, market share and credibility with consumers.

Nobody learnt more from the debacle than Mr Niall FitzGerald, global head of detergents. He speaks forcefully to his colleagues of Unilever's need to simplify its complicated management structure and sharpen its business skills, and he is being given the chance to put his ideas into practice: Unilever announced on Wednesday that he will be promoted in January to the "special committee". Unilever's management troika, and then in August to the chairmanship of Unilever's UK arm.

"Unilever is a fantastic business with some fantastic people," says one of Mr FitzGerald's colleagues. "But it needs a right good shakeup."

One senior Unilever executive adds: "There's been a lot of half-way talk in recent years - 'Should we do it this way? Should we do it that way?' - and we've changed bits and pieces in European foods and detergents. But we need thorough

Mr FitzGerald's first task will be to spend the first seven months of next year reviewing Unilever's senior management structure. Overlapping managements for countries, regions and product categories are a source of confusion and frustration throughout the group.

The 50-year-old Mr FitzGerald, who has experience of managing complicated cross-border businesses and advertising, is expected to advo-

## The giants limber up

In more than a hundred countries and thousands of product categories around the world, Unilever competes ferociously with Nestlé and Procter & Gamble. Only these three companies have the range of products and the resources to dominate both mature and emerging consumer markets.

With histories dating back to the 19th century, each has proved adept at meeting constantly changing conditions. But over the last 10 years, both have become ever more diversified, their markets have expanded and competition, particularly from relatively "greenfield" businesses, has intensified.

One measure of their success is the wealth they have generated for their shareholders. But none of the three management can be fully satisfied - many companies in other sectors have outperformed them - and all three are preoccupied with choosing the right senior people to meet new challenges.

cat sweeping changes to the way the company is run to make it clearer and simpler. Power's failure will be seen as a defining moment in Unilever's history.

Implementation will come after Mr FitzGerald becomes chairman of Unilever plc when Sir Michael Perry retires in August. Although he is likely to face opposition from some senior managers on both sides of the North Sea, Mr FitzGerald can count on the support of Mr Morris Tahakshai, chairman of Unilever NV, the Dutch arm of the group.

Agonising over succession and management structure has also gripped Nestlé and Procter & Gamble, the other two members of the trio of pre-eminent global consumer goods companies.

All three believe passionately that their brands will triumph if they can tempt consumers with new products. But speedy innovation requires plenty of science, money and management. Manufacturing must be particularly efficient so that the products offer the company good profits, retailers healthy margins and consumers good value.

Unilever's strenuous efforts to achieve these aims since the late 1980s have been very mixed. First

Unilever started in soap and margarines in the UK and the Netherlands. Still a large part of the group, these products generate only modest profits in mature markets. Critics say Unilever, created out of the 1923 merger of Lever Brothers of the UK and Margarine Unie of the Netherlands, is a company where executives focus too much on internal issues and too little on their markets and customers.

At home in Switzerland, Nestlé is still seen more as an institution than an enterprise. The world's largest food company, it is barely broken down, and its products - mostly profitably businesses - contribute a large share of its earnings.

P&G is the quintessential American company, both admired and disliked for its aggressive tactics in the marketplace. Thanks to its origins in soap-making, it is more heavily concentrated in detergents and toiletries than Unilever, and has only a small food business. Analysts say it needs to develop new product lines and to match the international reach of Unilever and Nestlé.

Nowhere is the issue of marshalling enough money and management more pressing than in emerging markets. Take China, for example. In just a few years, Unilever has pushed its Omo detergent into more than 100 cities despite difficulties posed by the country's inadequate infrastructure. Head-to-head against P&G's Ariel, Omo has grabbed nearly 50 per cent of the Shanghai market and is the leading international detergent brand across China.

Unilever, Nestlé and P&G, in intense competition with each other for billions of 21st century consumers, are pouring huge resources into China and scores of other developing markets in Asia, Latin America and eastern Europe.

"These markets are growing so fast for Unilever that the overseas tail is going to start wagging the north Atlantic dog," says Henderson Crosthwaite's Mr Lang.

Unilever is the right balance between research and marketing, something went wrong - under the normal pressure to be first to the market," Unilever NV's Mr Tahakshai said last autumn.

The main lessons Unilever learnt were the necessity of even more rigorous product testing regimes, more discipline in managing the innovation process, even stronger links with external parties such as dye manufacturers and retailers and more effective communication with the press and consumers.

Improved management of the sort envisaged by Mr FitzGerald would be aimed not only at avoiding the problems associated with Power, but would also generate cash for future investments. The group's capital spending is running at about £1.5bn a year with acquisitions adding a further £750m. It managed that last year with only a minor increase in debt, but this year net debt will rise by some £450m to £2.1bn, according to Mr David Lang, an analyst with stockbrokers Henderson Crosthwaite.

To achieve greater simplicity, Unilever will probably dispose of some of its more peripheral activities. At present, the group's products run from margarines, ice creams, sauces and other foods through shampoos, soap, cosmetics and other personal products and on to detergents and specialty chemicals.

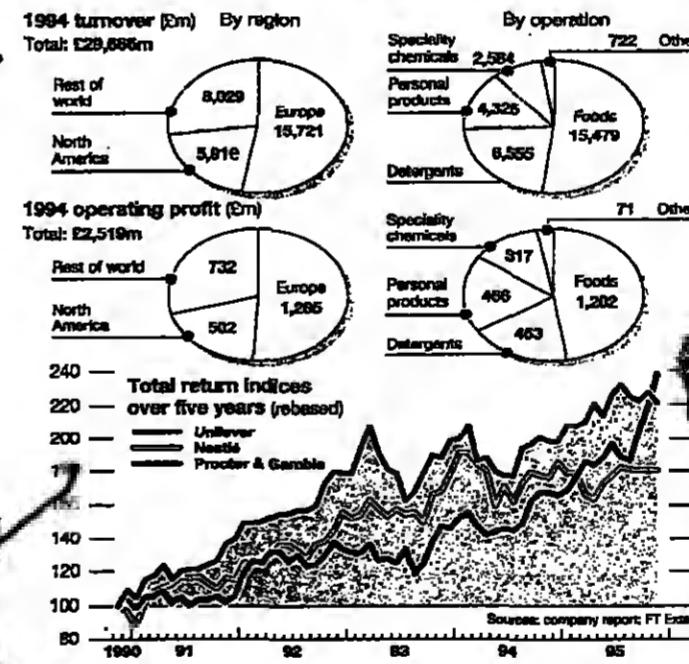
"I'd be astonished if in five years time under Niall and Morris, Unilever wasn't more focused," one of Mr FitzGerald's colleagues says.

With this will also come changes of management style. By all accounts Mr FitzGerald and Mr Tahakshai were deeply affected by the Power failure, turning into even tougher and less forgiving executives. Anybody exercising their newfound freedoms under the new structure will pay the price in greater accountability and responsibility.

Those who were comfortable with the collegiate ways of Unilever may find their working lives quite changed. Says one close observer of Mr FitzGerald: "The path forward will have some bodies on it."



Niall FitzGerald



Sir Michael Perry

Morris Tahakshai

## OBSERVER

## Lebensraum for Kohl

in mysterious ways.

## Paris ablaze

The strange blue and yellow illuminations on the Gare du Nord in Paris that appeared last night, and which are due to last throughout the coming week are apparently the French railway's tribute to the first anniversary of scheduled services on Eurostar through the Channel tunnel.

The birthday was actually three days ago, on November 14. But French officials reckon it would have been tactless to launch the festivities ahead of the country's delicate debate on social security reform, what with students and others in the streets.

Given you, given the month of delays in opening the train service, perhaps two days' delay isn't so bad after all.

## Keep plodding on

Modality, slowness - who's counting, so long as we're all paled? The 18 members of the Asia-Pacific Economic Cooperation forum, who have been meeting in Osaka, have succeeded in elaborating a blueprint to free all trade in the region by 2020, or 2010 for that matter.

Kohl's allies say that he was exceptionally grateful. To prove it, he has had his people ship in from Germany 220 foot-long German sausages, for a special lunch today for students at Eton's Technical University.

Diplomacy certainly moves

technological inaccuracy was perhaps inevitable. Thus Japanese officials in Osaka fought shy of defining what they understand by free trade. Far better, they suggested, in a Zen-like fashion, to start on the road to the goal, than to be obsessed with defining the goal. Thus the accord contains phrases like "flexible treatment in terms of modality" - Apec-speak for continuing to protect Asia's more cosseted farmers.

Being an advanced economy, presumably Japan's rice farmers, face the daunting prospect of being exposed to competition by 2010? Don't bet on it. One forum official admitted that, when it comes to defining modality, there were different opinions.

## Penalty shoot-out

Jubilation broke out across Turkey following the national football team's 2-2 draw against Sweden on Wednesday night. The draw means Turkey qualifies for the finals of the UEFA football championships in Birmingham next year. The excitement is understandable, football-crazy Turkey hasn't made it to the finals of any major international football championship since the 1954 World Cup.

But there were other reasons for celebration. To begin with, no one was killed by gunshots. Turks have recently taken to firing guns into the air to celebrate soccer

victories, often claiming the lives of those who were not enough to watch the fun from their apartment balconies. This time only six people, two of them children, were wounded by stray bullets.

The players also had cause to give thanks, as they're being handsomely rewarded for their efforts. The national football federation is coughing up \$10,000 for each team member, while prime minister Tansu Ciller and her associates are reportedly offering a further \$30,000.

Who knew? It might even turn out to be a red-letter day for Tanju Colak, a popular former football star now cooling his heels in an Ankara jail for smuggling a Mercedes into Turkey. Maybe the Cillerites will spring an amnesty for him...

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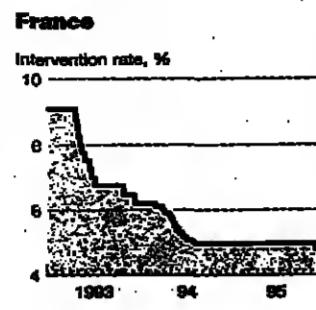
## Shares rise after Juppé welfare reforms but unions call protest strikes French banks cut interest rates

By David Buchan and  
John Riddings in Paris

France's central and commercial banks were yesterday quick to salute the Juppé government's welfare reforms with interest rates cuts but two big union federations have called protest strikes for later this month.

Prime Minister Alain Juppé's bold welfare spending cuts and wage increases aimed at bringing the social security deficit from FF7.6bn (\$13bn) this year into surplus in 1997, drew praise from his party and surprised political opponents.

For the first time since July 1994, the Bank of France yesterday lowered its intervention rate, which sets the floor on money market rates, from 5 to 4.6 per cent. It also trimmed its 5.10 per cent "repo" rate from 6.35 to 6.10 per cent. The Paris Bourse's CAC 40



share index jumped by 1.6 per cent in heavy trading to close at 1,905. Earlier in the day, the country's three leading commercial banks - BNP, Société Générale and Crédit Lyonnais - anticipated the central bank move by cutting their own base rates from 8.2 to 7.8 per cent.

The main opposition Socialist

party quickly dubbed the Juppé plan "anti-social" but its spokesman indicated the party was still assessing the plan, which was "stronger than was expected".

Mr Juppé cautioned that the country still needed persuasion. "I have to make the French people understand what needs to be done," he said in a newspaper interview. "If two million people take to the streets, my government will not survive."

The Communist-leaning CGT union federation called a 24-hour general strike for November 24, while the Force Ouvrière (FO) federation has set November 23 as its day of protest.

Numerically weak overall, French unions remain strong in the public sector where Mr Juppé plans to extend the period of pension contributions to the 40 years required of the private sector.

The FO is particularly

entrenched in the administration of health insurance. Its secretary general, Mr Marc Blondel, described the Juppé plan, which will put social security under parliamentary control for the first time, as "the biggest grab [by the state] in the Republic's history".

As part of his strategy to spread the pain of reform, Mr Juppé is also asking the pharmaceuticals industry to pay a FF2.5bn charge next year. Some companies reacted angrily but most said they needed to see how the charges would be determined before calculating the impact on their business.

The main concern was whether the charge is set by market share, or adherence to price and volume contracts agreed last year.

World stocks, Second section

## Russian debt

Continued from Page 1

of England for 1992 and 1993 arrears.

The balance of the interest arrears will be exchanged for floating rate notes of 20 years maturity with a seven-year grace period.

Mr Jonathan Hoffman, co-head of emerging markets research at CS First Boston, said the "deal is a major step on the road to Russia becoming creditworthy in the international capital markets".

"But this is not the final word - people are now looking for the implementation, which depends to a large part on the president and the Duma [the Russian parliament] agreeing the deal," Mr Hoffman said.

Mr Davydov said progress was also being made in talks with the Paris Club of western government creditors over rescheduling a further \$40bn of debt. Negotiations this week had confirmed creditor countries' willingness to restructure their debt along the lines of the London Club agreement, he added.

## China hails US initiative to resolve impasse over WTO

By Guy de Jonquieres and  
William Dawkins in Osaka

China yesterday hailed a US diplomatic initiative aimed at resolving the impasse over Beijing's entry to the World Trade Organisation.

The US initiative, the result of talks last month between President Bill Clinton and Chinese President Jiang Zemin, came in a US paper spelling out the commitments required by WTO members.

A senior US official said the paper was intended "to provide a road map and a means" of which [China's WTO] accession could proceed". At the same time it was a means by which China could understand the "very high level of commitment" needed to accede.

Mr Long Yongtu, China's assistant minister of international trade and chief WTO negotiator,

said the document "incorporates a lot of flexibilities". "We are hoping for progress," he said at a ministerial meeting of Asia Pacific Economic Co-operation (Apec) forum.

Mr Mickey Kantor, US trade representative, said he would discuss the paper and how to proceed with it at a meeting with Ms Wu Yi, China's international trade minister, tomorrow. But he did not expect Ms Wu to respond in detail.

Mr Kantor said Washington had not shifted its position on Beijing's WTO membership and repeated the long-standing US demand that China join the organisation on "commercially reasonable terms".

The confidential document is understood to require that China embrace fundamental principles such as economic transparency before joining the WTO. But it is believed to hint that the US is

ready to allow Beijing more time to adjust to other WTO obligations. US officials said the paper was prompted by lack of progress in China's WTO negotiations. These have been suspended since the summer, but are due to resume in Geneva next month.

Beijing has repeatedly accused the US of thwarting its WTO entry, which it had hoped would be agreed by the end of last year. The two sides yesterday refrained from the angry rhetoric which has characterised recent public exchanges.

The impression of a thaw in relations was reinforced yesterday by the restraint with which Beijing accepted a compromise designed to meet US difficulty in guaranteeing China access to its market. This is part of Apec's plans to achieve regional free trade by 2020.

The Apec summit, Page 6

## Bangkok offers investors cash lifeline

By Ted Bardacke in Bangkok

The Thai government yesterday caved in to pressure from local stock market speculators and pledged \$1.2bn in government funds to bail out investors squeezed by a slide in Bangkok share prices.

The unprecedented payout, which alarmed economists and foreign stockholders, came a day after a bankrupt investor attempted suicide at the bourse by shooting himself in the neck. He said he had lost Bt30m (\$1.2m).

Having bought on credit, such investors have had to sell at a loss during the stock market's 20 per cent decline since mid-July when a new government took office following elections.

The central bank will now

make \$400m in soft loans available to these investors "to alleviate their financial burden". The three-year loans will be made at 10 per cent interest, at least two percentage points below the country's prime lending rate.

The bank will also make \$300m available at the same concessional rates to brokerage companies to inject into the market in an attempt to stop the exchange's slide. In an additional measure designed to enhance liquidity, the initial amount required to buy "on margin" will be reduced from 40 per cent of the stock's value to 30 per cent, making it easier to speculate in the future.

The sum to be lent in the scheme is likely to benefit no more than about 10,000 investors. Analysts were divided over whether the moves would be

enough to prop up the market. But most observers said the government should not intervene in the market so directly. "This is ludicrous. How do they expect to be taken seriously?" asked a foreign broker, noting that his detailed company research was now "worth nothing" because the intervention would skew the market's performance.

In going against its well-publicised policy of clamping down on lending to speculative areas of the economy, the central bank argued that it wanted to prevent a potential crisis at brokerage houses which might have clients unable to make their margin payments. But a stock exchange official said he had not detected any such cash problems among member brokers.

Other central bank and stock exchange officials said they were pressured into the move by Mr Surakart Sathirathai, finance minister, who is fighting resignation calls because of the stock market's decline.

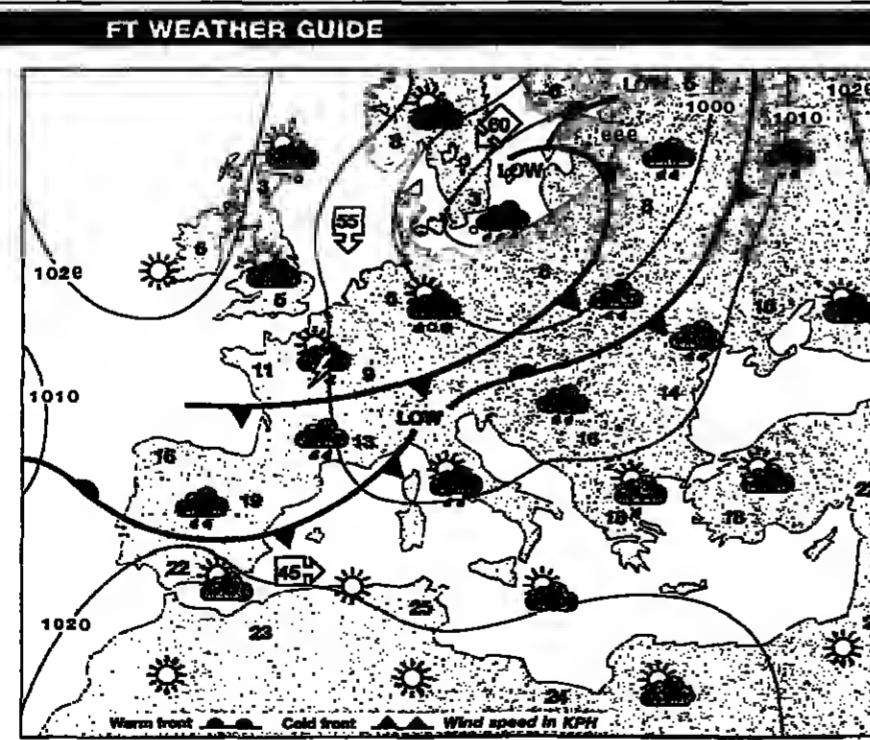
World stocks, Second section

### Europe today

A strong northerly air flow between low pressure over southern Sweden and a high over Iceland will direct cold and unstable air into Germany and the Benelux. Numerous showers with hail and sheet will develop as the cold air moves across the North Sea. The British Isles will have hail showers in the north-east and plenty of sun in the south-west. Central Scandinavia will be clear and cold but southern Sweden will have plenty of snow and rain in the extreme south. More rain is expected in south-eastern parts of France, the Iberian peninsula and the Alps, where there will be snow on higher ground. Hungary and Croatia will have rain.

### Five-day forecast

Very cold air from the north will move further into central Europe during the next couple of days. There will be a lot of snow on higher ground. The British Isles will be mainly dry with sunny spells. The Low Countries will have rain and hail with temperatures mainly above freezing. Northern Europe will turn wintry with heavy snow showers forming over the Baltic Sea and moving inland. Portugal and northern Spain will stay wet.



### TODAY'S TEMPERATURES

	Maximum	Beijing	fair	10	Carcass	fair	32	Faro	dry	21	Madrid	fair	15	Rangoon	cloudy	30	
Abu Dhabi	sun	31	Belgrade	sun	15	Copenhagen	sun	22	Geneva	rain	11	Melilla	sun	22	Rangoon	cloudy	30
Acra	fair	32	Berlin	shower	5	Chicago	rain	3	Gibraltar	fair	20	Manchester	sun	22	Rio	cloudy	30
Algiers	sun	22	Bermuda	showers	24	Cologne	shower	23	Glasgow	fair	6	Milan	sun	22	Rome	shower	30
Amsterdam	showers	25	Bordeaux	dry	23	Denmark	showers	5	Helsinki	snow	23	Melbourne	cloudy	28	S. Africa	sun	21
Athens	sun	20	Bombay	sun	34	Dallas	fair	22	Hong Kong	fair	24	Miami	sun	21	Singapore	sun	20
Atlanta	fair	19	Brussels	shower	8	Delhi	sun	23	Istanbul	fair	17	Milan	showers	11	Stockholm	snow	0
B. Aires	thund	22	Budapest	rain	12	Dubai	sun	32	Honolulu	fair	28	Milan	showers	11	Sydney	cloudy	24
B.ham	sun	4	Copenhagen	showers	5	Dublin	sun	5	Islamabad	fair	17	Milan	rain	11	Tokyo	fair	22
Bangkok	cloudy	31	Cairo	sun	24	Edinburgh	rain	15	Jakarta	cloudy	31	Moscow	rain	25	Tokyo	sun	25
Barcelona	fair	21	Cape Town	fair	22	Edinburgh	fair	5	Karachi	fair	32	Nairobi	showers	25	Toronto	cloudy	15

No global airline has a younger fleet.

Lufthansa

Source: FT Weather Guide

## THE LEX COLUMN

### Jet setters

The combination of Boeing and McDonnell Douglas would create a \$35bn behemoth, powerful enough to make customers and competitors quiver. For that reason alone, an outright merger of the two aerospace groups looks unlikely. Anti-trust authorities in the US are hardly going to allow Boeing to push world market share in civil aircraft to over 70 per cent by swallowing one of its only two rivals. Airlines will lobby hard for the same reason. Nor would it be easy to push through big job cuts ahead of next year's presidential election. Integrating the different cultures would also be tricky after half a century of cut-throat competition.

A less ambitious plan might work, though. The fit on the military side is compelling. McDonnell has a profitable defence business, based on existing aircraft such as the F-15 and F-18, with good export potential. By contrast, Boeing has strong positions on the next generation of planes, including the F-22 fighter and the tilt-wing Osprey. Combining the two defence arms would create a second industry giant to compete with recently-merged Lockheed Martin. McDonnell's civil aircraft unit could be spun off as a separate company.

Such an outcome would have little impact on Europe's Airbus consortium. It would be more worrying for defence contractors like British Aerospace. Perhaps this is just the sort of kick that need to break through the national barriers that have so far prevented rationalisation in Europe.

Ignoring the perils of a US government debt default, investors are pushing US stock prices to new highs and driving down bond yields. Their assumption is that the dramatic face-off between the White House and Congress will have a happy ending. A deal is still probable, but it could well be a patch-up. Once investors see the detail of an agreement which may offer tax cuts without the necessary spending cuts, they may start to feel less sanguine. Expectations of a rate cut next month have created further downward pressure on bond yields.

Falling yields are in turn supporting equity market valuations, despite the less than rosy prospects for earnings growth next year. Signs of fiscal laxity could prompt a rethink. Weak fiscal policy is also a danger in the UK. Next year's inflation rate is expected to settle above the 2% per

market power is strong and competition is limited; they lumber under some of the highest labour costs in the Asian mainland. Tougher application of anti-monopoly laws, which the government has threatened, would certainly help. Lower trade barriers would help even more.

The snag, though, is that the government could well be more reluctant now to push through changes which would benefit all businesses, including the conglomerates, such as freezing-up restrictions on foreign investment and allowing Korean businesses more freedom to invest overseas. Since capital is in short supply and costs at least 50 per cent more than elsewhere, such changes are urgently needed.

### Cable and Wireless

Investors have two main concerns about Cable and Wireless: management and strategy. Yesterday's announcement by Lord Young that he will stand down as executive chairman in 15 months addresses neither worry. Now a power struggle has broken out between Lord Young and Mr James Ross, C&W's chief executive, it is unclear who will be running the group or where it will be heading in the period before a new chairman is chosen.

If this situation continues for the next 15 months, the prospects will be grim indeed for shareholders. A rudderless ship is bad enough, one where the captain and chief mate are continually fighting is particularly risky. Fortunately, it seems improbable that the power struggle can continue for another 15 months - although indications are that the non-executive directors are themselves split over which man to back suggests that it may not be resolved especially quickly.

Investors are confused by C&W's continual round of talks with a different cast of possible joint venture partners. There is also scepticism over the group's much-vaunted "federation", which is supposed to knit together its operations around the globe. But from the outside, it is hard to decide whether Lord Young or Mr Ross bears the greatest responsibility for the group's drift or whether both are equally responsible. The task for the non-executive directors is now to bring the dispute to a successful and speedy conclusion. If they can, C&W's shares will be a strong buy.

Additional Lex comment on Legal & General, Page 22

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## INDIA

## Power of states is increasing

As the world's biggest democracy lumbers towards elections, the states are taking more power from New Delhi, reports Mark Nicholson

In five or six months the world's biggest democracy will stage what must count, in a land already replete with the spectacular and extraordinary, as one of its proudest and most impressive rituals: a general election.

It is a measure of the complexity of any Indian election that so many factors must be blended into the decision of when exactly to call the poll. The Chief Election Commissioner is considering dates, most likely in April or May, which must take into account harvests, religious festivals like Holi and the Hindu fast of Ramzan, school examinations, the parching heat of May and June and the subsequent onset of the monsoon rains.

The Commissioner advises, but the date will be set by Mr P V Narasimha Rao, the Congress prime minister, and his canny eye will be on the political climate. For this reason, and partly because Mr Rao has shown himself temperamentally immune from rushing into things, many observers expect him to select a date as late as possible next spring. He will be hoping that the outlook for the Congress party, which has ruled India for all but a handful of years since independence in 1947, will improve with time.

There are no scientific ways of gauging the mood of India's sophisticated electorate. 70 per cent of whom live in rural villages, but the signs over the past year have been of rising discontent with Congress, exemplified particularly by state election defeats in Gujarat, Maharashtra, Andhra Pradesh and Karnataka. The main beneficiaries of Congress' poor performance have been the right-wing and Hindu nationalist Bharatiya Janata Party, which now governs a prosperous swathe of west and northern states embracing

Maharashtra, Gujarat, Rajasthan and Delhi, and whose leaders this year began talking for the first time of forming a majority government at the centre.

In recent months, though, the BJP has fallen prey to infighting in Gujarat and dissent in Maharashtra. In Uttar Pradesh, India's most populous state, it took part in an embarrassing experiment forming an abortive coalition with a low-caste party with the aim of shedding its image as an essentially high-caste outfit. This uncertainty in the BJP and the failure of a "third force" of left and regional parties to coalesce behind a convincing national leader suggest that India's voters will return a hung parliament next spring.

A vital question, particularly from outside India, would be what such a result would suggest about the most striking achievement of Mr Rao's term - his government's wide-ranging programme to reverse 40 years of economic dirigisme and autarky through macroeconomic reform and microeconomic deregulation. No finance minister since independence has been permitted to do more than Mr Manmohan Singh to open the Indian economy, unfetter its industrialists and thus place India in the race for a competitive place among its faster-growing Asian neighbours.

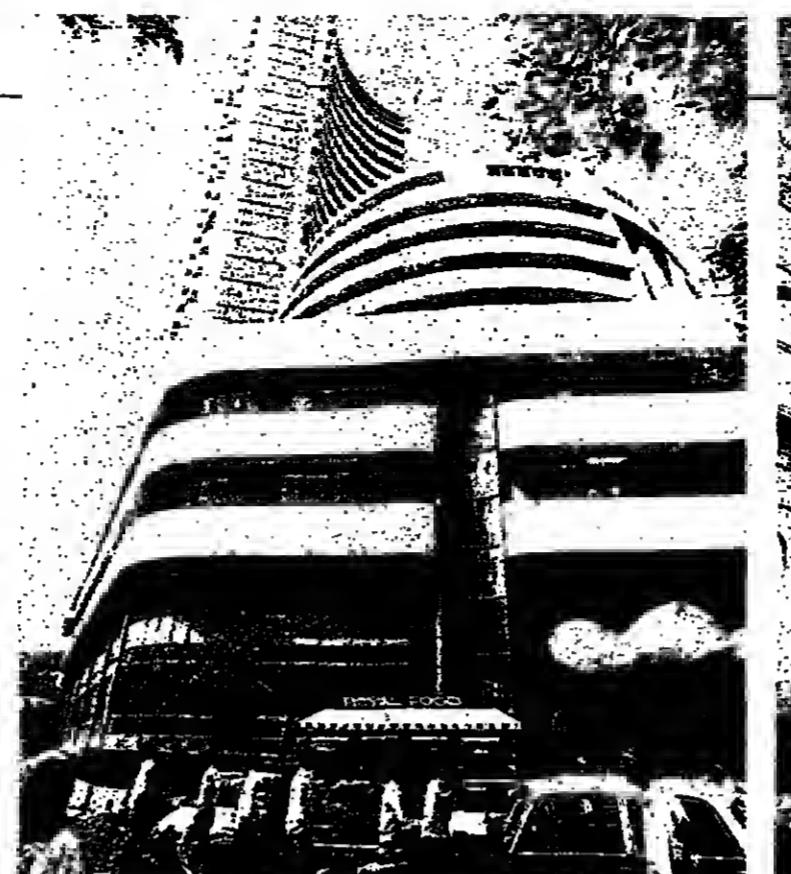
One answer is that an indecisive electoral outcome would not represent a rejection of these reforms.

Looking back over his four years, Mr Singh argues the single most important achievement of his tenure was to create a "broad national consensus" about economic reform and to "change the way Indians think about their economic problems".

Independent analysts agree.

Whether within the BJP - which claims Congress anyway stole its free-market clothing - or even leftist parties, "there has been an implied consensus that the state should withdraw from investment and production," says Mr Dhirubhai Sheth, an academic with the Centre for the Study of Developing Countries.

Whichever party, or parties, assume power at the centre will, by this argument, willingly inherit a transformed India. At one level the change is one of improved economic



Landmarks in two of India's principal power centres: Bombay stock exchange (above) and the Red Fort in Delhi (right)

performance. Economic growth, likely to skirt 6 per cent this year, is back where it was in the 1980s before the fiscal and external crisis which both forced and allowed Mr Rao in 1991 to take the drastic remedial measures of reform. Industrial output is humbling at 13 per cent, exports rising at more than 25 per cent, inflation is holding at below 4.5 per cent and while imports are high, particularly of capital goods, these, says Mr Singh, are a necessary and healthy contributor to greater growth.

At another level, though, the change is structural. By removing industrial licensing and the overall "decentralisation of the economy" as Mr Singh puts it, Mr Rao's government has granted greater economic powers and freedom than ever to the states, which are increasingly the primary determinants of India's investment climate. States must now compete with each other for the foreign and domestic capital they desperately need both to produce growth and jobs and to meet chronic infrastructural shortfalls. And, as the recent rash of foreign sorties by state chief ministers attest, they are indeed competing.

Many observers feel the states will develop greater political power relative to the centre. "The balance of power in India has shifted dramatically in the last five years," says Mr Jairam Ramesh, a leading commentator and former senior bureaucrat.

"The states are far more powerful entities now than they ever were, politically and economically. A very complex federal system is going to come into play in India."

Such aspects of the present government's reforms may indeed be irreversible. But while most parties appear tacitly agreed on the thrust of reforms - and perhaps partly because of this - it is unclear how much the Congress-led reforms will be a central electoral issue next year. "Unlike western democracies, the economic questions are not in the forefront of the electoral agenda in India - with the exception of inflation, which affects the poor," says Mr Jaswant Singh, a veteran BJP MP. "What they care about is the state of governance, broad things like does the government come across as caring, effective, efficient, uncorrupt."

Congress will doubtless plug its economic achievements as a core issue, though it has so far proved a poor popular advocate of its economic reforms. But partly for the

reason Mr Singh suggests, Mr Rao's party is likely to lay greater stress on its broader promise of offering "stability" and "security" in the country - of being the true custodian of India's constitutional secularism in the face of what it will portray as the religiously-based and thus "divisive" BJP. The BJP and other opposition parties will mean while make corruption and the "criminalisation of politics" a central theme, accusing Congress of protecting its own vested interests entrenched after so many years of rule.

Both the BJP and other opposition parties will also attack some aspects of the reforms, playing notably on the recently popular theme of "economic nationalism". As the Hindu nationalist coalition in Maharashtra demonstrated by attacking the \$2.8m Enron-led Dabhol power project, four years of liberalisation has not banished deeply rooted nationalist feeling in the country.

Moreover, while the economic benefits of reform for the country's poorest remain untested and uncertain, opposition parties will suggest the reforms have been anti-poor - offering the already privileged urban elite high-quality western style

sports shoes, new model cars, mobile

phones and Kentucky Fried Chicken, but without necessarily improving life for the millions of rural poor or urban shanty-dwellers.

One certainty, however, is that some of the country's most intractable problems are unlikely to feature significantly in the coming welter of campaign promises and accusations. On the economic front, the most vital of these is the country's fiscal position.

Mr Singh, the finance minister, admits that his achievement in cutting the fiscal deficit is "not as good as I had intended". Last year's fiscal deficit of 6.7 per cent of GDP overshot its target of 6 per cent and this year's goal of 5.5 per cent of national income is certain to be exceeded.

More seriously, the International Monetary Fund, the World Bank and the Reserve Bank of India have all voiced considerable concern over India's inability either to make consistent cuts in the fiscal deficit or the slightest dent on the outstanding and consolidated public sector debt - now a full 87 per cent of GDP.

Mr Singh says retirement of this debt would be possible only through a broad programme of privatisation, something his government consid-

Continued on Page 5

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Editorial production: Maurice Samuelson

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■ Politics: by Alexander Nicoll

## Last lap to general elections

Next spring's polls will be a test of the growing strength of religion and caste as vote getters

When Mr P.V. Narasimha Rao, a veteran politician, was appointed Congress Party president and then prime minister after the assassination of Mr Rajiv Gandhi in 1991, he was seen as a stopgap. Four-and-a-half years later, he has proved himself a wily leader, particularly adept at silencing the frequent grass-roots of Indian politics in die out without his intervention.

As a result, he approaches next year's elections as the unchallenged leader of the Congress Party. In spite of repeated efforts by loyalists of the Nehru dynasty to undermine him.

This may mean that the party has taken a significant step away from the dynasty. Mr Rajiv Gandhi became prime minister in 1984 following the assassination of his mother, Mrs Indira Gandhi, the long-time prime minister who was herself the daughter of India's first prime minister, Mr Jawaharlal Nehru. Mrs Sonia Gandhi, the Italian-born widow of Mr Rajiv Gandhi, has refused all invitations to become actively involved in politics, but still remains an important figure in the party and clearly wishes to protect the interests of her two children.

Mr Narasimha Rao has overseen nothing wroth changes in the Congress party, which has ruled India for most of the period since independence in 1947. Prompted by a financial crisis in 1991, he has driven a far-reaching economic liberalisation programme which runs counter to the party's Nehruvian self-reliance doctrine. Some of the most stodgy opponents of reform are within the party itself.

Separately, the party suffered a dramatic loss of support in state elections around the country, usually linked to general distaste for corruption and the adoption of populist approaches by regional opposition parties.

Among the major states,



Prime minister Rao: stopgap who became a durable and wily leader

Parliament House, New Delhi: arena of power in the world's most populous democracy

### Mid-term leadership changes in states, 1995

State	Chief minister (party)	Date	How lost office	Replaced by
Uttar Pradesh	Mayawati (BSP)	Oct	Alliance break-up	President's rule
Gujarat	Keshubhai Patel (BJP)	Oct	Party dispute	Suresh Mehta
Punjab	Beant Singh (Congress)	Sep	Killed by bomb	Harcharan Singh Brar
Andhra Pradesh	N.T. Rama Rao (TDP)	Sep	Party dispute	Chandrababu Naidu
Uttar Pradesh	Mulayam Singh Yadav (SP)	Jun	Alliance break-up	Mayawati
Kerala	K. Karunakaran (Congress)	March	Party dispute	A.K. Anthony

BSP: Bahujan Samaj Party. BJP: Bharatiya Janata Party. TDP: Telugu Desam Party. SP: Samajwadi Party

Strength of the parties in the Lok Sabha	
PARTY	SEATS
Congress	271
Bharatiya Janata (BJP)	116
Janata Dal	38
Communist Party (Marxist)	14
Communist Party	83
Others	13
Vacant	544
<b>TOTAL NUMBER OF SEATS</b>	

BJP: Bharatiya Janata Party. SP: Samajwadi Party

Congress still controls the state governments in Madhya Pradesh, Orissa, Punjab, Haryana, Kerala and Himachal Pradesh. But in the northern states of Uttar Pradesh and Bihar, which return the most MPs to Delhi, Congress is very poorly placed – as it is in the south and west.

It has also come under increasing pressure because of corruption and alleged links between prominent politicians and criminals. And the party has suffered from internal bickering and defections as well as a hankering among some members, apparently now lessening, for a return to the Gandhis.

Only a few months ago, the pundits in Delhi were predicting that Congress would be wiped out in the general elections, which must be held by July 1996 and seem likely to be in April. Those forecasts now

appear to have been exaggerated, though the outcome remains impossible to predict.

The apparent revival in Congress' fortunes has come

which he himself set up, and

replaced with a son-in-law.

Many suspected the hidden

hand of the prime minister,

who comes from Andhra Pradesh.

More tellingly, the Bharatiya

Janata Party, the leading oppo-

sition party in parliament, was

badly wounded in October

when an internal party dispute

forced it to replace its chief

minister in Gujarat. This

aroused fears about how the

BJP, which had prided itself on

its internal discipline and

organisation, would handle

itself if it were to come to

power at the centre.

The BJP also came off worst

in complicated manoeuvrings

in Uttar Pradesh, India's big-

gest state, where it is the larg-

est party.

All this is business as usual

in India, where politics is con-

stantly shifting and parties and

politicians seemingly in the

mosque, which sparked

violence in which hundreds of

people died. Moslems' disgust

at the government's failure to

stop the destruction may be

temporary, but fears that the BJP

would, if elected, introduce a

uniform civil code under which

Moslem marriage customs would be targeted.

Issues of caste are also

important, particularly in the

ascendant who have lost power

and are being replaced by poli-

cians who appeal to poorer

castes by offering them repre-

sentation. Uttar Pradesh re-

cently had the first woman

chief minister from the lowest

"untouchable" castes.

Caste and religious issues

are important because in India,

voter turnout is highest at the

lower end of the social scale.

Secondly, Mr Narasimha Rao

will earn a large feather in his

ascendant suddenly have their power cut away from them. The contexts are rarely about politics, but rather a constant jockeying and bartering for power.

Several key factors will play a big role in deciding voters' minds.

First, issues of religion and caste remain important. Congress was thought to have lost the votes of India's 100m Moslem community because Mr Narasimha Rao failed to prevent adherents of the BJP from destroying a mosque at Ayodhya, in Uttar Pradesh, in December 1992. The BJP had come to prominence through its Hindu nationalist campaign to build a temple on the site of the mosque, which it claimed was the birthplace of the Hindu deity Ram.

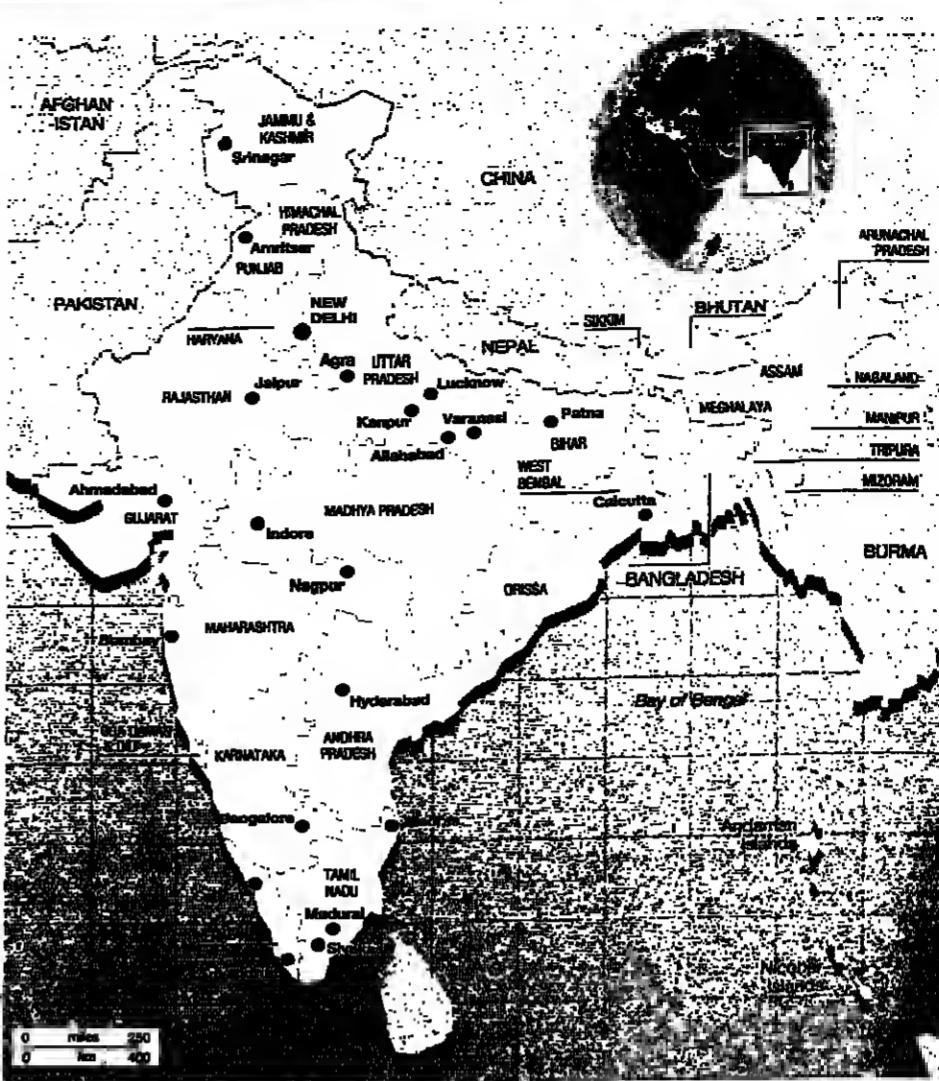
However, the BJP has apparently lost impetus and direction since the destruction of the mosque, which sparked violence in which hundreds of people died. Moslems' disgust at the government's failure to stop the destruction may be temporary, but fears that the BJP would, if elected, introduce a uniform civil code under which Moslem marriage customs would be targeted.

Issues of caste are also important, particularly in the large and poor states of Uttar Pradesh and Bihar, where the elites which were formerly in the ascendant have lost power and are being replaced by politicians who appeal to poorer castes by offering them representation. Uttar Pradesh recently had the first woman chief minister from the lowest "untouchable" castes.

Caste and religious issues are important because in India, voter turnout is highest at the lower end of the social scale.

Secondly, Mr Narasimha Rao

will earn a large feather in his



cap if he manages to hold elections in the strife-torn state of Jammu and Kashmir as he plans in December. The prime minister has staked a great deal on the holding of elections designed to restore some normality to the state, where separatist militants have been fighting a bitter campaign against a massive Indian security force. However, it remains to be seen whether the elections can be held and whether they help to reduce the violence.

Thirdly, the parties will battle each other less on the basis of election manifestos – which count for little in India – than on more straightforward promises of aid to the poorest. Mr Narasimha Rao has recently introduced a number of programmes of this kind, including a school lunch scheme and housing for 10,000 families, and others are expected. Since the

government is holding huge stocks of foodgrains, offers of rice at very cheap, subsidised prices, which have proved potent in state elections, are now renegotiating the contract even as arbitration proceedings, which could cost Maharashtra several hundred million dollars, are under way in London. This has taken the wind out of the "economic nationalism" platform upon which the BJP was planning to campaign.

Other issues important to voters include corruption and inflation, though the latter is now running fairly stable between 8 and 9 per cent. Economic reform, the central plank of Mr Narasimha Rao's achievement, is unlikely to be a significant bone of contention as most parties now appear to be welcoming foreign investment – though it is less clear that there is a true consensus on the need to liberalise the economy.

The biggest setback to reform – the cancellation of the power project of Enron of the US in Maharashtra by the BJP/Shiv Sena government – has backfired on the state government in Bombay, which is now renegotiating the contract even as arbitration proceedings, which could cost Maharashtra several hundred million dollars, are under way in London. This has taken the wind out of the "economic nationalism" platform upon which the BJP was planning to campaign.

There is a strong possibility that no party will win a clear majority in parliament. The president would then invite the largest party to seek to form a coalition government. If neither Congress nor the BJP were in a position to do this, various leftist and regional parties loosely grouped as the National Front – including the leftist Janata Dal – would hold office in coalition or alliance, as they did before Mr Narasimha Rao's election. That could herald a period of instability, although it is unclear whether it would cause any dramatic policy shifts.

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■ Economic progress: by Bronwen Maddox

## The ascent becomes steeper

Reforms have been impressive, but the huge fiscal deficit makes the next stage harder

The reform of the Indian economy since the 1991 balance of payments crisis is a remarkable achievement. Mr Manmohan Singh, the finance minister and chief architect of the policies, has earned plaudits at home and abroad for the scope and speed of the changes.

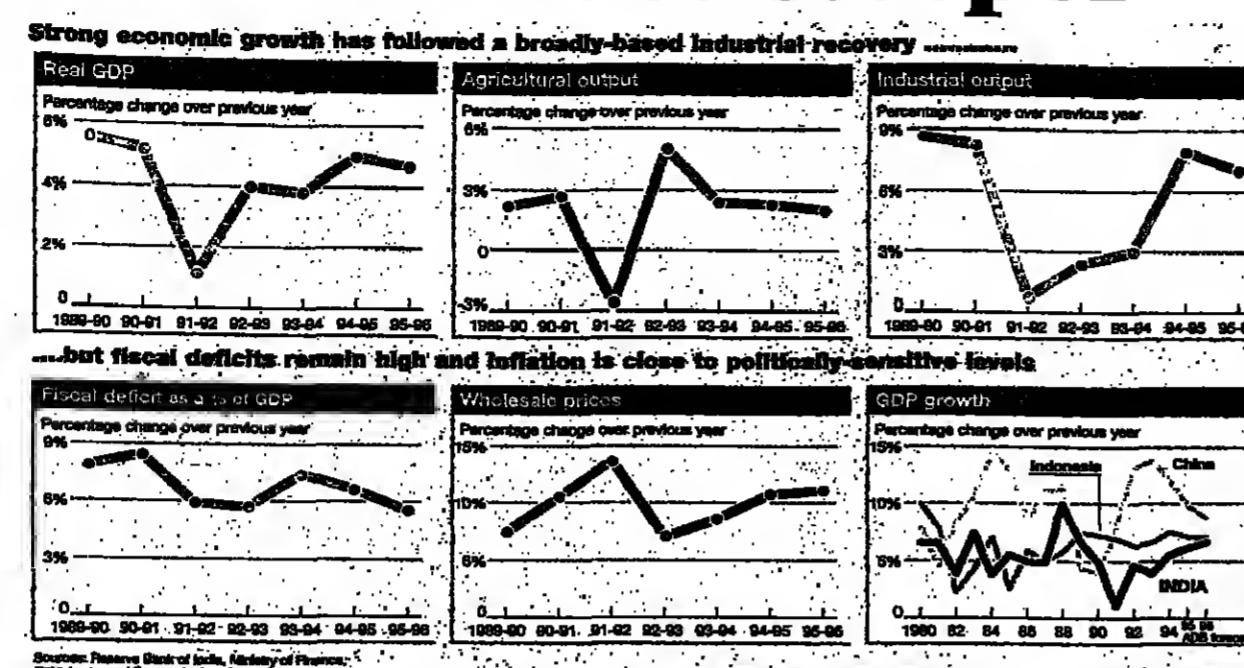
But in the past year, reforms have slowed. Privatisation is falling behind schedule; proposed infrastructure projects are stalling. The next steps of reform are politically trickier than ones already taken. Moreover, the forthcoming general election, expected in the first half of next year, may tempt ministers to spend more. The question now facing India is whether the present government, or its successor, can find the will to push through the next stage of reform.

In 1991, India was in the grip of a fiscal crisis and was close to defaulting on its external debt. Inflation was in double digits, and GDP growth was just 1 per cent.

Since then, ministers have set about dismantling four decades of central economic control and integrating India into the world economy. Almost all sectors have been opened to private investment, domestic and foreign. Import restrictions and tariffs have been cut, while central government has relaxed control over industrial licensing. Financial markets have been liberalised, and bars against private banks lifted. The tax regime has been simplified and improved.

Investors, both Indian and foreign, have responded with enthusiasm and the past two years have seen a surge of growth. GDP rose by 5.3 per cent in 1994-5, while inflation is down to 3.5 per cent. Growth has been increasingly broadly-based; in the industrial sector, manufacturing expanded by 9 per cent, and the capital goods sector, which had shrunk each year since 1991-2, grew by 22 per cent. The central government fiscal deficit has been cut from 8.4 per cent of GDP to 5.7 per cent in 1994-5.

However, the problems yet to be tackled are formidable. In particular, the fiscal deficit is still a major obstacle to high growth, as the World Bank noted in its economic memorandum on India in May. Mr Singh acknowledges that prog-



Railway sleepers: weary workmen take a rest on the roof of a New Delhi station

ress in this respect is "not as good as I had intended".

Despite the improvement in the central government deficit, public savings (central and state revenues, minus current spending plus gross profits of public enterprises) have been deteriorating and are now zero.

The public savings performance severely constrains the ability of the public sector to improve infrastructure, necessary for private investment. It also jeopardises the health and education programmes essential to India's long-term growth. According to a World Bank report published last month, diverting subsidies from state-owned enterprises would increase central government spending on education by 550 per cent, while diverting them to health care would allow spending to increase five-fold.

To tackle the deficit, the government will have to confront controversial issues which it has avoided. Widening the re-

venue base is no simple task, given the narrowness of the personal income tax base. In 1992, India had only 4m personal income tax payers, or 0.5 per cent of the total population.

Privatisation offers a way, in theory, of raising funds and of cutting spending on public sector enterprises. However, sales of large enterprises have been stalled by unwillingness to risk public sector redundancies and the opposition of the unions.

Cutting spending, particularly agricultural subsidies, is hardly easier.

Despite these problems, the immediate outlook is better than many observers expected. The 1995-96 budget aimed to cut the fiscal deficit to 5.5 per cent of GDP, particularly by cutting spending on public sector enterprises. Data for the

first quarter suggest that, so far, the government is broadly on course.

Tax revenues, which are higher than forecast because of the strength of growth, may be Rs20-30bn above the level expected over the year. First quarter expenditure is also on target, although spending for the year may exceed the level budgeted by about Rs60bn officials have suggested.

Those figures suggest that the deficit could fall by the end of the year to within Rs20bn or 0.2 per cent of GDP of the level budgeted, that is, to about 5.7 per cent of GDP, western commentators say. That estimate assumes that the government will raise Rs70bn from privatisation, and - crucially, but perhaps unrealistically - that it does not scatter funds profitably while on the election trail.

But even if the government manages to stick broadly to the 1995-6 Budget, it - or its successor - will need to impose even tougher goals thereafter. The World Bank estimates that the deficit needs to be reduced to 3-4 per cent of GDP to reach the government's inflation target of 5-6 per cent, and to increase growth to 6.5 per cent.

Whether that challenge is tackled will depend largely on the next election. Whatever their outcome, the reforms of the past four years have taken such a deep hold that it is improbable that they could be erased. But the transformation is far from complete.

□ Interview: Page 13

■ Offshore dedicated funds: by Khozern Merchant

## Door remains ajar

Investment funds have proliferated rapidly since 1992. But their success so far is mixed

There are some 47 offshore dedicated funds knocking on India's door. With an aggregate \$1bn to invest in its corporate sector, mainly via the Bombay stock exchange, the funds are a measure of the country's pulling power as an investment destination.

The reasons are broadly threefold:

- political uncertainty ahead of the general election next spring.

- market and industry concern over both tight monetary policy, which has kept interest rates high, and the fiscal deficit, now just under 7 per cent of gross domestic product.

- this growing indebtedness is reflected in turn in increasing government bond issuance.

Typically, funds spread their investments evenly between blue-chip A share companies (to ensure liquidity, especially in open-ended funds as investors move in and out), and small- to medium-sized companies with a capitalisation of between \$50m and \$200m, the so-called B shares.

It is the latter - historically outside the protective wing of the licence system and now better placed to respond competitively as the economy opens up - which have recently been gaining favour with fund managers.

"Typically it was A shares that have had the highest price/earnings premium and this premium had risen too high; they were just too expensive," says Laurel Grasine-Drake, director of the BZW Investment Management and portfolio manager for the \$350m India Fund.

"Medium-sized companies' growth prospects and valuations are better and with their lower p/e ratios, they are cheaper to buy," says Ayaz Ibrahim, associate director of Indosuez Asset Management and manager of its \$275m Himalayan Fund, one of the longest-running funds.

An exception has been Jardine Fleming, which manages the Jardine Fleming India Trust, listed in Hong Kong with a market capitalisation of \$220m and the New York-listed Jardine Fleming India Fund, capitalised at \$120m.

"Last year we shifted to bigger stock and our funds have a 70:30 split in favour of premium stock, giving us more liquid position," says Jardine's Mr Boyer. "Medium and small stock performed well in 1993 and 1994, but we think there will be increasing polarisation between the big, transparent companies and the illiquid, poorly-managed small and medium companies."

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POWER FOR A CHANGING WORLD

■ Mechanics of share-dealing: by Richard Lapper

## Slow end to the quill pen era

Electronic systems are needed to cut the present 28-day share settlement period drastically

A planned reform of India's chaotic share settlement and custody process could rapidly increase the amount of foreign capital flowing into the country. Next year the indirectly government-owned Stock Holders Corporation of India (SHCI) plans to launch the country's first ever share depository, following on from legislation which was expected to come into effect by the end of the year.

The scheme - one of a number being planned in India - will allow participating investors and traders to settle and register all share deals through electronic book-entry methods. Its backers argue that the new system will increase efficiency, cut costs and reduce the risks of trading in India's \$135bn equity market. Bankers claim that if it is successful the new depository will dismantle the single biggest drag on foreign investment.

India's existing system of share settlement is slow and cumbersome mainly because of its paper-based technology. Share trades are typically settled within 28 days - compared with five days or less in most advanced markets. In addition the transfer of shares from one owner to another is labour intensive and time consuming. These problems are magnified by the sheer scale and fragmentation of the country and its stock markets.

More than 6,000 companies have stock market listings - a larger figure than in any market apart from the US - so 23 stock markets. But many of the companies are tiny, closely controlled family businesses. Settlement is complicated by poor infrastructure and communications.

The independent businesses which broke and register shares are both small and thinly capitalised. Company promoters can block share transfers on legal grounds. At the same time registrars reject deals for a variety of technical reasons, such as the fact that

signatures do not match precisely.

The result is extra expense and risk for investors. As many as 10 per cent of share transactions are delayed by more than six months. Mr James Hogan, who manages the share custody operations of HSBC in Bombay, cites a case in which a share certificate has not been registered two years after the original deal.

In extreme cases, shares can be damaged or even completely lost. More importantly, settlement risk - the risk of default by a counterparty to a share transaction - is much higher in the Indian market. And investors pay more heavily for Indian custody services than they would elsewhere. Typically an investor would pay between \$500 and \$600 on a \$250,000 transaction, as well as 0.5 per cent of the value of the deal each year for custody services.

By comparison in other markets investors would rarely pay more than \$100, while the



Ten per cent of transactions are delayed by more than six months

additional annual cost usually amounts to between three and five basis points. The system also contributes to the costs of raising capital for Indian companies.

Typically Indian companies pay up to 10 per cent in fees and commissions when launching new issues, compared with 4 to 4.5 per cent when they issue depositary receipts (paper which reflects the underlying value of shares) on international markets.

Hopes are high in some quarters that the new depository will increase the attractions of the Indian market for both domestic and international investors. By the beginning of November the Securities and Exchange Board of India (SEBI), was expected to have completed its legislative proposals, clearing the way for what it expected to be the formality of approval by the

Indian parliament.

In turn, the SHCI, which has been working on its plans since 1988, expects its depository to be up and running by the beginning of next year, while a number of other plans are at different stages of development.

Mr R Chandrasekaran, managing director of the SHCI, expects to be handling 20 per cent of all deals by early next year. He has spoken with some 70 of India's top 100 companies

and is confident that these will opt to have their share certificates over to SHCI's depository.

"We have found these companies quite receptive to the idea," he says. "It will also increase the visibility of share trades and allow them to monitor their share registers more effectively," he explains.

A number of local bankers and stockbrokers share Mr Chandrasekaran's enthusiasm. The legislation will have a

major impact," says one Bombay-based Indian broker. "The largest beneficiary will be the institutional investor, especially overseas pension funds who cannot currently invest because of settlement problems. I am sure a lot of money from the US will come to India."

Although companies will still have the option to remain outside the depository system, the broker says that "this will be Hobson's choice". The government will surely put its weight behind the top 100 companies in the depository.

Not everyone, however, is so sanguine. Three criticisms are frequently raised by foreign bankers and brokers. They argue that the government should compel investors and issuers to use the new depository. According to draft proposals investors and possibly companies will be free to opt out of the electronic system. This might permit the survival of paper based settlement, possibly complicating the current system.

The government's plan to allow a number of depositaries - rather than one single institution - is also seen as a mistake by some foreign brokers. Instead, argue the critics, the authorities should set up and directly guarantee one single depository, in line, for example, with developments in Thailand and some other Asian countries. The absence of a clear guarantee from the central government could inhibit the use of the depository by US pension funds, they argue.

Finally the absence of an automatic bank payments clearing system is likely to inhibit the effectiveness of the new depository.

Nonetheless, even the most pessimistic believe that an electronic settlement system will eventually be installed, even if the reform takes between three and five years to achieve.

Mr Pradip Kar, executive director of SEBI, is confident that the reforms will take hold much more quickly, arguing that market forces will force companies to use the depository. He predicts that a "substantial amount" of share trades will be scripture by the end of next year.

Lending to Indian borrowers is becoming steadily more acceptable in world markets

Competition, in the international debt market has produced some excellent opportunities for Indian borrowers. Many corporates - back in the debt markets for the first time since the country's balance of payments crisis in 1991 - have rushed to take advantage of deals which, in some cases, will more than halve their financing costs. Richard Lapper writes.

Not every Indian company looking for cheaper credits will benefit, though. Anxious to avoid a build-up of short term indebtedness in the wake of the Mexican crisis earlier this year, the Indian government has rationed access to the markets. Worse still there are some signs that market conditions may be getting much tougher.

Although Indian companies have been active in the equity markets - raising more than \$3bn in issues of global depository receipts during 1994 - they have been slower to regain access to the loan and bond markets as a result of the debt crisis in 1991.

The decision by Moody's, the international credit rating agency, to award India an investment grade last autumn, cleared the way for the country's rehabilitation in this respect. Even though India is still rated sub-investment grade by Standard & Poor's, Moody's main rival, the decision opened possible investment in the country to a raft of US investors.

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with cash, have been competing fiercely for syndicated loan business.

As a result borrowing rates have tumbled with spreads over the London Interbank Offered Rate (Libor) falling by an average of more than 50 per cent since the beginning of last year.

Terms have also been relaxed with bank covenants being eased and an extension of loans. When Indian borrowers began to tap the market they found they could access seven-year funds at rates of as little as 75 basis points over Libor, compared with local lending rates of between 16 per cent and 17 per cent.

Not surprisingly Indian borrowers have been heavily active. In the fiscal year to April 1995 they borrowed a total of \$3.5bn, following up with a further \$3bn of issuance in the first six months of the current fiscal year.

Borrowers face a number of

Applications for foreign finance are now coming at the rate of \$1bn a month

difficulties, however. First, tough government restrictions on borrowing are severely restricting access to the international market. Caution about increasing the size of India's \$94.5bn external debt was reinforced last year by developments in Mexico, where acute levels of short term indebtedness led the country to the brink of default and increased dependency on external creditors.

More important, Moody's assessment of the improvement in India's macro-economic management under the government of Mr P V Narasimha Rao provided further evidence for international banks on the look out for lending opportunities.

International banks have repaid their balance sheets since the recession and, flush

with cash, have been competing fiercely for syndicated loan business.

As a result borrowing rates have tumbled with spreads over the London Interbank Offered Rate (Libor) falling by an average of more than 50 per cent since the beginning of last year.

Finally, the \$3.5bn limit on overall lending has been raised, at least informally, to \$5bn. And with total applications to the end of September reaching some \$10.5bn, the ceiling could be lifted again, especially if export growth continues at its current rate.

Already, however, the restrictions on supply have caused some hectic bidding among merchant banks anxious to win a chunk of Indian business, with this extra element of competition helping to depress spreads to possibly unsustainably low levels. Indian officials say they are surprised that Indian borrowers were able to obtain spreads of a mere 75 basis points over Libor. Only five years ago Indian borrowers were paying 500 basis points for international loans.

These pressures have been most evident in the floating rate note market, which by the end of October had seen three Indian issues. Spreads on two recent FRN deals have widened by more than 20 basis points in the secondary market.

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Market research: by Lisa Vaughan

## Moneyed class is hard to count

Marketing experts are in the dark about the real size of India's wealthier consumer classes

Multinational companies seeking fresh markets are looking at India's economic liberalisation with dollar signs in their eyes.

With a population of nearly 900m and a growing middle class roughly the size of the US, India is clearly a market with huge potential. But is it a dream or a nightmare?

The pace of foreign companies setting up offices here is accelerating as more and more multinationals launch joint ventures with local manufacturers. But trying to identify India's burgeoning middle classes and then successfully marketing western goods to them is proving to be a difficult task.

India's potential army of spenders is said to number anything from 200m to 400m people. Yet anecdotal evidence from experienced firms, population profiles and a recent spending study suggest that only a fraction of this number of people may be able to afford the western consumer goods flooding in.

Brat Patel, chairman and managing director of Procter & Gamble India, says: "People who think India is a gravy train are wrong. It is a very, very tough market in some ways. People don't have much money to spend and 40 per cent of the price the consumer pays goes to taxes."

The term "middle class" in India means something different from middle class in developed industrialised economies. A middle income Indian household earns from Rs20,000 to Rs56,000 a year (f400-£1,700) as defined by the National Council for Applied Economic Research (NCAER). The cost of living is lower in India than in developed countries, so the rupee takes consumers much further than its dollar or sterling equivalent would in the US or UK. Nevertheless, most westerners would consider f1,700 a year a very low standard of living.

Statistics on Indian incomes are scarce, because only a few

million people ever pay taxes and incomes are under-reported in the thriving and widespread black market economy. But an NCAER annual consumption survey estimates India's middle income population at 225m people or 57.6m households of 5.5 persons each.

The spending power of this middle income population is low relative to its western developed counterparts, the NCAER survey shows. Many middle income families do not have basic items such as telephones. Cars are a luxury owned only by the elite. Middle income families typically have bicycles, mopeds or scooters. Only one in three families in the upper-middle-income bracket (Rs22,001 to Rs56,000) owned a refrigerator, the NCAER survey showed, and that is in a country where temperatures sizzle above 32 deg C for four months a year.

The serious consumers in India, then, are the upper classes - those with incomes above Rs56,000. In a new study just published, NCAER's chief economist, I Natarajan, has attempted to count the number of India's very rich. By projecting the NCAER consumer durables survey results and adjusting for black market and unreported income, he estimates that about 18m households fall into this category, or just under 100m people.

### Most Indians buy household goods in the smallest sizes

"This group is the premium market," says Mr Natarajan. "They will be fully equipped with consumer goods and will buy anything." Four years on, the government's economic reforms are benefiting this socio-economic group most. They are the people who will snap up the luxury cars, the cellular phones, music systems, expensive watches and western-style clothing the minute they are available.

At the top of the heap, about 74,000 households earn more than Rs5m a year, the study shows. About 230,000 families have an income above Rs2m;



Maruti assembly line: only the elite own cars

about 577,000 households earn more than Rs1m and about 1.4m families bring in over Rs500,000 a year. About 3.4m households earn more than Rs20,000, which leaves about 14.8m households earning between Rs86,000 and Rs250,000.

Yet demand for western products among all income groups is soaring, especially among the young. The advent of satellite television in India means that even in the smallest rural villages Indians are exposed to western programmes, lifestyles, clothing and accessories. "Satellite TV has created needs where none existed before," says Mr Nehal Mehta, general manager of the Market and Research Group (MARG), India's biggest market research firm.

Multinationals doing business in India must adopt special strategies tailored to the tastes, habits and budgets of the unique Indian market, and almost all enlist the help of market research organisations. Bombay-based MARG, for instance, samples households of a minimum annual income, then further narrows down its sample group based on use of this product in question. It advises clients on whether the market is ready for the product and on distribution, pricing, packaging and advertising.

MARG and its competitors also define a "target population" for the manufacturer, a maximum number of people who may buy the product over a period of time.

Many factors besides income limit the size of the potential market for new consumer products. The rural-urban divide is critical. Only 25 per cent of India's population - 225m or 41m households - live in cities.

Mr Mehta says most of the companies MARG works for aim at the urban areas because the huge rural populace is too difficult to penetrate and distribution is "diabolical". About half the rural population, or 350m, buy no brand name at all.

Pepsico is one company which has found nationwide distribution a big headache. Since selling soft drinks in 45 deg C heat depends upon the drinks being cold, Pepsico spent millions last year on installing its coolers and soda fountains around the country. But Mr Deepak Jolly, Pepsico spokesman in New Delhi, says rural India, a huge and tempting market, is still practically a soft-drink free zone. With a Pepsico costing Rs6, the company would like to reach the whole of India's middle class one day. But competition is fierce with the established Indian soft

drink franchises, while Pepsico's target market is close to 100m consumers.

Foreign companies must also modify products which are successful in developed countries to suit Indian lifestyles. Kellogg's, which launched its breakfast cereals a year ago is finding Indian breakfast habits particularly entrenched. Mr Adivai Baxi, regional sales manager, says Kellogg's target population for its Corn Flakes, Wheat Flakes and Basmati (rice) Flakes is 85m. But so far the company has penetrated only 3 per cent, mainly because sales depend upon changing people's eating habits.

Most Indians do not eat a cold breakfast do not care for convenience and, with a poor knowledge of nutrition, they want meals to be filling. The competing Indian breakfast cereals are also cheaper - Rs15 versus Rs37 or Rs45 for Kellogg's - and many people do not think the quality gap is worth the additional cost.

Procter & Gamble, which has been in India since 1966, is aiming both at the premium market and the mass market. It has found success catering to both sectors by offering branded products such as Ariel soap powder in different sizes, formulas and prices. Mr Patel of P&G estimates the premium market is 20 per cent, or 110m

people, of the potential 550m market for branded goods.

Aiming at the premium market, P&G launched Pampers disposable nappies in India this year. But selling at Rs18 per nappy, Mr Patel estimates that sales are likely to be limited to about 75,000 households only. "This will be a novelty item here for the foreseeable future," he says. True to cultural tradition, even wealthy Indians who try disposables will only put them on their babies for going out. For this reason, and to make the nappies more affordable, the company sells Pampers in packs of four and 10 (compared with the economy size of 72 sold in developed countries).

Toiletries such as aftershave and shampoo are also used as occasional-use only items by many who can afford them, except for the most wealthy or westernised Indians. Most Indians buy household goods in the smallest sizes available because of cost and shelf life in the tropical climate. Revlon has joined up with Modi to sell cosmetics but marketing men put their target market at only about 11m, the number of urban women in the right income group.

Increasingly, multinationals here are focusing only on the top layer of the premium market (against the advice of the voices of experience) and believe that India will be very lucrative in the long-term.

Until 1990, India had been totally protected from competition - a sellers' market. "Now that the market has opened up and multinationals have come in, we expect things to change," says NCAER.

## Centre of power is shifting

Continued from Page 1  
ered politically untenable. The BJP claims it will address privatisation more vigorously than Congress, should it form the next government. But it is unclear whether any party currently possesses the will to attack India's economic predicament.

Some believe only a crisis such as that of 1991, one the RBI asserts to be in the offing if nothing is done to attack the deficit, will bring that political will. "Things will have to get worse before they get better - we'll have to reach a situation where the cost of not doing anything is greater than the cost of taking some very serious action," says the chief economist of a leading US merchant bank.

There are more deeply-rooted problems still. One, highlighted in a book by two eminent economists, Jean Dreze and Amartya Sen (reviewed on Page 13), is the poor state of basic education in India, where literacy rates average just 50 per cent.

In outlining systemic deficiencies in India's primary schooling, and a failure of political will to address these, the authors point out that India's level of basic education today is far behind those attained more than 30 years ago by today's Asian "tigers".

They conclude that India has not provided enough citizens with the "capacity to read, write, communicate and interact in a way that is quite essential for modern industrial production" for the country to enjoy the kind of broad, "participatory" and poverty-alleviating growth enjoyed by its more successful Asian neighbours.

This is a gloomy prognosis. But there is little Indians enjoy more than confounding expectations - particularly external ones. With that in mind, and remembering that Mr Rao was perceived as "stopgap" prime minister when he took power in 1991 - with Congress itself forming only a minority government until benefiting from later defections later - perhaps the safest advice for observers of India's forthcoming elections and their aftermath is to await the customary surprises.

— 'Where The Mind Is Without Fear'  
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■ **Telecommunications:** by Bronwen Maddox

## Obstacles to a gold rush

The birth of a vast cellular telephone market is delayed by government procrastination

India's 920m people have between them only 8m telephones. Those who do have one often find that it takes many attempts to place a call to another city, and that the call is then cut off every few minutes. To would-be telecoms investors, such as Mr Richard McCormick, chairman of US West, these shortcomings give Indian telecoms "the biggest market potential in the world".

But at present, that potential is tantalisingly out of reach. In telecoms, as in virtually every other arena of reform, ministers have been wrestling to find ways to liberalise and privatise which are attractive to investors and yet are politically acceptable. It seemed, with the auctions for new licences this summer, that they had succeeded. However, investors now fear that the initiative is stalling.

At present, the state has a monopoly in basic telecommunications, while licences to start cellular telephony have been granted for the four largest cities. In the summer, the government held tenders for 20 further licences or "circles", corresponding roughly to state boundaries, in both basic and cellular telephony.

In basic telephony, the government plans to have a duopoly of the government provider - the Department of Telecommunications - and a private competitor, in cellular, it said it would take the two highest bids, so that each region had two competitors. The government also insisted that bidders have foreign participation, of up to 49 per cent.

Foreign investors, in particular, point out that there are considerable risks attached to the licences. According to the cabinet, an independent regulator will be created to regulate

tariffs, choice of technology and terms of access to the DoT network. However, the body will remain under the DoT's control, and its inclinations and the extent of its authority are unclear.

Analysts of the tender documents also worry that there is little guarantee that the duopoly in basic telephony will be respected. A third risk is that the DoT retains a monopoly over long-distance services, and newcomers must rely on it to upgrade its network.

Despite these uncertainties, bidders flocked to the tenders. The results were announced in August. However, the government has made no move since then to award the licences. Instead, there have been informal suggestions that a cap may be imposed on the number of licences which any group may hold. Bidders, particularly foreign telecoms companies, have complained bitterly that this amounts to changing the rules after the auction.



Alcatel switch system in India: waiting for the right call

In the absence of official comment, observers have concluded that ministers are afraid of granting too great a number of licences to any one group. To cellular, if no cap is imposed, the consortium of US West, the US telecoms company, and BPL, an Indian telecoms manufacturer, would hold one of the two licences in five circles. However, bidders

imposed a cap, which any group may hold. Bidders, particularly foreign telecoms companies, have complained bitterly that this amounts to changing the rules after the auction.

### CASE STUDY: Himachal Futuristic

#### Ambitious bidder on the line

"I've never said I'm India's Bill Gates, but still my company does have the makings of a new Microsoft," says Mr Mahendra Nahata, joint vice-chairman of Himachal Futuristic. He insists that his company's bids for basic telephone services are financially sound and that critics are wrong to focus on the headline \$27bn total of its winning bids, Paul Taylor writes.

Even if Himachal were to win all nine circles, he would not have to raise that amount - most would be paid by cashflow of the new business. He estimates that the consortium needs initially to raise only about \$4bn, a quarter in upfront licence fees, and the rest in capital expen-

diture. Those projections partly reflect his claim that Himachal would have lower capital costs than many others.

Rival foreign bidders say this is "plausible", given that Himachal and its associated companies have seen annual revenue grow from zero in the mid-1990s to about \$70m on the back of aggressive bidding for government contracts.

However, critics raise more questions about Himachal's revenue projections.

Mr Nahata says that Himachal has assumed that tariffs will be static or falling in real terms over the period of the licence; instead, growth will come from new lines.

He predicts that India could

add 6m lines a year if the new licences are awarded, three times the DoT's present rate of increase.

That calculation is based partly on the example of China, which last year added some 12m new connections, and is expected to surpass this tally in each of the next few years. He also believes that people would make more calls if the service were improved and new features, such as voicemail, added.

Rival bidders believe those forecasts could be achieved - in the medium term. However, the example of China may be deceptive, they argue, given that China has spent years investing to reach its present growth rate.

say that there may be less concern about monopolistic elements in cellular than there is in basic, as there will be two new operators in each cellular circle.

It is the basic telephony tenders which have caused more concern, indeed, incredulity. A consortium led by Himachal Futuristic, a medium-sized Indian telecoms manufacturer, has bid a total of \$27bn and stands to gain nine circles if no cap is imposed. Its bid for Kerala was more than seven times as much as the next highest. Its bid for the Delhi licence was a third higher than the next highest, from a consortium including American Telephone and Telegraph. Mr Virat Bhayya of AT&T says "from our point of view, Himachal's figures are high".

Rival bidders are divided in the action which they want the government to take. Some want a cap; however, one US investor said "Himachal's bluff should be called - it is only if it could raise that money". At the same time, it is far from clear how the process of setting caps would work. It could pose the government with a host of tricky new questions. How would it decide which circles a winner of many licences should hold?

In cellular, would a bidder be allowed to choose to operate in a region in which it had made the second highest bid, in preference to a less lucrative region where it had made the highest offer?

Can ministers ask third-placed bidders to match a top-placed bid which has been disqualified?

Bidders have not entirely given up expectations of an early resolution. According to Mr Bhayya, "these licences could - give India \$8m per day [in fees] - that is not a small figure for any country".

However, bidders say that the longer these questions are unanswered, the more likely the whole troublesome issue will be shelved until after the election.

■ **Satellite and cable television:** by Shiraz Sidhva

## The future is beaming

The industry could treble in value over three years as local operators give way to corporate giants

As satellites proliferate over Asian skies, India is at the heart of a television revolution. A country that took 50 years to provide 8m telephone lines to its 850m people has, in the past four years, spawned more than 18m cable households.

The cable industry, with an estimated 80m viewers, attracted advertising revenue of \$1.15bn in 1993, up from a mere \$150m the previous year.

A recent study suggests that it will have expanded to 40m cable households by the turn of the century. The Indian government estimates that the cable industry, currently worth \$35m, will grow to \$10bn in the next three years.

The launching of PanamSat-4 (Pas-4), the US satellite, in August compensated for the destruction of Apatar-2, another US satellite. Indian viewers can now choose from more than 40 channels including MTV, the US music channel; Asia Business News (yet to go on the air); ESPN, the sports channel; Turner Broadcasting and Sony Entertainment Television, all through the newest "hot bird" in the skies.

"Indian viewers have never had it so good, and nor have the advertisers," says Mr Mitra Aggarwal, a media planner. But she adds that there is a lot of surfing (flicking between channels) in the process.

"Advertisers and broadcasters are looking for viewers, not surfers." As more international channels become available on Indian television screens, foreign and Indian broadcasters have begun to target specific audiences. Star TV, the Hong Kong-based satellite network which kicked off the Indian cable revolution in 1981, was the first to realise that Indians did not like watching serials in Mandarin, and that the Chinese reacted equally negatively to South Indian Malayalam songs.

Foreign broadcasters targeting India's potential viewer-

ship of 500m-plus have realised

that there is no such thing as a pan-Asian market.

When ESPN, the sports network, launched a 24-hour India channel last month via Pas-4, it took care to line up a live and exclusive telecast of the India-New Zealand cricket test series.

It also announced a tie-up with India's Modi Enterprises to develop sports programming specifically for the sub-continent.

"We know that viewers' tastes are different in India, and we will take these differences into account," says Mr Steven Bernstein, ESPN president and chief executive officer.

"Broadcasters have to target each country separately," says Mr Craig Moll, Asia director of Pas-4, the US satellite.

"The

biggest challenge for most broadcasters today is to keep their audiences hooked," says Mr Bhaskar Ghose, secretary of India's information and broadcasting ministry. "They have to know exactly what their audiences want, and address local and regional tastes."

Channel V, Star TV's answer to MTV (after the two companies split last year), could well be a local Indian channel, with Indian languages, Indian songs, Indian video jockeys (VJs), and clever advertising. A pair of very Indian fisher-women shout out loudly that they want "Red Hot Chilli Peppers".

"A local postman in a heavily accented Indian voice says: 'I want Metallica's Unplugged'."

"Channel V needed an identity and personality of its own - it had to evolve into a 24-hour music channel in tune with its environment and its viewers," says Mr Gary Swinstead, managing director of Star TV's Indian operations.

### Sony has earmarked Rs2bn to create original Hindi software

"Indianisation became a part of that process in not too different a manner than that employed by other companies adjusting to local markets," he adds. The channel's advertising revenues have grown by more than 400 per cent since it was launched in April 1994.

When MTV started broadcasting to India via Pas-4, it was forced to include Indian presenter to compete with Pakistan's state-owned television, with its daily diet of anti-India rhetoric, on the air.

To ensure that its reach extended beyond Indian borders, Doordarshan tied up with CNN, the international news channel, to broadcast to India and southern Asia through the Insat-2B satellite.

CNN allows four hours of programming to private Indian news producers through Doordarshan. It pays Doordarshan \$1.5m a year to share its platform and also splits advertising revenue on a 50:50 basis.

Now Doordarshan is talking to Home Box Office and other private channels to enter into similar arrangements.

Doordarshan's network, built by successive governments to be used as an effective propaganda tool in the world's second largest democracy, has now turned into a money-making machine.

The fact it offers is not very different from that offered by private broadcasters, and its reach is considerably larger. The state broadcaster earned gross advertising revenue of Rs1.95bn in 1994-95, compared with Star TV's Rs72m and Zee's Rs1.45bn. It expects to earn Rs1.65bn in the current financial year, compared with Star's projection of Rs558m and Zee's estimate of Rs2bn.

Experts say there is bound to be a shake-out once TV audiences have tested all the channels. Right now, the main worry is that most Indian TV sets cannot receive more than 20 channels, but that can be rectified with a set-top converter costing Rs5,000.

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July 1995

■ Information technology: by Paul Taylor

## Leapfrogging the generations

The IT revolution is beginning to stimulate parts of India's gargantuan bureaucracy

The liberalisation of the Indian economy has caused an explosion of interest in information technology ranging from personal computers and computer networking to digital cellular telecommunications.

While India's fast growing middle class is developing an appetite for the multimedia home computers, pagers and cellular telephones, leading entrepreneurs are beginning to use technology to transform the nation's ageing industrial infrastructure.

The IT industry's turnover itself has increased by almost 50 per cent to around Rs8.4bn (\$2.2bn) over the past 12 months, according to figures compiled by Computers and Communications, an authoritative industry magazine.

The advance was led by domestic hardware sales which

grew by 87 per cent to Rs2.3bn, domestic software sales which posted a 54 per cent increase to Rs10.7bn and software exports which grew by 51 per cent to Rs15.4bn.

Growth in domestic IT spending has been fuelled in part by a steady reduction in import tariffs on computers, peripherals, software and components and a growing recognition that investment in IT is necessary if India is to compete in open, global markets.

Accordingly, an estimated 70 per cent of Indian IT spending is in the corporate sector.

Manufacturing industry in particular is turning to IT and sophisticated technologies such as client/server computing to help it compete in the newly deregulated domestic market. In some instances it is leap-frogging technology generations to build sophisticated client/server and enterprise-wide computer networks using high performance hardware and satellite data communications.

Similarly India's service sector, including the financial ser-

vices industry, has begun to recognise the need to use IT to help modernise its antiquated and labour-intensive infrastructure.

The urgent need for such moves, particularly in the state-controlled areas of the economy, was highlighted in a recent World Bank report on the application of IT in India.

The report estimated that cheque clearing through the banking system takes six weeks instead of six days, that about 10 per cent of the value of traded commodities was spent on paperwork at ports, and that an astonishing 258 signatures were required for export clearances.

However, modest progress has been made in some areas. Automation of the railways reservations system, which assists more than 11m passengers a day, has reportedly reduced waiting times from 90 minutes to five, and in the wake of securities scandals in Bombay, a computerised trading and settlement system is being built.

The public sector banking

system, now facing new competition from private sector banks, is beginning to introduce some automation, and a degree of competition has been introduced into public procurement.

Despite this progress India's installed base of high technology products remains small by western standards – for example there are only around 12m PCs in the country and only eight telephone lines per 1,000 people. China, by comparison, has 17 per 1,000 people and Malaysia has 120.

Nevertheless, the potential size of the Indian market and its recent strong growth has encouraged both domestic and international suppliers to invest heavily in new manufacturing and distribution operations.

As a result, large domestic IT conglomerates with a wide range of business interests such as HCL, Peritech Computers and Wipro Infotech are beginning to emerge. HCL, whose operations range from software services and training to hardware design and manu-

facturing, saw its turnover climb 71 per cent to Rs6bn in the year to June 30.

Overall the five largest hardware vendors HCL, HP, Wipro, PCL, TISL – the fast growing joint venture between international Business Machines and Tata Consultancy Services – and Fujitsu ICL, now account for almost 60 per cent of domestic hardware revenues.

This year about 450,000 personal computers will be sold in India, but within the next few years annual sales are expected to break through 1m.

There is huge growth and tremendous opportunities in this market, says Mr Rajiv Nair, Microsoft's country manager.

Microsoft, which has established a formidable distribution network in the sub-continent, is among the US multinationals who have seized upon the opportunities presented by the opening up of the domestic market and the sharp reduction in import tariffs over the past 18 months.

Import duties on computers have been cut from 65 per cent to 40 per cent while tariffs on

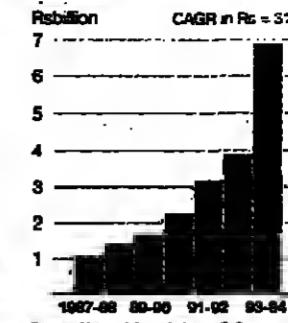
software packages have been reduced from 65 per cent to 10 per cent. Aside from helping to generate the recent surge in both software and hardware sales, these tariff reductions are helping to eliminate "grey market" imports and software piracy.

Longer term most analysts believe the changes will lead to the proliferation of imported brands. This trend is already apparent in the strong sales of computers from the world's leading vendors including Compaq Computer, IBM, Hewlett Packard, Digital Equipment and Apple.

Almost all the large multinational computer system vendors now have local sales and distribution, and some have Indian manufacturing partners. Similarly, in the telecommunications field, American Telephone and Telegraph, Motorola, Siemens, Philips and Alcatel have all established a strong domestic presence.

However, the area which has attracted most overseas interest is India's software development industry. Multinational software companies including Novell and Oracle have also set up design centres to take advantage of India's cheap but

### Domestic software industry



Source: National Association of Software and Services Companies

ing to the National Association of Computer Software and Services (Nasscom), the software sector grew at a compound rate of almost 30 per cent between 1987 and 1992.

"This year's revenues will reach about \$1.5bn and we expect to reach \$5bn a year by the end of the decade," says Mr Dewang Mehta, Nasscom executive director. For much of the 1990s, Indian software exports were based largely on "body-shopping" – sending software engineers or programmers abroad to work on a client's site.

However, in recent years, as confidence in the quality of Indian software engineering has grown, more work has been done offshore. According to Nasscom, offshore work, mostly for US and European customers, accounted for 5 per cent of revenues in 1993 but will reach 15 per cent this year.

Companies such as Infosys now offer their clients offshore development centres, based in India. The idea is to provide an overseas customer with a dedicated software team which, via a satellite link, can serve as an extension of his own operations, using his computer installation, without having to set up a business in India.

■ The quality of research: by Bronwen Maddox

## An underrated world-class asset

Entrepreneurs have been slow to appreciate the calibre and industrial value of Indian science

It is now commonplace to call the ring of high-technology companies around Bangalore "India's Silicon Valley". It is less well recognised that the phenomenon has been driven partly by the underlying strength of Indian science.

For decades, India has cultivated excellent scientific research. Its government-funded laboratories and institutes of technology have churned out qualified academics and technicians. It has an estimated 140,000 scientists working abroad.

These should be powerful assets in its development, compared, for instance, with China, which lost a generation of scientists in the Cultural Revolution. But until recently, Indian companies have made remarkably little use of that base of knowledge and skills.

Recently, entrepreneurs have been starting to discover the value of India's laboratories. However, at the same time,

in a move which scientists argue threatens future growth, ministers are casting an increasingly tough eye on higher education and research budgets.

Many of India's laboratories are world class in at least some areas of research. Prof G Padmanaban, director of the Indian Institute of Science at Bangalore, one of India's leading research organisations, says that his institute is outstanding in information technology, materials technology, and parts of biology and biotechnology. He points out that Indian institutes have a considerable advantage over those in other countries such as China and Russia in that all students speak English, the language of international science.

Surveys show that Indian scientists are also prolific. According to figures compiled by Mr Vincent Cable, director of the economics programme at London's Royal Institute of International Affairs, the ratio of scientific papers to GDP in India is 128 per cent of the world average; China's is just 46 per cent. But with a few exceptions, Indian laboratories have not tended to convert discoveries into wealth-generating

valuable application. The Indian Space Research Organisation, which started in 1963, puts up a robust defence of why India needs to make and run its own satellites. "It is not a fancy item, like sending people to the moon – it is more like giving them electricity and water," says Mr S Krishnamurthy of ISRO. The satellites are used for supplementing the telecoms networks, broadcasting television to rural areas, and for the meteorological forecasting on which millions depend.

Scientists and business people both acknowledge that part of the problem has been the pronounced gulf between the academic and commercial cultures. "Scientists, who see themselves as intellectuals, have shunned getting their hands dirty," says one Bangalore scientist-turned-businessman.

There have been notable exceptions where technology transfer has worked well for years, particularly in large, government-backed projects. The civil nuclear programme and the space programme are instances where research has found rapid,

According to Mr N K Sharma, managing director of the National Research Development Corporation, an enterprise set up by the government to foster technology transfer, the industrial licensing regulations, lifted only recently, carry much of the blame. The constraints "kept companies small, and kept industrial R&D small", he says. He also blames the wrong kind of training: "India has been investing too much on basic not applied science. The Indian Institute of Technology is very good but their training is more suited to developed countries".

Scientists and business people both acknowledge that part of the problem has been the pronounced gulf between the academic and commercial cultures. "Scientists, who see themselves as intellectuals, have shunned getting their hands dirty," says one Bangalore scientist-turned-businessman.

There have been notable exceptions where technology transfer has worked well for years, particularly in large, government-backed projects. The civil nuclear programme and the space programme are instances where research has found rapid,

director of the Bangalore-based TurboTech Precision Engineering, is typical of the new generation of engineers-turned-entrepreneurs.

Trained partly in the US, he argues that the end of industrial licensing has allowed a new entrepreneurial culture to spring up. Licensing had prevented Indian industry from developing the culture of making new things, finding new techniques", he says. Moreover, the recent devaluation of the rupee has increased Indian companies' incentive to manufacture components.

His company plans to make low-cost gas turbines, costing only about Rs5m, to sell to large companies or institutions for combined heat and power generation. Using his experience of designing US turbines, he has stripped out all the "frills" of equipment sold in the west in order to bring down the price.

The government and leading banks are increasingly prepared to back such projects. Of TurboTech's total funding of Rs25m, the Industrial Development Bank of India has supplied Rs10.5m in venture capital, and the Department of Scientific and Industrial Research has put in Rs7m. TurboTech's owners hope to achieve a 15 per cent return on capital after taking account of all bank charges.

If such expectations are proved right,

more Indian scientists abroad may return to take advantage of the new commercial climate. That trend may prove a mixed blessing for the quality of pure research: Prof Padmanaban fears that the brightest students, who would formerly have been attracted by academic science, now want to be managers or engineers. His 23 year-old daughter, a computer scientist who has studied at Amherst in the US, has a salary approaching his own, he says.

But a greater threat, perhaps, is that government funding is likely to be squeezed, both for higher education and for pure research. The Bangalore Institute's budget has been frozen from 1993 to 1997. Some ministers are now arguing that spending on higher education should be cut in favour of primary education, which they argue is needed more desperately, and is less "elitist".

To Prof Padmanaban, such cuts would be a false economy. While primary education is undeniably needed, higher education and research are a "fraction of the cost", he says. "Without basic science there will be no applications. Sometimes I think they forget that".

India's software industry will be featured in a special report with the next issue of the FT Review of Information Technology, to be published on December 6.

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Lead Manager/Bookrunner	Amount US\$ million	Number of Issues
HSBC	461.00	6
Citicorp Sacs	385.00	4
Morgan Stanley	355.00	2
Robert Fleming	347.47	5
CS First Boston	274.77	3

### Project Finance (Lending) Market Poll Leaders

Project & Trade Finance, September 1994

### Export (Structured) Finance Market Poll Leaders

Project & Trade Finance, September 1994

### Asia Pacific Arranger of the Year 1994

Project Finance International Yearbook 1995

### Financial Arranger of the Year (Asia/Pacific)

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### Financial Adviser of the Year 1993 (Asia/Pacific)

Project Finance International Yearbook 1994



■ The motor industry: by Mark Nicholson

## Traffic becomes heavier

Many more cars are taking to the roads and drivers now have an ever widening choice

The motor industry is expected this year to make more than 300,000 cars. By 2000, many in the industry expect sales to have more than doubled to between 700,000-800,000 passenger vehicles. And if all the manufacturers which have lately announced plans for the industry in India meet their stated targets, capacity in India's motor industry by 2000 could comfortably exceed 1m cars.

The flow of new announcements of joint ventures or licensing agreements between Indian groups and global carmakers had, by the end of this summer, become something of a torrent. The Indian government abolished industrial licensing in the passenger car sector in June 1993 and the car business now appears poised for an explosion.

Indian motorists have seen nothing like it. For decades just three companies have dominated the hitherto limited market for passenger cars, which were regarded in post-Nebruvian India as a luxury item and taxed accordingly. Hindustan Motors' Ambassador, based on a 1950s Morris Oxford design, and Premier Automobiles' Padmini, derived from a similarly venerable Fiat, had the roads to themselves until 1983 when Maruti, the Suzuki-Indian government joint venture, introduced its revolutionising 800cc 'people's car'. Maruti has introduced further models since but, as its present 71 per cent share of the car market suggests, choice has otherwise remained restricted.

Already, however, new vehicles are starting to appear on Indian roads. The first new arrival, earlier this year, was the Cielo, a model based on the Opel Kadett produced by a joint venture of DCM, the Indian commercial vehicle maker, and Daewoo, the Korean car group. DCM-Daewoo won 70,000 advance orders for the model which, at more than Rs500,000, is more than twice

the price of the Maruti 800. Last month, the first Mercedes E220 saloons rolled out of the factory in Pune where Daimler-Benz and Telco, the fast-diversifying Indian truck maker, have entered into a joint venture. But this is just the beginning.

Among the other 150 announced in the past year:

- Hindustan Motors and General Motors of the US to produce the Opel Astra in a 50-50 joint venture. Hindustan Motors has meanwhile also reached a licensing agreement with Mitsubishi to produce Mitsubishi's Lancer. GM says it will also continue producing both the Ambassador and the Contessa, a saloon based on the old Vauxhall Victor.
- Premier Automobiles and Peugeot in a joint venture to build the French group's 305 saloon. Premier is separately to produce the Fiat Uno in agreement with Fiat and possibly also the Italian company's pro-

### Two Indian companies aim to challenge Maruti head on

posed new "world car".

● Mahindra & Mahindra, the Indian utility vehicle maker, in a joint venture to produce both the Escort and the Fiesta, the latter in a plant with capacity likely to exceed 100,000 vehicles a year.

● Siel, the Indian engineering group, in a 49-51 per cent venture with Honda, to make the latter's Civic.

And more will follow. BMW, for instance, is believed likely to tie up to make motor vehicles with Hero Honda, the Indian motorcycle group already planning to produce BMW motorbikes in India. The Hindujas, the non-resident Indian investors, are preparing separate feasibility studies on car production with Daihatsu and Toyota. Hyundai is scouting the country for a partner. Volkswagen and Eicher, the Indian commercial and farm vehicle group, are also looking to introduce the Golf to India. Meanwhile, Bajaj, India's biggest two and three-wheeler

maker, is also courting partners, and has held talks with Renault, Fuji and Chrysler.

Perhaps the most noteworthy aspect of the new foreign-Indian joint ventures is that virtually none of them aims to issue a direct challenge in the low-price, high volume sector of the market at present dominated by Maruti. Most ventures aim to produce cars further upmarket, selling in the Rs400,000-Rs700,000 range and in volumes of 20,000-50,000.

The reason for this is that few incoming manufacturers believe they can compete with Maruti on cost, and thus price. Not only has Maruti's plant now been largely depreciated, it also offers levels of indigenisation few incoming manufacturers could readily match.

Depending on the model, 82 to 95 per cent of Marutis are locally made, and Mr R C Bhargava, Maruti's managing director, reckons that Indian components can be produced at up to 40 per cent less than equivalent items in Europe or Japan. Moreover, the Indo-Japanese joint venture has a national network of marketing, sales, distribution and servicing agents which newcomers would also find hard to match.

Foreign incomes, therefore, are aiming to create a new market sector upmarket of the basic Maruti 800cc vehicle and even the company's bigger 1300cc Esteem model. Their view, and that of their local partners, is that there exists both desire and real demand among India's middle classes for bigger, pricier models.

"India is a market where you don't just add up the numbers," says Mr Anand Mahindra, deputy managing director of Mahindra & Mahindra. "This is a very rich market, which to devise niche strategies."

M&M, accordingly, is introducing the Escort, while also planning to build a Fiesta plant with capacity above 100,000 cars a year, in the expectation that the present high-volume, low-price market dominated by Maruti will mature and segment. The company, and most of the other Indo-foreign ventures, also believes that India, although poor, has enough consumers with the disposable income to afford vehicles at twice or

three times the price of the Maruti 800 (Rs200,000).

At the National Council for Applied Economic Research in New Delhi, the research of Mr R Venkatesan, an associate director, supports this view. There are, he says, up to 450,000 rupees millionaires in India based on a recent NCAER study - and this figure takes no account of "black market" money. His own research, which he says counts thousands of interviews with Indian motorists, shows that many present Maruti drivers wish to upgrade their cars. He says that fully a quarter of Indian car owners have two cars and that car loan schemes are being made available by a growing number of banks and financial institutions.

Recent research by Morgan Stanley showed that half the purchases of the Maruti 800 are now made on credit, double the figure of just a few years ago, while 60 per cent of the orders for the more recently introduced Esteem were placed through car finance companies.

Most industry analysts in India, therefore, are generally confident that there will be real demand by 2000 for 700,000-800,000 passenger cars and therefore, quite possibly, for the majority of the new entrants aiming to create a new middle-to-upper market segment.

Analysts also agree, though, that the bulk of Indian car sales will remain in the low-cost segment - the present 800cc class. Maruti itself believes that by 2000, a full 60 per cent of all sales will be in this class, by which time the company hopes to have increased output from this year's expected 250,000 cars to more than 450,000.

But while no foreign entrants to India's car market aim to challenge Maruti directly, at least two Indian companies propose doing so.

One is Bajaj, which is discussing a small-car project with three foreign groups. More immediately, however, Telco has already unveiled the prototype of its planned small car - one which it believes can be selling 275,000 units by 1997 through its established national dealer network.

### Textiles: by R C Murthy

## Germany slams the door

The use of dyes banned in parts of Europe is seriously affecting India's biggest industry

A crisis is looming for India's largest industry following Germany's announcement that it intends to ban imports of textiles and clothing using amine-based Azo dyes.

Textiles account for 30 per cent of India's exports. Yet two-thirds of the country's textile exports are coloured with the banned dyes and Germany is India's second-largest textile export market, after the US.

There is no evidence that the dye can harm people who wear clothes containing them, but they have been proved to cause bladder and liver cancer in the workers that produce them.

Germany is set to ban all goods containing the dyes under a set of consumer goods regulation that come into force on April 1 next year.

This is creating a dilemma for the Indian authorities, who are caught between the political sensitivity of forcing domestic producers to make costly changes in their processes and the impending loss of a primary export market.

The Indian textile industry is divided into three types of fabric producers:

- large, industrial scale mills;
- low cost power-driven weaving looms located in backyards and operated by aawed labour;
- a cottage industry, which uses handlooms.

The mills, which are outdated and inefficient, and the handlooms have for years been losing market share to the powerlooms, which make the most use of India's main competitive advantage in the textile industry - low labour costs.

However, the powerlooms sector is made up of hundreds of thousands of tiny operations, making any kind of enforcement close to impossible.

This would not matter if switching to alternative dyes was both advantageous and easy for powerloom producers. But it is neither.

There are hundreds of Azo

dyes, but the 120 to 150 amine-based Azo dyes which are set to be banned are among the cheapest and most effective dyes available. Switching to safer alternatives would raise producers' costs.

There is also a problem of availability. Three-quarters of the dyes produced in India are amine-based Azo dyes. This, says Mr D K Gupta, senior director of the Apparel Export Promotion Council, may mean that a shift to safer dyes is not possible for small textile producers.

But accelerating the process has required concessions, which have worked against the powerloom producers.

Earlier this year, both the US and Europe agreed to remove quotas on handloom fabrics in return for a reduction in the dyes but such a step faces political resistance.

Germany is alone in introducing such stringent regulations. Most western chemical companies stopped producing the amine-based Azo dyes several years ago, after the health risk to workers had been established, but no other country has banned their use in consumer goods.

Within India, the ban has been interpreted as a hidden trade barrier, an issue about which the country's producers are acutely sensitive.

Market access has been the single greatest limit on the

growth of India's textile industry.

Exports to its two largest markets, the US and Europe, are still subject to quotas under the Multi-Fibre Arrangements. These have just begun to ease under the 10-year phase-out of the MFA agreed as part of the Uruguay Round of world trade talks.

But the powerloom producers, who still comprise the backbone of the industry, have seen few gains from liberalisation and accession to what they interpret as foreign demands.

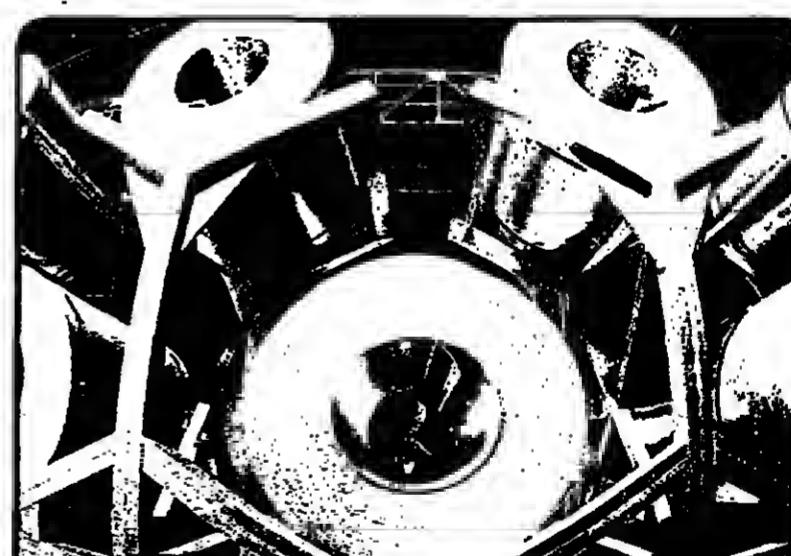
They have also suffered this year from the failure of the cotton crop, which has curbed the sector's output, despite record levels of textile exports recorded last year.

Across the sector, producers have moved to resolve the double problem of higher costs caused by the cotton shortage and the removal of subsidy, and limited market access, by linking up with foreign producers or by moving into specialist products, such as sportswear.

But a ban on their main dyes would receive a very hostile reaction. The alternative, if Germany proceeds, will be the loss of a very large export market from the second quarter of next year.

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## 10 INDIA

■ Electricity supply: by Mark Nicholson

## Long road to sufficiency

To eradicate India's growing power shortages would cost a staggering \$160bn

There is a mood of grim realism in the corridors of India's power ministry.

In his more recent public appearances Mr N K P Salve, the power minister, has struck an increasingly Jeremiah-like tone. He has noted that India, with average per capita consumption of just 315 kilowatts a year, is in the bottom 5 per cent of the world's power consumption league and that the situation could further deteriorate before it improves.

A simple audit of India's power demand and supply balance makes the point. Present generating capacity in India is just over 61,000 megawatts - 71 per cent of it thermal and most of the remainder hydro-electric. Demand, however, is even higher - in 1994-95, according to the Centre for Monitoring the Indian Economy, power

shortages averaged 7 per cent countrywide, with the shortage at peak periods reaching 16 per cent.

To meet expected demand by 2007, Mr Salve says, India will need to add an extra 142,000MW of new generating capacity - something he says will cost an awesome \$160bn in fresh investment.

However, the expansion rate of generating capacity has slowed sharply in recent years, due mainly to a sharp fall in investment from the strapped central and state governments. Thus while additional generating capacity was added at a rate of 8.4 per cent a year in the 1980s, this fell to just over 5 per cent in the early 1990s and is not likely to exceed 2.3 per cent for this year and next.

"Shortages," Mr Salve said recently, "are therefore likely to be doubled. There is no way out except unremitting efforts to augment capacity."

Hence the government's conclusion in 1991 that there was no alternative but to open the country's previously state-dominated power sector more

widely to private and, particularly, foreign capital and expertise. Available public finance for additional capacity was, the government realised, wholly inadequate.

So far the results, says Mr Salve, have been "fairly encouraging". More than 230 proposals have been made for private power projects, envisaging a potential addition of 92,972MW of generating capacity. Of these, more than 50 projects have been proposed by foreign investors for a capacity addition of 35,500MW. However, as Mr Salve also acknowledges: "These figures are far more impressive on paper than at ground level."

To date, not a single megawatt of new, private generating capacity has been added to the country's public power system. Worse, from the point of view of the present Congress government's power policy, the sole private power project to have completed its financing and begun construction, and the country's biggest direct foreign investment - the \$2.6bn Dabhol project led by Enron

Corporation of the US - has run into a political quagmire in the western state of Maharashtra. In August, the project was "scrapped" by the state's Hindu nationalist coalition government, only for the government to decide it could be renegotiated in September, thus suspending the enterprise in costly delay and uncertainty.

The Dabhol project, therefore, has achieved precisely the opposite effect to that intended when the Indian government invited Enron, along with a small number of other experienced international power groups, to enter the Indian power market with select numbers of negotiated deals in states across the union.

In Orissa state, meanwhile, AES Transpower, another US power group, has been forced to renegotiate and reconfigure its project numerous times by the state's government. In fact, by almost any measure, the

so-called "fast track" power projects, particularly those involving foreign participants, are proving anything but fast and almost all are dogged by bureaucratic delay, political opposition or both.

With the champions of its vital private power policy having ground, the government has responded by reviewing its present approach to private

Not a megawatt of private power has yet been added to the public supply

power, or rather by appointing a committee to make such a review. The committee is expected to recommend not only that private power projects should be open to global competitive tender - something the government has insisted on since February this year - but also that the bidding should be made on the

basis of the project's eventual power tariff, rather than as at present under a formula in which the project's total construction cost is taken into consideration. The notion is to shortcircuit the accusations of "cost padding" which have dogged some of the early power projects.

In the short run, therefore, the prognosis appears to be for more delays. Few private power developers believe that there will be much progress with the existing "fast track" power projects before the next general elections. At the same time, developers looking for new ventures are likely to await the government's present policy review.

More fundamentally, there remains the problem of how viable will be power projects which, unlike the "fast track", have not been offered central government guarantees of payments by the mostly loss-making state electricity boards which are the customers for the proposed private power.

The government, the World Bank and almost all power

PPA on no fewer than five occasions. Its project manager, Mr Glen Davis, initially expected to spend about nine months in India but has now been here for nearly three years.

Nonetheless the outlook for the overall reform is now relatively bright. Significantly, the agricultural lobby which in some other states has blocked calls for reform - in particular the development of more realistic pricing - does not exist in Orissa.

Partially this is because rural electrification was never extended to the same extent as in other parts of the country. At the same time, though, it also reflects the fact that Orissa enjoys good levels of surface irrigation and farmers make relatively little use of electric-powered lift irrigation pumps. Indeed, agricultural customers buy only 7.8 per cent of the state's electricity, compared with up to 50 per cent elsewhere.

Last month, the reform cleared possibly its biggest political hurdle when it was approved by the central government's power ministry. Several steps in a tortuous legislative process have still be taken but Mr Misra is optimistic that all will be completed by the end of the year.

Mr J B Pathak, the Congress(O) politician elected chief minister in March (and namesake of the former chief minister), appears unenthusiastic, claiming that talk of theft levels is exaggerated. But he is now committed to introduce the project within the local assembly.

## CASE STUDY Power privatisation

### Orissa prepares for a second assault

One of the poorest states finds that privatisation is an elusive goal

The authorities in Orissa, one of India's poorest states, are set to privatise its electricity industry, providing impetus for a national reform plan which has been dogged by delays and controversy. While efforts to build new privately-financed power plants elsewhere in the country have - so far at least - been unsuccessful, Orissa is planning a more ambitious reform, writes RICHARD LAPPER.

Backed by the World Bank, Orissa plans to break up its loss-making state-owned electricity board, the OSEB, and give responsibility to private companies to generate, transmit and sell electricity.

If successful the plan will not only allow Orissa to attract investment in order to meet its needs for power it could also become a model for states both in India itself and elsewhere in the developing world.

World Bank officials insist that the reform - the brainchild of former chief minister, Mr Biju Patnaik, is "home-grown" but that the model "will become a kind of generic model, in terms of planning and sequencing..."

The reform follows a widespread recognition of the limited progress made by the World Bank's efforts to help India meet its growing needs for power. According to official estimates India's installed generating capacity would

have to rise from its present 76,000MW to nearer 142,000MW in 10 years to meet expected demand. But so far the World Bank says its projects have "provided mainly temporary relief rather than sustainable solutions to the power problems. By the mid-1990s politically inspired tariffs and the lack of economy have weakened most state power utilities to the point of operational and financial crisis."

Nowhere was this crisis more apparent than in Orissa where well over a quarter of OSEB's annual revenues came from the state and where the electricity subsidy accounted for a quarter of all Orissa's spending.

Mr N B Misra, an engineer who is managing the reform process for the state's authorities, says Orissa's problems are typical of those faced by state electricity boards all over India but that the "crunch came earlier for us. We were simply running out of put", says Mr Misra.

At present as much as 35 per cent of installed capacity of some 1,400 MW (of peak availability capacity) is wasted through a combination of theft by customers and so-called technical losses, resulting from poorly maintained or inadequate power lines.

There is a hell of a lot of waste and pilferage," says Mr Biju Patnaik, the 51-year old politician and former chief minister who originally proposed the scheme.

Reorganisation - modelled to some extent on practice in the US and the UK - and new investment, financed partially

through a \$350m World Bank loan, aims to create a better managed and more accountable industry. Spending on power lines and sub-stations should help improve the efficiency with which electricity is carried around the state.

Some \$70m of the World Bank's money is to be spent on 76 new electricity meters, allowing managers of the new distribution companies to monitor electricity flows more accurately and identify where current is being stolen. Theft, achieved by illegally - and dangerously - tapping into power lines could account for 15-16 per cent of cut-out, says Mr Misra.

By freeing the OSEB from state control, the reformers aim to reduce political interference and give managers much greater freedom to administer the business. "We couldn't simply privatise because we had no idea what the assets, liabilities or the receivables were... You have to start at a grassroots level so that companies can ensure they can afford the power they are contracted to put."

Power purchasing agreements - signed between investors and the companies or state entities which buy electricity - typically covering a period of 25-30 years, are an essential feature of all these power investment deals.

Orissa's scheme has taken some time to draw up and implementation of the new structure will not be smooth. Cynics will point to the frustrating experience of AES Transpower, a US power company which initially agreed a \$650m investment in two coal-fired plants in the north-west of the state, three years ago.

AES has renegotiated its

PPA on no fewer than five occasions. Its project manager, Mr Glen Davis, initially expected to spend about nine months in India but has now been here for nearly three years.

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■ West Bengal and privatisation: by Kunal Bose

## Trouble at the Great Eastern hotel

How the unions stopped the French from rescuing a financial loser

The ceess of foreign investment in India has been dealt two serious blows in the last three months.

First, was the cancellation by Mahareshtra's Hindoo nationalist government of the \$2.8bn Dabhol Power Company project, promoted by Enron Development Corporation of the US. The next blow fell in West Bengal, whose Left Front government, which is dominated by the Communist Party of India (Marxist), dropped its plan to hand the management of the Great Eastern Hotel, in Calcutta's principal business district, to a subsidiary of Accor of France under pressure from the trade unions.

The failure to involve Accor in the modernisation and running of the hotel is an embarrassment for Mr Jyoti Basu, the octogenarian chief minister.

He can only hope, says his office, that investors will accept that there was no way "we could have gone ahead with the privatisation of Great Eastern in the face of opposition from about 35 per cent workers".

Mr Basu capitulated to the workers to prevent privatisation from becoming a burning issue in next year's election. Mr Sujit Poddar, spokesman for the government, also emphasised that the Great Eastern privatisation had only been "shelved" rather than scrapped.

According to Mr Poddar, "the issue in the case of Great Eastern is not the mobilisation of Rs100 (Rs3.2m) for renovating the hotel. The government, which owns the property, could have done it. We don't think that the present management is competent to handle the job. That's why we wanted to take Accor as the partner."

If the Left Front, which has held power for 19 years, wins the next election, the privatisation of Great Eastern will be given priority.

The Great Eastern, opened more than 150 years ago, is one of the city's relics of British rule. Until the early 1960s, it

was listed among the best-run hotels east of Suez and had been patronised by the rich and famous. But by 1976, when the state government took it over, it had fallen on hard times. It is now so decrepit that it is avoided by business executives and foreigners.

According to Mr Basu, "the government should not be in the business of running hotels". Ironically, however, the unions succeeded in scuttling the Great Eastern's privatisation because the government had failed to invite global tenders.

"There was no transparency in the deal with Accor. The Great Eastern property was undervalued. The workers were not offered adequate compensation," says Mr Sougata Roy, Congress (I) trade union leader and member of the state legislative assembly. The Congress(I)-led unions made such a hue and cry over the sale of the Great Eastern that even the CP(ML) affiliated Centre of Indian Trade Unions opposed the move.

In spite of the government's tactical retreat on the Great Eastern, however, it remains

fully address their failings in providing its masses with basic schooling.

The causes of India's failing, the authors argue, lie sometimes in the complexities of the country's caste-stratified culture and tolerance of gender inequalities, such that a country which can produce thousands of world class scientists and, indeed, economists, can nevertheless accept the notion that child labour is acceptable among the poorest. They argue that India's elites can politically secure for themselves highly subsidised secondary and tertiary education systems, but that the political weakness of the majority leaves them ill able to organise and lobby for better basic education.

Rhetoric and spending on education policy, they also say, has seldom been matched by practical and implemented policy changes. The "primary challenge" is to make basic education a "more compelling political issue" which, they argue, gives the neglect

committed to involving the private sector in rehabilitating West Bengal's defunct or declining concerns.

Arthur D Little, the US consultant, which has formulated a strategy for West Bengal's industrial development, has advised the state to encourage the federal government to privatise as many public enterprises as possible.

It says: "While it is apparent that the government cannot privatise all public enterprises and must give due consideration to the impacts on employment, a well-defined, long-term strategy should be adopted by the state government to promote this process so that the government (relinquishes) its ownership role in all but the most sensitive sectors."

The state government, which largely accepted the Arthur D Little report, has, in several cases, sold its holding to private interests, including multinationals.

Webel Telematik, manufacturer of rural automatic exchanges and electronic teleprinters, began as a joint venture between the West Bengal

government and Siemens. The government sold its stake to Siemens when it made a proposal to expand the factory. The company has been renamed Siemens Telematik. Similarly, the government had no hesitation in selling its shares in Webel Telecommunications to Philips - the company has been renamed Phillips Telematik.

Mr Bidyut Ganguly, industry minister, says that the government wants to be sure that the defunct and troubled businesses do not go to the asset stripper: "Protecting employment is an important consideration. The state already has more than 500,000 registered unemployed people. There are a large number of ailing federal and state undertakings in West Bengal. Even if we want, there will not be private sector takers for all of them," he says.

Mr Ganguly's views on employment protection differ from Arthur D Little's recommendation that the state "must strive to educate the public that creating new jobs in growing industries is far more desirable than preserving old jobs in dying industries".

Mr Poddar admitted that the government wanted to revive state undertakings such as National Iron & Steel, Bharatia Engineering, Shalimar Works and Bharat Jute with the help of private promoters. But the search for private promoters has not yet borne fruit. Mr Ganguly said that the majority of federal and state undertakings in West Bengal originally belonged to the private sector and the government stepped in once they became sick. Saving jobs has been the most important consideration for state intervention.

The state, he says, is also active in reviving struggling or defunct private businesses "either by the existing management or by way of induction of new promoters and wherever necessary with appropriate sacrifices on the part of all concerned including the state government, financial institutions and labour". State help, which includes fiscal concessions and the trimming of the workforce, recently helped two large paper mills and several textile mills to reopen under new management.

schools where children would be fed, educated and given vocational training. The ministry also offered education and compensation to their parents, most of whom do not work themselves. The plan would initially benefit 2m of the country's admitted 20m child labourers.

The plan was probably launched to appease growing concern in Germany, the UK and other countries who have threatened to ban imports of Indian carpets and other items made by children.

Labour ministry officials say that many of the 18m children covered by the plan work alongside their parents, and do not need the same protection as those in factories. Dangerous industries employing children include glass, brassware and lock making in Ferozabad, Moradabad and Aligarh in Uttar Pradesh state, the matches and firework plants in Sivakasi, Tamil Nadu, and diamond polishers of Surat (Gujarat) and Jaipur (Rajasthan).

Children are more likely to work for their parents in cottage industries such as weaving and hand-knitting of carpets. But they are also employed in carpet knotting in the Mirzapur and Bhadohi area of Uttar Pradesh.

Mr Kailash Satyarthi, a leading crusader against child labour, welcomes the relief measures as a "shot in the arm" for the worldwide struggle against child exploitation. But he says it will take time for the children to benefit.

The measures are also far too modest, he says. He wants the watch-dog authority on child labour to include bureaucrats and politicians, who have previously ignored the problem. "The money would be squandered away in the name of child rehabilitation," he says. He wants a retired judge to lead the authority which should be "empowered to identify, release and rehabilitate the child slaves and punish employers."

■ BOOKS: Mark Nicholson reviews India, Economic Development and Social Opportunity, by Jean Dreze and Amartya Sen

## Lack of schools is India's Achilles heel

India's basic education system is in a parlous state. A few facts: despite doubtful official figures claiming the percentage of youngsters enrolled in primary education is in the high 90s, literacy among Indian men is 64 per cent, women just 35 per cent and the average rate only 50 per cent. Dropout rates are so high that the average 25 year-old Indian has spent just 2.4 years at school, against five for the average Chinese and more than seven for Sri Lankans.

Moreover, while spending on education rose by more than 10 per cent a year in the 1980s, more than 90 per cent of spending went on teachers' salaries. But the rise in children of school age has exceeded the rise in the number of teachers, so teacher-pupil ratios have worsened.

The absolute number of teachers in primary education actually fell between 1991-92. Indeed, the proportion of education spending disbursed in primary education is lower now

than in the 1950s. Add the fact that 80 per cent of Indian primary schools have only one or two teachers, and that teacher absenteeism in Uttar Pradesh is endemic, and a picture emerges of a profound failing of Indian public policy.

This picture is drawn, with exhaustive supporting data, in *India: Economic Development and Social Opportunity*, a new book by Mr Jean Dreze, visiting professor at the Delhi School of Economics, and Mr Amartya Sen, professor of economics at Harvard University.

Beginning with the words of Jawaharlal Nehru, India's first prime minister in 1947, that the country's prime task was to end "poverty and ignorance and disease and inequality of opportunity" the authors detail the country's failure to do so, and issue a strong argument that the success of the new economic reforms will be limited and selective until and unless India's policymakers more success-

fully address their failings in providing its masses with basic schooling.

The causes of India's failing, the authors argue, lie sometimes in the complexities of the country's caste-stratified culture and tolerance of gender inequalities, such that a country which can produce thousands of world class scientists and, indeed, economists, can nevertheless accept the notion that child labour is acceptable among the poorest.

They argue that India's elites can politically secure for themselves highly subsidised secondary and tertiary education systems, but that the political weakness of the majority leaves them ill able to organise and lobby for better basic education.

Their point, made by wide comparison with the Asian "tigers" which India hopes to emulate, and with particular comparative reference to China, is that the former had made much greater strides in provision of basic education and health care well

before they began economic deregulation and liberalisation; that "India today is far behind where these countries were when they initiated their rapid economic expansion". India's literacy rate of 50 per cent is worse than South Korea's in 1960, when it was 71 per cent.

The state, the authors argue, has consistently played a role in developing primary education so that as a matter of policy "the bulk of the young population had the capability to read, write, communicate and interact in a way that is quite essential for modern industrial production". India, meanwhile, has demonstrated "remarkable apathy" towards developing basic education.

The fruits of the growth spurred by India's four-year-old reforms, therefore, risk being more narrowly enjoyed - for instance among skilled software engineers in Bangalore, or

Continued on facing page

■ Child labour: by Shiraz Sidhva

## Sweated labour of little hands

India has millions of factory children. But promises alone will not help them

The prosperous town of Sivakasi near Madurai in Tamil Nadu is world-famous for its fireworks and quality matches which are sold throughout the world.

The spacious bungalows of the factory barons dominate the town. Their workers, many of them small children, live in poor hamlets on the outskirts.

Sivakasi has one of the world's largest concentrations of child workers. Nearly 50,000, of whom 80 per cent are girls, are picked up in buses before sunrise, and taken to factories where they work 14 to 16 hours a day in hazardous conditions.

They are taken home in darkness for a few hours rest before setting out for another shift.

Eight years ago, the Indian government introduced legislation and pledged developmental aid for India's child workers, officially numbered at 20m and unofficially at 55m.

But at Sivakasi nothing has changed.

The legislation has merely surrounded the child labourers with greater secrecy, to ensure that they are not at work whenever government inspectors come to check up. Photographers and journalists are barred from factories, and owners pretend that their employees are all 16 or older.

But even Mr Narasimha Rao, India's prime minister, acknowledged that the problem persists. In an Independence Day address to the nation, he promised to remove children from "hazardous industries". The labour ministry launched a plan to eliminate child labour from these industries and an autonomous body to make sure that it is done. The Rs8.5m project, unveiled 13 months ago on Mahatma Gandhi's birthday, envisaged the construction over the next five years of nearly 2,000

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FINANCIAL TIMES INTERVIEW: MR MANMOHAN SINGH, FINANCE MINISTER

## Battle against the deficit

Mr Singh discusses nearly five years of ministerial efforts to strengthen the Indian economy

FF: According to the IMF, the consolidated public debt has not fallen greatly since 1991. What have been the impediments to bringing that down?

SINGH: As far as the central government is concerned, the public sector deficit has been brought down. It was about 8.5 per cent of GDP before our government came to office. Last year it was about 5.7 per cent. The budget that I presented mentioned a figure of 5.5 per cent of our GDP. So far, our revenues are much better than I suggested in my budget. There are inescapable requirements of additional expenditure but I feel confident that the fiscal deficit will not be far out of line with what I predicted in the budget.

I would like to have moved faster but there are situations which have to be taken into account. Import duties accounted for nearly 40 per cent of the central government's revenue, and we have begun a programme of progressive reductions in import duties. When I came finance minister import duties were as high as 200-250 per cent. Now the maximum import duty is 50 per cent and last year a number of items, particularly raw materials and capital goods, [were levied] at between zero and 25 per cent.

I have also reduced our corporation tax rate and our personal tax rates, with an eye on the long term objective of a direct tax structure which gives adequate incentive for growth of savings and productive investment. This also in the short term limits my ability to raise tax revenue.

On the expenditure side, we have gradually reduced the subsidies as a proportion of national income. They have not gone up as a proportion of GDP and, in a country where farmers are 70 per cent of the population, a 1 per cent subsidy, whether on food or fertiliser, would not be excessive.

Also in the last four years, there has not been a year when I didn't face an election in one part of the country or another. Therefore, in the short term, my room for manoeuvre on the fiscal side was limited.

The long term trend is certainly well established, and as the economy grows faster in years to come there will be a positive dividend through the tax reforms in terms of improved tax realisation.

We have today a tax structure which sends the right signals for intelligent savings and investment, and which gives people a greater incentive to pay taxes voluntarily which are legally due: we are broadening the tax base. In years to come you will see more favourable effects of tax reform on tax revenues.

On the expenditure side, we have not been able to pursue privatisation as much as I would have liked but we have to create a climate that is favourable to privatisation. We have been gradually reducing the equity of the government in public sector enterprises but we have said that we will never go below 51 per cent. I believe that if you want to reduce the fiscal deficit in a big way, we need a bolder programme of privatisation but I had to deal with a situation in which employment was not growing fast enough, in which my ability to close loss-making, sick units was limited.

A much bolder programme of privatisation would have aroused the opposition of the organised working classes – and this could have derailed the whole programme. There is

no other instance, I think, where such far-reaching structural changes have been made in the framework of a well-functioning democracy.

Q Is there political consensus about economic reforms and fiscal discipline, and will these policies survive, whatever government takes power after the next elections?

Economic reforms never take place in a political vacuum.

The structural reforms, reduced the role of the public sector, opening up the Indian economy, and increased the welcome for foreign investment – these are reforms which I think are secure today, because whether you have a left-front government in West Bengal or a Janata Dal government in Karnataka or a Shiva-Sena-BJP [Hindi nationalist] combine in Maharashtra or in Gujarat – roughly they are all saying the same thing.

Fiscal reforms are everywhere intensely political because reducing expenditure means bursting certain entrenched interests. It is always an uphill task to reduce government expenditure but if we have a strong, stable government next year, regardless of complexion, it will have to deal with this phenomenon. Without a reduction in the fiscal deficit we cannot reduce the real rates of interest to the levels which we need to produce the necessary boost to investment activity. Any government in Delhi would be compelled to adopt a more aggressive stance on the fiscal front.

Q How concerned are you about the recent expressions of "swadeshi" [self-reliance] and economic nationalism?

We are in an election year and people posture a great deal. Some people take refuge in swadeshi to fan economic nationalism but ours is a programme of genuine economic nationalism ... in that, India's economic destiny in the final

years lending at below market rates, and substantial interest rate deregulation.

One area where I should have moved faster was in insurance reform. An insurance regulatory authority will be set up, but the legislative calendar does not suggest that we can go beyond that.

Q How would you assess the corporate response to your reforms? Do you feel Indian industrialists have made the most of what you've done?

They have begun well. When



Manmohan Singh: establishing broad national support for economic reform has been the greatest achievement

between the have states and the have-nots?

We have de-licensed industrial activity. States will have to compete for resources and those that can create a more investment-friendly environment will attract more investment.

States such as Bihar are potentially the richest states. Bihar has land which could be far more fertile than the land in Punjab. Similarly, Bihar in terms of natural resources is far richer than Punjab.

If the Bihar government is really aroused and public opinion supported adoption of an aggressively pro-development path there is no reason why Bihar should not grow faster. Competition should arouse the latent creativity in India, which has not been allowed to express itself in the past.

Q Has enough been done to reform the capital markets, the financial markets, and the banking markets?

The reform of capital markets is completed with the legislation on depositaries having been put in place. Now the legislation is there, we have to bring these depositaries into the system, and move to paperless trading. The Securities and Exchange Board has to be given adequate powers. A process of learning by doing now needs to take place. In a stock exchange such as Bombay's it takes time for new practices and new attitudes to take root. In the banking sector we have established prudential norms, entry of private sector banks, reduced importance of compul-

sory lending at below market rates, and substantial interest rate deregulation.

One area where I should have moved faster was in insurance reform. An insurance regulatory authority will be set up, but the legislative calendar does not suggest that we can go beyond that.

Q How would you assess the corporate response to your reforms? Do you feel Indian industrialists have made the most of what you've done?

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we began this process there was a large-scale fear that import liberalisation, and removal of quantitative import restrictions would lead to de-industrialisation of India. The prophets of doom and gloom have fortunately been proved wrong. Our capital goods industry is booming; also our imports of capital goods are increasing fast; and our imports of capital goods are proving a supplement rather than a substitute.

Some of the improvements in infrastructure will be dramatic. Look at the opening of the telecoms sector and the impressive private sector response to the new opening of the basic telecoms services. We can expect in years to come to see a lot more private investment, both domestic and foreign, in the infrastructure.

Q Until this investment comes, are you worried that infrastructural problems will push up inflation?

We are now hitting against

capacity constraints but there is sufficient slack in the system to manage with an inflation rate of about 7 per cent this year and, as far as aggregate inflation is concerned, food prices are the kingpin of the price structure. In the last three or four years our government, in order to give a better deal to the farmers, has brought food prices and agricultural prices closer to international prices.

That has put pressure on the inflation rate. But that process is now roughly completed and, if agricultural prices remain stable, even these infrastructural bottlenecks should not lead to an increase in inflation. I feel comfortable that we should work towards an inflation rate below 5 per cent – our monetary and other policies should be in that direction.

Q Looking back over almost five years of reforms, which would you say have been the greatest achievements?

Our achievements in terms of bringing down the fiscal deficit are not as good as I had intended. But for the rest it is more than I had expected or had intended. When I became finance minister I said to our people that India was in such great trouble that for the next three years we should expect blood, sweat and tears. But I was surprised that structural adjustment and reforms proved so successful and at so little cost in social cohesion. We turned around the economy much faster than I had envisaged. Also we have been able to complete 75-80 per cent of the reform agenda promised in 1991. As a minority government, we had to face the terrible events of Ayodhya, the Bombay blasts and all those dislocations. What has been achieved in the last four years is not a small achievement.

But above all, the most important achievement is changing the mindset of the people, how the people of India now look at their economic problems. Today they believe that India's destiny lies in working with the rest of the world economy, in a system that is less ridden by bureaucracy. The broad national consensus that exists about economic reform is perhaps the greatest contribution that our government's prime minister Mr Narasimha Rao has made in the last four years.

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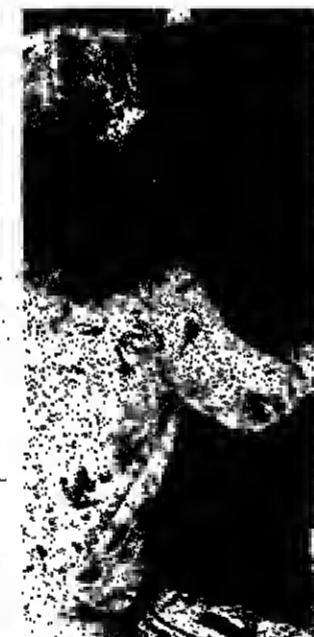
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## The Achilles heel is education

Continued from facing page  
similar pockets of expertise – than has been the experience of Asian "tigers". It may be much less glamorous to make simple pocket knives and reliable alarm clocks than to design state-of-the-art computer programmes," write the authors, but "it is in the making of these unglamorous products, the market for which is very large across the world, that a high level of basic education is a major asset for China – and for many other high growth economies of east and south-east Asia".

As a complement of data on India's education system and, to a lesser extent its record on eliminating basic health problems and gender inequality, the book is without recent peer. Its comparative data makes gloomy reading from an Indian perspective, but for the singular example of the southern state of Kerala, where the authors argue that enlightened policymaking and higher levels of popular political organisation have achieved remarkable social and educational results.

Gloomier still, though, is the thought that however powerful the authors' case, the core issue of their book is unlikely to be high among the politi-



Children in Delhi India's hope  
cians' most "compelling" issues come the imminent election campaign.

*India: Economic Development and Social Opportunity* is published by OUP India: 222pp; Rs355

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■ The war in Kashmir: by Shiraz Sidhva

## India tries to divide and rule

A former folk singer who has switched sides is helping to combat the enemies of India.

In a bazaar in downtown Srinagar, the summer capital of the Indian state of Jammu and Kashmir, women block traffic crying and beating their breasts.

Indian security forces have arrested two boys the night before. Sobbing hysterically, their mothers swear they are not militants fighting the government. They blame "Kukka Parrey's men" for the arrests.

Everyone in the market tells the same story. "Kukka Parrey's men came last night, and helped the army take away our two boys," they say. "No, we didn't see him, but we know they were his men."

In Watlar, a small village that has sprung up by the highway an hour's drive from Srinagar, some 500 are squatting in the road, men on one side, women on the other. Soldiers in black bandanas lounge in the empty village.

This is an army crackdown, a cordon and search operation that is a familiar occurrence in Kashmir, where separatists have been waging war against Indian security forces since 1989. The soldiers tell us not to stop or take pictures.

When we return four hours later, the crackdown is over, and everybody still says "Kukka Parrey did it". Who is Kukka Parrey, and why does all Kashmir quake when his name is mentioned?

He is an unlikely ally of the Indian government's campaign against Pakistan-backed terrorism in the valley. "Kukka Parrey is only a symbol," says a senior official in Srinagar. "There are others like him, Kashmiri militants who have switched sides and are loyal to the Indian government just as they were once loyal to the ISI (Pakistan's Inter-Services Intelligence).

We travel to Kukka Parrey's home at Hajin, a small town in Kashmir's Badgam district. There is a noticeable lack of fear here, unlike elsewhere in Kashmir. For the first time since the Moslem uprising started, the Indian flag flies unguarded in the valley. Beyond the flag, a sandbag fortification, a common sight in Kashmir, is unmanned.

Soldiers play cards under a tree. "Kukka Parrey protects us. We have nothing to fear," says a school master. Everywhere in Hajin, people say they love him. As we wait for Kukka Parrey to arrive, we are offered boiled eggs and tea served in mugs inscribed with little red hearts, and "Don't forget to add the love."



Home guard: one of Kukka Parrey's armed followers in his home town of Hajin

The portly man who swaggered into the room and reaches for his hookah is an improbable bogeyman, and an even more unlikely messiah. Kukka Parrey, alias Jamshyid Shirazi, used to be a folk singer before he took up arms to become Hajin's Robin Hood, robbing the rich to feed its poor.

He joined forces with the men in black bandanas, who belong to the army's new crack commando force, the Rashtriya Rifles, to target the elements accused by the Indian government of working for Pakistan.

In February, he broke with the Ikhwan-ul-Muslimeen (literally Muslim brotherhood) to form the Ikhwan-ul-Muslimeen and fight the pro-Pakistani group, the Hizb-ul-Mujahideen. "Now my first love is the gun, though I still sing," he says fingering the trigger of a sub-machine gun. "We build bridges when they are washed away, we get daughters of poor men married, and we fight so that the people of Kashmir can eventually get their freedom," he says.

Kukka Parrey does not admit helping the Indian government or the army. He also denies that his men confiscate Maruti Suzuki cars being driven on the highway, or lead soldiers to houses sheltering militants during an army crackdown.

But where does he obtain the wealth that he distributes to his neighbours when he holds court in Hajin every Thursday? "The rich give me their wealth with love," he says. "As a child, I loved giving things to people who needed them, and I will continue to do the same till I die," he swears.

As we leave Hajin, the soldiers relaxing under a tree say that they are glad that Kukka Parrey has joined forces



Kukka Parrey: combating the 'criminal elements' among the Kashmiri militants

with them. "If only all Kashmiris would cooperate with us, all their troubles would be over too," they say.

When Kashmir's modern history is written, 1995 will be remembered as the year of Kukka Parrey and as the year when the war entered a new, more deadly phase.

The government thinks that by pitting Kashmiri militants against each other, it can quell the uprising in Kashmir. The people who earlier supported the militants and called them "freedom fighters" are certainly fed up with the criminal elements among the militants who extort, rape and kidnap Kashmiris and abuse human rights as blatantly as

the security forces are alleged to do.

But the government has failed to win the people over and the insurgents have escalated the conflict significantly by taking foreign hostages. Four of them are still missing since being seized on July 4 by the Al Faran gang, thought to be linked with the Harakat-ul-Ansar, a radical Pakistani group.

Neither India nor Pakistan nor the US, Britain or Germany, whose nationals have been held to ransom, have been able to secure their release. The world has watched with dismay as the proxy war between India and Pakistan has turned the beautiful Kashmiri valley into a killing ground.

Relations between the two countries, strained at the best of times, are currently at a very low ebb, with both sides accusing each other in international forums but doing little to initiate a dialogue.

The vale of Kashmir, which along with Jammu and Ladakh makes up the Indian state of Jammu and Kashmir, is at the heart of the United Nations' longest-standing dispute. When partition divided India and Pakistan in 1947, this northern state, which remained unaffected by British rule in the sub-continent, was divided between the two countries without regard to the Kashmiris' demand for their own independence.

India and Pakistan accepted a United Nations proposal that Kashmir's status would be decided by a plebiscite of its own people to choose between India and Pakistan. Two wars have been fought over Kashmir, and nearly 30,000 people killed since 1989, when Kashmiris took the gun for the first time in 40 years to press their demand for a plebiscite.

The Jammu and Kashmir Liberation Front, which started the current bloody phase, has always stood for Kashmiri nationalism. Its concept of a free Kashmir includes parts controlled by both India and Pakistan, as well as some areas in the original state's extreme north which Pakistan has effectively ceded to China. Ironically, though, the third option – of an independent Kashmir – does not seem to be on offer.

"We are caught between the guns of India and Pakistan, and no force on earth can help us," says a shopkeeper in Srinagar's trendy Dalgate area. The violence continues unabated even as the Indian government prepares to hold elections in the state after six years of central rule.

But even elections are unlikely to resolve this 40-year dispute. "Dialogue between India, Pakistan, and the people of Kashmir is the only answer," says Mr Abdul Ghani Lone, a senior Kashmiri leader. "But who can convince India and Pakistan to talk?"

■ Private airlines: by Shiraz Sidhva

## Up, up and away

Passengers are starting to benefit from four years of competition on domestic flights

of our passengers are corporate travellers, and they are looking for a quality carrier, so our airline is aimed at a totally different segment from the other air-lines," says Mr Heesen.

Jet Airways, too, is after executive travellers and wealthier tourists who together account for a quarter of its business. "We do not believe in cutting corners to ensure that we are a world-class airline," says Mr Goyal, chairman.

Jet's seven new-generation Boeing 737s receive technical support from Malaysia Airlines, KLM, and its equity owners Gulf Air and Kuwait Airways. Its customer service is assisted by British Airways. However, flying on Modiluft and Jet is only slightly dearer than on Indian Airlines.

In the last three years, fares

went further, saying that if the government did not intervene to alleviate costs, the industry was "on its way to becoming sick".

Private airlines have to operate on uncommercial routes in ratio to their profitiable routes between the main urban centres. This was forced on them to protect Indian Airlines, which traditionally operates these loss-making routes. "This is uneconomical, and leaves low profit margins," says Mr Sivanandan. "The only option for private airlines is to raise fares."

In terms of numbers, Indian Airlines towers over all its competitors. After the shock of losing nearly a fifth of its passengers on its main routes, it appears to have changed its general outlook, while streamlining its operations and working hard to solve staff disputes after it lost pilots to the better paid private airlines.

The changes worked. After two years of heavy losses, Indian Airlines has made a small profit of Rs302.4m. Once known as "the airline they loved to hate", it was recently named "most preferred airline" in a market survey.

Modiluft and Jet Airways came out on top in other polls, which also highlighted punctuality and inflight service. But Indian Airlines boasts the great advantage of using wide-bodied aircraft such as the Airbus 300s and 320s on most main routes.

"Competition has done wonders to Indian Airlines," says one of its former officers who now works for a private operator. "Every time we introduce a new scheme to attract passengers, Indian Airlines follows suit," he says.

"Since our concerns go beyond profit-making, we offer attractive fares for youth, tourists and the elderly, which private airlines will find hard to do, because their networks are so limited," says Indian Airlines' public relations manager.

"You can't beat an airline that offers 53 domestic destinations and 14 foreign destinations, with almost as many aircraft to match."

It was the tough competition, though, that taught Indian Airlines not to take its passengers for granted.

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## INTERNATIONAL COMPANIES AND FINANCE

## EUROPEAN NEWS DIGEST

## Cimpor earnings slip at nine months

Cimpor, Portugal's biggest cement producer, has reported a 34 per cent drop in net consolidated profits from Ecu2.6bn to Ecu1.1bn (\$1.026m) for the first nine months. The slide was driven by a sharp reduction in extraordinary gains from Ecu24.6bn to Ecu8.0bn. Operating profits rose 48 per cent to Ecu24.3bn and sales increased 22 per cent to Ecu8.2bn. Cement sales grew 5 per cent in Portugal and 17.8 per cent at its production plant in Galiza in northern Spain. Cimpor accounts for about 50 per cent of Portuguese cement sales, where public works construction is enjoying a boom, mainly caused by European Union structural funds.

Peter Wise, Lisbon

**Agrobanka continues funds push**  
Agrobanka, the fifth largest Czech bank, has stepped up its aggressive push into fund management by approaching Creditanstalt, the Austrian bank, with an offer to buy its Czech investment management business. Agrobanka wants to buy Creditanstalt Investment Co, which runs two medium-sized investment privatisation funds that own stakes in privatised companies. Creditanstalt, which is understood to be considering the offer, owns 50 per cent of the investment company with five Prague-based executives owning the rest. Neither party would disclose the offer's value.

However, as part of its initial response, Creditanstalt is thought to be seeking a commitment that Agrobanka would make an additional offer to buy out foreign investors in one of the investment funds listed on the London Stock Exchange. Foreign investors own up to 14 per cent of that fund, which has a net asset value of more than \$100m. Creditanstalt is understood to be concerned that those investors should have an opportunity to sell their shares in the event of a change of fund manager.

Vincent Boland, Prague

## Richter Gedeon stake placed

Hungary has placed a 13.5 per cent stake in Richter Gedeon, the leading pharmaceuticals manufacturer, with international investors. The sale is part of a \$48.6m combined offering for 18.7 per cent of the company. Schroders and Creditanstalt Securities Budapest were the global co-ordinators. The offering was for 13.8 per cent of total share capital, and was priced at \$14.75 per GDS, near the bottom of the \$14.50-\$16 price range. An international and domestic offering for 33 per cent of the company 14 months ago was priced at \$12.30.

People close to the deal said that, in spite of difficult market conditions, the offer was significantly oversubscribed and placed with high quality investors. About two-thirds had been placed with UK-based investors with a further 20 per cent going to the US. The company forecasts post-tax profits of \$8m on sales of \$212m in 1995.

Virginia Marsh, Budapest

## Ares Serono starts work on plant

Ares Serono, the Swiss pharmaceuticals group, this week starts construction of a biotechnology plant in Corsier-sur-Vevey, Switzerland. The SF275m (\$252.4m) investment will bolster the company's position as the leading provider of infertility treatments. However, the project's estimated costs greatly exceed earlier forecasts. Mr Ernesto Bertarelli, deputy chief executive, said: "We have decided to add a purification unit to meet both our manufacturing requirements and the latest US Food & Drug Administration stringent regulations."

The project is part of a \$400m investment to convert plants from conventional extracting techniques to biotech production. Most production presently relies on collected urines, which requires costly logistics. Thierry Meyer, London

## Booming steel market behind advance at Thyssen

By Michael Lindemann in Bonn  
Thyssen, Germany's biggest steelmaker, yesterday reported a marked improvement in net profits, driven mainly by a booming steel market, and announced a DM10 dividend, higher than most analysts' expectations.

Net profits for the year to September 30 rose to DM755m (\$552.6m), from DM590m last year, while turnover rose 12 per cent to DM39.1bn. The Duiseldorf-based group last paid a DM6 dividend two years ago. The shares rose DM2.80 to DM256.35 on the news.

The company warned the strong growth in the first half had slowed, but said it was confident it would report another "good result" in the coming year.

Thyssen recently announced short-time working for a small number of its steel workers and warned that the steel

boom - which had lasted almost two years - had peaked. It remained unclear whether prices would fall or not. "Prices are still stable but the volume has fallen," the company said.

The construction sector in Germany is also likely to "give way significantly", the company said, a fact which is likely to influence Thyssen's steel business, and also Thyssen Handelsunion, the trade and services division.

The strong rise in profits would be used to improve the company's equity ratio (equity as a percentage of total balance sheet) which had fallen to 18 per cent, Thyssen said.

The equity ratio had also been bolstered by an unspecified amount following the sale earlier this year of a 10 per cent stake in Thyssen Telecom, the telecoms subsidiary, to Sal Oppenheim, the Cologne-based investment bank.

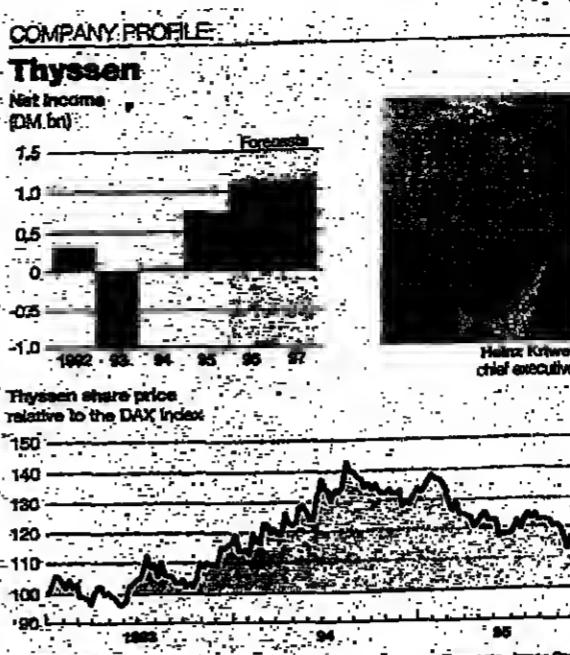
Analysts were loath to com-

pany indicated that about half of the DM1bn operating profits came from the steel division. Thyssen Handelsunion was able to improve on its DM205m operating profits in 1994. Thyssen Industrie, the engineering division, was able to improve "significantly" on its operating profits of DM125m a year ago. Final results are expected in January.

Sales at Thyssen Industrie rose 5 per cent to DM8.5bn while sales at Thyssen Handelsunion increased 18 per cent to DM12.2bn, partly because of two new joint ventures.

Sales for the steel division rose 8 per cent to DM11.6bn. Turnover would have jumped 18 per cent had it reflected sales at three subsidiaries which are now joint ventures with Krupp Hoess, the second-biggest German steelmaker, and whose results are no longer consolidated.

Analysts were loath to com-



ment on possible developments in the steel market which are likely to impact on Thyssen's performance. "It's difficult to assess at this stage of the cycle whether we are seeing a slip

which will turn into a rebound as in 1987, or whether the market is going to fall away completely," said Mr Charles Ranckel, a steel analyst at Paribas.

## SBC considering expansion in US

By Ian Rodger in Zurich

nominated to become chief executive of SBC next spring, said the group would probably decide within two months whether to improve its US corporate finance and distribution by way of an acquisition or through more gradual growth.

He pointed out that top US investment houses would likely remain very expensive until the Glass-Steagall legislation forcing the separation of banking and securities business was repealed. Thereafter, prices were likely to fall significantly. Thus, any acquisition made now would probably take a long time to become profitable for the bank.

Mr Ospel said it was "very unlikely" that SBC would make a big acquisition in Wall Street. "It is more likely that we will buy a little boutique here and there," he said.

Mr Georges Hium, SBC chief executive, added that following the Warburg buy the bank no longer needed an established brand name in international financial markets. Prudential reshape, Page 19

## Agfa buys Hoechst print unit

By Jenny Luesby

Agfa currently produces film and pre-press equipment, but very few printing plates. "We only supply a few specialist markets with plates," the company said yesterday. The Hoechst business would open up a broader market in printing which would help sales elsewhere in Agfa.

It said it had no plans to rationalise the Hoechst business, which employs 1,900 workers at production facilities in Germany, Italy, the US, Brazil and South Korea.

Graphics systems, which account for 42 per cent of Agfa's sales, is one of its strongest businesses. However, the

company as a whole has continued to deliver results described by Mr Manfred Schneider, chairman of Bayer, as "disappointing". On sales of DM6.75bn, it generated operating profits of only DM221m last year, equivalent to a margin of 3.3 per cent. Return on total assets was 3.4 per cent.

Photographic products, which account for a third of sales, and technical imaging, at one quarter, have been the most difficult areas for the company. Agfa's parent is now considering a public offering. It is embarking on a restructuring of Agfa, aimed at boosting the company's profitability.

## Paribas sets targets for banking arm

By Andrew Jack in Paris

Paribas, the French financial services group, plans to sell its Crédit du Nord retail banking subsidiary within three years unless the business reaches adequate internal targets for profitability.

Executives are aiming to achieve a 10 per cent return on equity by 1998, failing which they are likely to try to find a buyer for the banking operation.

They are not currently in discussions for the sale of the group, but may begin to consider offers if Crédit du Nord is

not on target to reach this objective in about 12 months' time, according to sources close to the company. The bank made profits of FF19m (\$3.92m) for the first half of 1994 year after losses for 1993 of FF15m.

The new target comes as Paribas acted this week to reinforce its management control over Crédit du Nord, creating a two-tier board and replacing Mr Bernard Amberg, the existing chairman, after less than two years in his job.

Mr François Henrot, a board member of the Paribas group management board, is to chair

## KLM faces poison pill defence by Northwest

By Maggie Urry in New York

Northwest Airlines yesterday adopted a poison pill plan in an attempt to prevent KLM - the Dutch airline which has 21.5 per cent of Northwest's voting rights - or any other predator taking control of the group. The company said further consolidation of the airline industry was likely.

In a letter to its employees explaining the adoption of the plan, Northwest said "the conduct of KLM's management board over the past two years presents strong evidence that KLM represents a creeping control threat to Northwest". It said KLM had assembled a \$3bn "war chest".

The tension between the two airlines, which have had an alliance for the past six years, is likely to increase after the board decision and the letter, which was couched in terms hostile to KLM.

Northwest told its staff that KLM had "incorrectly" portrayed the dispute between them and had threatened to sue the company.

KLM has already filed a law

suit against the other share-

holders who backed the 1993

buy-out including Mr Alfred

Chechich and Mr Gary Wilson,

co-chairmen of Northwest.

A board meeting yesterday

voted 11 to three to set up the poison pill, limiting any one

shareholder to a 19 per cent

stake. The three votes against

were from the three KLM-

designated directors on the

board.

Under the plan, if anyone

acquired more than 19 per

cent of Northwest's shares, the

existing shareholders would

be able to buy new shares at

half the market value, thus

tilting the aggressor's stake.

The poison pill takes effect immediately.

This is a standard provision in the US, and Northwest said that in adopting the defence it was continuing the transition from a private to a public company.

Paribas denied that Mr

Amberg's move was a democ-

tration, and stressed he had car-

ried out an effective job in

returning the bank to profit.

The bank argued the change was to bring the structure of Crédit du Nord into line with the two-tier board structure in the place elsewhere in the group,

and to ensure that the group as

shareholder was more involved

in important decisions taken in

the bank.

Trying to please all of the people

Pricing is now the focus for a successful Eni float, reports Andrew Hill

Rumour has it that Mr Bill Gates, the ubiquitous founder of Microsoft, is preparing to offer \$1bn for shares in Eni, Italy's state-owned energy and chemicals group.

Italian and international institutional investors are said to be enthusiastic about the shares. Apparently even Mr George Soros, the international financier, has been consulted about the forthcoming L10.00bn flotation.

Indeed, as exhausted Eni management, treasury officials and advisers complete their 43-city, 70,000km international road show, it seems the good people of Volterra, a small town in Tuscany, are among the few still to be convinced about Italy's biggest privatisation.

"For the early privatisations there was a great crowd for applications - this time the requests are much lower," Mr Mario Coda, a financial manager at Cassa di Risparmio di Volterra, the local savings bank, said yesterday.

Mr Coda's concerns about retail demand need to be put into perspective. This is the first Italian privatisation for which small investors have

been invited to pre-book their shares. The reservation period is still open and definitive figures for bookings have not been released.

The price will be announced tomorrow, and once the sale opens on Tuesday, there may be a last-minute rush by Italian families to invest part of their famously large cache of savings.

Bankers close to the privatisation claim that by the beginning of this week, the network of banks authorised to sell shares had received reservations for more than half the minimum retail tranches of 400m shares. Retail investments will account for between 400m and 1bn of the L10.00bn on offer.

Volterra's reluctance to offer some other Italian high street banks, however. The Banca Popolare di Ancona, with 100 branches on the Adriatic coast, says pre-booking of Eni shares has been flat, not exceptional. With the minimum purchase set at 1,000 shares per investor, the bank has received reservations for 500,000 shares in total.

Mr Polito Boaretto, finance director at Milan-based Banco Ambrosiano Veneto, one of Italy's biggest retail banks, blames weak demand from small investors on the recent fragility of the Italian equity

market and, in particular, disappointment about the share price performance of other recently privatised companies.

According to other bankers, however, the treasury's innovative use of a "safety net" for investors - who will be reimbursed for a decline of up to 10 per cent in the Eni share price within the first 12 months after privatisation - has encouraged retail demand.

The treasury will be disappointed if only 400m shares are taken up by small shareholders. Like the British government before it, the Italian government has been hoping for a "people's privatisation".

But low retail demand would certainly not jeopardise the overall success of the sale. The tranches of shares reserved for professional investors are flexible enough to allow the slack to be taken up by Italian and international institutions.

Advisers to the privatisation say these tranches of the offer are already oversubscribed after a roadshow which - according to Mr Franco Berardi, Eni's managing director - has helped restore Italy's credibility abroad as "a country which works and produces results".

The focus now is on the price. The treasury has set a range of between L5.250 and L6.000, but bankers and analysts said yesterday it would be unlikely to set a price higher than L5.800 a share. Continuing political uncertainty in Italy is one reason why Rome is expected to aim low tomorrow.

But a more important factor is the government's desire to sell, possibly over the next 12 months, further shares in Iri, the insurer, Stet, the telecommunications holding company, and even a second tranche of Eni itself.

If Eni's shares underperform the market when trading begins on November 28, forthcoming privatisations will need more than a safety net to catch retail investors' falling confidence in the equity market.

These securities have been sold by the undersigned in exempt transactions.

Goldman Sachs International

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William Blair & Company

November 1995

ECU 350,000,000	U.S. \$100,000,000
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## INTERNATIONAL COMPANIES AND FINANCE

## AIG now an old China hand at selling insurance to the world

Ralph Atkins explains why a New York chief executive seems to be more acerbic about his own country than the developing economies

**M**r Maurice "Hank" Greenberg, 70-year-old head of the US's largest commercial insurance company, is acerbic, dogged and expert at making handsome returns by selling insurance from Shanghai to the US.

New York-based American International Group, of which Mr Greenberg has been chief executive for nearly 30 years, is among the world's largest and most profitable insurers. Returns on equity have averaged about 15 per cent in the past 10 years, an enviable record by US or European standards.

But profit ratios are not the only factor driving Mr Greenberg. "Let me tell you something," the veteran insurer says bluntly. "If all we did around here was make money and thought about nothing else, we would not consider ourselves successful."

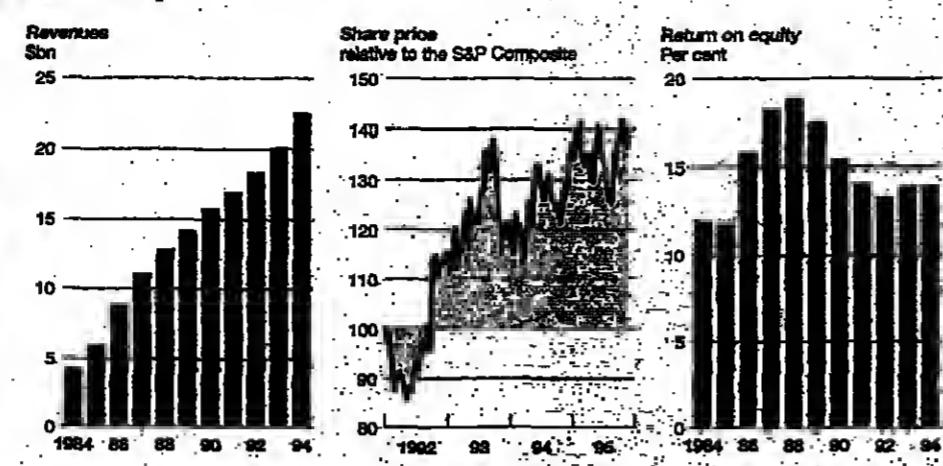
In the past month, the group has reaffirmed its role in opening into Far East's market by starting up an office selling insurance in Greater Guangzhou, the economic centre of southern China.

AIG is already active in Shanghai, China's largest city, where it has more than 5,000 agents selling life insurance. AIG's Shanghai licence was the first granted by China to a foreign insurer since the 1949 revolution. The only other foreign insurer allowed to trade in China is Tokio Marine and Fire, the Japanese insurer, also in Shanghai.

## American International Group



Maurice R. Greenberg  
Chief executive officer



AIG has had significant advantages in penetrating Asian economies, says Mr Greenberg. The group originated in Shanghai when Mr C.V. Starr (Mr Greenberg's only predecessor as chief executive) began insuring western companies with activities in the city. Mr Starr quickly realised the scope for making money by selling life insurance to the indigenous population, and the group expanded in China, Hong Kong, Indochina, Jakarta, Kuala Lumpur and the Philippines before establishing an office in New York in 1926.

"We had a different birth, we grew internationally before we grew domestically. And so it was a different mind-set, a different culture," says Mr Greenberg. Now, he says, AIG has a significant role in fostering economies. "I don't know of any industrialised country that has developed without having a strong life insurance industry." The group's role is harnessing the savings of millions of people and redeploying them within their economy and helping support the national priorities of those countries".

AIG employs local managers, training Chinese students at its Pine Street, New York, headquarters near Wall Street. "We're not interested in a quick profit because it's generally the wrong strategy to have," says Mr Greenberg.

It is not just life insurance sold by AIG that helps development. Mr Greenberg points out. A fund launched last year raised \$1.1bn (including \$100m from AIG) for investing in south-east Asian infrastructure projects. In Russia, AIG established a small investment bank in 1992 before last year setting up the Russian American Insurance company, regarded as the first significant foreign investment in that country's insurance industry.

Part of the AIG "mind-set" is about making long-term political as well as business investments. Re-entering the Chinese market took 20 years of regular visits by Mr Greenberg.

Mr Greenberg says that in some cases the deal did not even enshrine existing market liberalisation measures, let alone increased access by foreign insurers.

He regards liberalisation as an on-going process which has not yet let US insurers at a

disadvantage. To hail the deal as a victory, as did Sir Leon Brittan, European trade commissioner, was "totally inappropriate. I thought it was just pandering".

Mr Greenberg can hardly be accused of not pushing at doors. "We think that fighting the good battle, opening down barriers and opening markets, benefits everyone," he says.

At home, a recent target has been the US system of insurance regulation. Controls are imposed by each state, and frequently dictate policy wordings and rates. The burden on US insurers has become more striking over the past year as the EU has moved to common standards based on checking insurers' overall solvency rather than interfering with terms of business.

As Mr Greenberg says: "State regulation is like doing business in 50 different countries. It is becoming more bureaucratic and more costly. Regulation that imposes a cost on the product without a commensurate benefit is not very good regulation."

His other target is US "Superfund" law on environmental clean-ups. This threatens those who insured polluting companies with hefty charges for damage caused decades ago. Due for renewal at the end of this year, delicate negotiations - in which Mr Greenberg is central - are taking place in Washington about replacement legislation.

The biggest issues are the extent to which liability should be retroactive and the amount of money - raised by taxes or from polluters and their insurers - needed to clean sites to an acceptable standard. Flaws in the Superfund framework have resulted in vast sums being spent on fighting legal battles over liability; money which could have gone a long way towards cleaning up sites.

A more widely-accepted system would have important consequences for insurers around the world. Mr Greenberg is optimistic that a more rational allocation of resources could mean insurers no longer being forced to pay for problems unforeseen when they were selling the insurance policies.

"We're down to whether or not there is enough money in the system to pay for complete repeal of retroactive liability, or a particular reform of retroactive liability," he says.

Ironically, AIG would not be greatly affected by Superfund reform. The group did not underwrite many of the policies on which claims are now being made. Unlike other US insurers, it has not increased environmental and other reserves lately.

Mr Greenberg's point is that whatever social responsibilities insurers have in developing economies, they should not extend to charity at home. "We are not acting as a non-profit making organisation. That is not our role. I'm saying to you that if we're successful in business, then our success creates economic development."

Is, then, the US legal and regulatory system an impediment to business? Mr Greenberg is not willing to make excuses for weaker rivals. "The legal system, the liability system is what it is. That is the market... Blaming failure on everyone else but the person you are looking at in the mirror doesn't make very good sense."

AIG's success, Mr Greenberg argues, has been because the group makes profits on its basic business - insurance underwriting. Other insurers, particularly in Europe, rely on gains from investments to make up for losses on underwriting. In a volatile financial climate, Mr Greenberg believes that explains why many face restructuring.

"If you fail to make a profit on your basic business, over a long period of time, you will soon have no business. And that in fact has happened to many companies."

But the issue preoccupying AIG's shareholders is not its underlying profitability. Although an energetic 70-year-old, there is no obvious successor at AIG's helm. This summer, Mr Greenberg's son Jeffrey quit AIG for unexplained reasons to join Marsh & McLennan, the US insurance broker. Mr Greenberg Senior refuses to discuss why his son left but insists: "I have no intention of retiring."

## Havana welcome warms up as Sherritt snubs Washington on trade

The Canadian nickel producer is about to launch a company that amounts to a Cuba country fund. Bernard Simon and Pascal Fletcher report

**M**r Ian Delaney takes a gentle puff on the custom-made Cuban cigar that he has chosen from a humidor in his Toronto office. He blows a thick perfect ring of smoke into the air. "Practice," explains the chairman and chief executive of Sherritt, the Canadian nickel and fertiliser producer.

Mr Delaney has smoked countless cigars, flown many times to Havana and taken his family on holiday to Cuba over the past four years to cement a

relationship that has taken Sherritt from near bankruptcy to one of the largest foreign investors in Cuba, and certainly the most prominent.

The relationship will take another step forward today or on Monday, when Sherritt unveils the terms of a restructuring under which its Cuban interests and a handful of other operations outside Canada will be hived off into a separate company, Sherritt International.

Analysts describe Sherritt

International as the closest thing to a Cuba country fund. The new company forecasts earnings of about C\$36m (US\$26.5m) this year on revenues of about C\$255m. It will be virtually debt free, with C\$200m in cash.

Mr Delaney predicts Sherritt International will have a unique advantage as Cuba evolves from a centrally-controlled economy to a regulated, market-oriented system. "The company's greatest intangible asset is its relationship with

the government of Cuba," he says. "For the next four to five years, it has an opportunity to do things it couldn't do in any other jurisdiction."

Mr Delaney is one of a small group of international businesses, such as US media tycoon Ted Turner and French poultry millionaire Gerard Bourgoin, who have developed good personal relations with President Fidel Castro - an undoubted asset when doing business with Cuba.

The Cuban government val-

ues foreign businesses that publicly defy US attempts to curb trade and investment on the communist-ruled island. Sherritt announced its planned restructuring and investment plans at a time when Republicans in the US were pushing a bill through Congress to tighten the existing embargo.

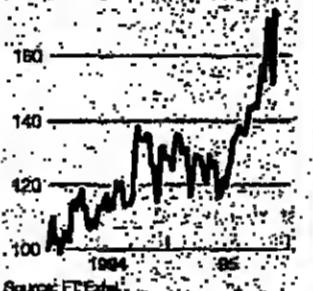
The proposed legislation would authorise US nationals to claim up to triple damages from companies which "traffic" in property seized by the Castro government. The bill has passed the House of Representatives but not the Senate.

About three-quarters of the new company's earnings and cash flow will initially come from an existing joint nickel venture between Sherritt and a Cuban government agency. But Sherritt also produces more than a third of Cuba's oil, and has interests in hotels and market gardening. According to the listing prospectus, it plans to expand into communications, transport, real estate, finance and sugar.

Cuban officials estimate Sherritt will invest between US\$400 and US\$500m on the island over the next few years.

**I**t was as president of Horsham's Toronto-based investment holding company controlled by the Canadian entrepreneur Mr Peter Munk, that Mr Delaney made his name. He and a partner took the helm at Sherritt in 1980 after gaining shareholder support in a proxy battle to oust the moribund company's directors.

Sherritt



although it has replaced US customers with business in Europe and Asia. Sherritt has barred US investors from buying shares in Sherritt International.

Cuba's lessening isolation has created risks as well as opportunities. Several US companies, which owned the Moa Bay properties before they were expropriated by the Castro government, have threatened legal action to recover their assets. Sherritt says however, that its Cuban partner has agreed to indemnify it for any damages.

Mr Delaney predicts the island "will career around for a little bit" when the 36-year-old Castro era finally ends. He says longer-term stability will depend heavily on how quickly more flexible regulatory mechanisms can be put in place.

Sherritt's nickel venture broke new ground by introducing business concepts that required a shift in the Cuban leadership's thinking. The government has recognised private property ownership, environmental standards and responsibilities, and the right of a Cuban enterprise to make investments overseas.

Mr Delaney is sufficiently confident that the pace of change will be sustained to have talked to Cuba's central bank governor about distributing Sherritt International shares through local savings banks. One symbol of success, he says, would be for Cubans to own a sizeable slice of the company in the next 10 years.

The new management's first priority was to find feedstock for Sherritt's mothballed nickel and cobalt refinery at Fort Saskatchewan, Alberta. Cuba's nickel mines were equally desperate for a customer. "We walked in the front door just as the Russians were walking out the back door."

The joint venture's mines and processing plant at Moa Bay in eastern Cuba are expected to lift production to about 20,000 tonnes of nickel and cobalt this year, from 12,500 tonnes in 1994.

Output is expected to climb

to 46,000 tonnes by 1999, with a relatively modest capital investment of US\$173m. Moa Bay's nickel production costs will fall from US\$1.05 to between 75 cents and 80 cents per lb, making it one of the world's lowest-cost producers.

Improved productivity among the 1,700 workers at Moa Bay has played a crucial role in boosting output and holding down costs. Sherritt's innovations have ranged from showers, lockers and steel-toed boots to anti-pollution technology and a "stimulation bonus" paid in US dollars. Two processing plants in eastern Cuba are being modernised with credits from Dutch, German and other international banks.

However, Sherritt has paid

for defying the US embargo. According to the prospectus, the embargo "limits access to US capital, US finance, US customers and US suppliers". The Fort Saskatchewan refinery has lost its biggest market.

## Notice to the Holders of Warrants

(the "Company")  
issued in conjunction with  
U.S.\$250,000,000 1 1/4 per cent. Notes 1997

Pursuant to resolutions of the Board of Directors of the Company dated 18th and 25th October, 1995, the Company issued U.S.\$250,000,000 1 1/4 per cent. Notes 1997 with Warrants (the "Notes with Warrants") on 9th November, 1995. The Initial Exercise Price of such Warrants is Yen 587 per share, which is less than the current market price per share of Yen 601.80. As a result of such issuance, the Subscription Price of the captioned warrants is adjusted from Yen 744 to Yen 742.60 effective as from 10th November, 1995 (Japan time).

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London, Agent Bank

November 17, 1995

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## INTERNATIONAL COMPANIES AND FINANCE

## ASIA-PACIFIC NEWS DIGEST

## Eva Airways to fly Taipei to HK direct

Eva Airways, Taiwan's largest private carrier, has been awarded rights to fly the lucrative route between Taipei and Hong Kong. Taiwan's transport ministry also granted Eva and Trans-Asia Airways, another private Taiwanese carrier, permission to fly between Taiwan and Macau, the first direct air links with the Portuguese enclave.

Eva has lobbied for many years to gain access to the coveted Hong Kong route, previously a duopoly between Hong Kong's Cathay Pacific and Taiwan's flag carrier, China Airlines. Taiwan recently reached draft air services accords with the British colony and Macau, but formal pacts have not been signed.

Taipei has banned direct flights to China since 1949, forcing travellers between Taiwan and the mainland to pass through a third country. Hong Kong has long been the main beneficiary of the ban but Macau, due to open a new international airport shortly, intends to win some of the Taiwanese traffic going to or from China.

Dubbed the "golden route" in Chinese, the Hong Kong-Taipei market alone represents 10,000 seats a day, with an estimated 70 per cent of passengers en route to or from China. Trips by Taiwanese to China for business and tourism have been scarce since the late 1980s and most travellers pass through the British colony in the absence of direct flights across the Taiwan strait.

Laura Tyson, Taipei

## Japan trading companies rise

Japan's nine leading trading companies posted firm unconsolidated recurring profits for the first half to September, with the combined profit figure rising for the first time in five years. The Japan Foreign Trade Council, an industry association, said recurring profits - before tax and extraordinary items - rose 7.5 per cent to Y130.8bn (\$1.29bn) because of a decline in interest payments. Sales, however, were down 4.7 per cent to Y48.520bn, while net profits rose 15.1 per cent to Y48.3bn, also the first rise in five years.

The trading houses' combined debts fell by Y16.70bn after cash and deposit holdings had been trimmed, cutting the companies' combined net interest payments by Y13.8bn to Y2.1bn. Analysts focus on the companies' consolidated figures rather than parent earnings, since the trading houses are usually at the centre of a large corporate grouping, with numerous affiliates and subsidiaries.

Mitsui reported the largest non-consolidated recurring profit growth, with the figure rising 21.5 per cent to Y26.3bn. Nippon Suisan saw its recurring profit rise 20.4 per cent to Y6.2bn and Nissuo Iwai posted an 18.2 per cent rise to Y3.7bn. Kamematsu, however, suffered a 52.5 per cent fall in recurring profits to Y1.2bn and Itochu reported a 2.6 per cent decline to Y18.1bn.

Enzo Terazono, Tokyo

## Tenaga Nasional hit by cost rise

Tenaga Nasional, Malaysia's semi-privatised electricity utility, suffered a 17 per cent pre-tax profits decline to M\$1.64bn (\$US648m) for the year ended August 31 1995. Group turnover was up 22 per cent at M\$6.9bn. The company, which is one of the biggest on the Kuala Lumpur stock exchange and accounts for about 10 per cent of the total worth of the market, blamed the increased cost of buying power from a number of independent power producers (IPPs) which have recently started operations in Malaysia.

Under the government's privatisation programme seven IPPs have licences to produce electricity. They have been coming on stream over the past year and Malaysia has moved from serious power shortages to power surpluses. Under government sponsored power purchase agreements Tenaga has to buy power produced by the IPPs at a set price, whether or not there is a market.

Tenaga also suffered from the government's refusal earlier this year to allow it to raise its tariffs. Tenaga had argued that the tariff increase was in line with a pricing formula agreed at its partial privatisation in 1992, and was necessary both to meet the costs of its capital investment programme and to purchase power from the IPPs. However, the government said the increase was unwarranted and called on Tenaga to make more cost reductions. The government's action won praise from electricity consumers but angered foreign and domestic investors.

The government continues to hold a 70 per cent stake in Tenaga though there have been reports that it intends to sell off the bulk of its shareholding, possibly to one of the new IPP companies. Teoaga declared an unchanged final dividend of 7 Malaysian cents.

Kieran Cooke, Kuala Lumpur

## Goodman Fielder marking time

Goodman Fielder, the Australian food group which has seen major board and management changes recently, warned shareholders yesterday that it would post a first-half result in line with last year's, but that it would be sometime before profits improved. In the first half of 1994-95, Goodman Fielder earned a net A\$50.3m before a A\$30m abnormal loss.

"We are under no illusions... it will be 18 months to two years before we start to see tangible results from the action we have begun to put in place," said Mr David Clarke, the company's new chairman, at the annual meeting. Mr David Hearn, the new chief executive who arrived from United Biscuits in the UK, added that 1996 would be "a year of refocusing on the operating basics" and would not necessarily see "significant growth in profits". But, he added, Goodman would aim to reverse the downward trend of the past five years.

Reuter, Sydney

## US utility acquires another Victoria distributor

By Nikki Tait  
in Melbourne

The lucrative privatisation of Victoria's electricity distribution companies continued yesterday when the Australian state announced the sale of Powercor, which distributes electricity to western Victoria.

Powercor has been sold to PacificCorp, the Portland, Oregon-based utility, for A\$2.15bn (\$US1.5bn).

This is the highest price paid for one of the state's electricity distributions.

Powercor is the fourth of the five distribution companies to be sold by the state government and the price consideration is the highest reached to date.

The final company to be sold is Citipower, whose distribution area covers central Melbourne, including the city's business district.

Energy, another leading US power company, was named as the preferred buyer for Citipower, although terms have not been finally determined.

Nevertheless, proceeds from the four sales which have been agreed total about A\$7.2bn, including franchise fees. This led Mr Alan Stockdale, Victoria's state treasurer, to predict yesterday that the total price for the five distribution com-

panies should reach A\$8bn.

Powercor provides services for about 540,000 customers in an area stretching from Melbourne's western suburbs to the South Australian state border. Its assets in 1993-94 were just under A\$1bn, and its revenues, A\$899m. It has about 1,500 employees.

It is the first international investment for PacificCorp, which was an unsuccessful bidder in the earlier an-

tion for Eastern Energy. Eastern was eventually sold to Texas Utilities.

So far, all four distribution companies have been bought either by US-based utilities directly, or by consortia with heavy US involvement.

The sales of the five distribution companies, which were created when the former State Electricity Commission of Victoria, a government-owned monopoly, was reorganised, are due to be completed this year.

These asset disposals are the first step in a plan by the government to turn the state's electricity industry over to the private sector.

Sales of some of the generating businesses are expected to follow next year. The state government is using proceeds from the privatisations to pay off the A\$90bn debt it inherited when taking office.

## NAB turns in 15.3% advance to A\$1.97bn

By Nikki Tait

National Australia Bank, the largest and the strongest of Australia's four big banks, yesterday reported an increase in profits in the year to the end of September. Profits after tax and abnormal items were A\$1.97bn (\$US1.45bn), against A\$1.7bn in 1993-94, a rise of 15.3 per cent.

Earnings per share increased by 10.8 per cent to A\$1.41, against A\$1.27 previously, and the final dividend is 43 cents a share, making 83 cents for the year, against 74 last time. The bank added that the return on shareholder funds increased to 17.8 per cent, up from 17.5 per cent in the previous year.

Technology-based expenditure was also cited as a reason for the flat performance of the UK-Irish banking group, which includes the Clydesdale, Northern, Yorkshire and National Irish banks - something Mr Argus said would continue in the current year. Together, these businesses made operating profits of A\$420m earlier this month. He added that integration "was not going to be too great a challenge".

By contrast, the Australian operations produced an operating profit of A\$1.28bn, up 25.1 per cent, while the New Zea-

land group saw a 50.3 per cent increase, to A\$215m.

Mr Argus said the "next challenge" would be to integrate Michigan National, the Detroit-based bank which NAB acquired for US\$1.55bn earlier this month. He added that integration "was not going to be too great a challenge".

He stressed that NAB remained an acquisitive bank, but refused to speculate on where it might move next.

Mr Argus refused to speculate on the bank's next move.

ing expenses increased from A\$1.7bn to A\$3.31bn.

Mr Argus, chief executive, acknowledged there would probably be some comments about the bank not making inroads into the cost base. But he pointed out it had incurred one-off expenses of A\$520m over the year - generally charged as an operating cost - as it upgraded distribution technology.

Technology-based expenditure was also cited as a reason for the flat performance of the UK-Irish banking group, which includes the Clydesdale, Northern, Yorkshire and National Irish banks - something Mr Argus said would continue in the current year. Together, these businesses made operating profits of A\$420m earlier this month. He added that integration "was not going to be too great a challenge".

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## Life operation trims bank's UK profits

By John Gapper  
and James Buxton

Post-tax profits at National Australia Bank's UK and Irish subsidiaries fell slightly from A\$428m to A\$420m (\$US313.4m) as costs increased because of heavy investment in a life insurance operation and in new technology.

Profits at Clydesdale Bank, Northern Bank and Yorkshire Bank were largely flat with only modest income growth. But National Irish Bank gained from a lower charge for bad and doubtful debts, meanwhile, fell from A\$1.79m to A\$1.6m, and other operating income was little changed at A\$2.3m. Operat-

ing director, said the bank was investing in its UK subsidiaries to improve efficiency and expand market share. It expected these changes to lead to income growth from next year onwards.

Mr Barnes said NAB was interested in buying a UK building society if it could find one that would allow it to "expand and broaden" its customer base. The bank does not have a subsidiary in the south of England.

The bank sustained A\$55m of start-up costs in setting up its life operation, National Australia Life, which will sell products through subsidiaries.

Pre-tax profits at Clydesdale, the Scottish subsidiary, rose by 3.4 per cent from A\$235m to A\$243m. Mr Frank Cimento, chief executive, said the bank's performance reflected that of the Scottish economy where growth was patchy.

He said it was in a "transitional phase" as it digested major changes in its operating methods. Since mid-1993, it has moved processing from its branches to two centres and separated business lending from personal lending.

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the internal change agenda." Yorkshire Bank recorded a 2.1 per cent rise in pre-tax profits from A\$290m to A\$296m. Costs rose by 15.7 per cent from A\$421m to A\$478m, largely because of spending on new technology and a revaluation of property.

Pre-tax profits at Northern Bank fell by 8.3 per cent from A\$132m to A\$121m. This was partly because of an abnormally high charge for bad and doubtful debts in the previous year after it cleared some long-standing bad debts.

Pre-tax profits at National Irish Bank more than doubled from A\$20m to A\$42m.

## Engen details plans to float subsidiary

By David Læsches,  
Resources Editor

Engen, South Africa's largest independent oil company, is to float up to 45 per cent of its exploration and production arm to raise about \$80m-\$100m.

Mr Rob Angel, chief executive, said yesterday half the shares would be sold in South Africa and the remainder to offshore investors.

The flotation will take place in the first quarter of next year, and the shares will be listed on the Johannesburg

stock exchange. Mr Angel said the initial response from international investors had been encouraging.

The flotation is designed to free capital for group expansion, and ease the effect of South Africa's tough foreign exchange controls on the group's exploration and production activities.

Mr Angel said Engen

expected better financial results in the current year than in the period ended October 30, when group profits plunged 72 per cent to R116m (\$31.5m).

The slowdown in the Australian economy and rising newsprint costs hit John Fairfax, the newspaper publisher, in its first quarter to end-September. The group yesterday announced a 17 per cent drop in after-tax profits to A\$51.2m (\$US37.7m), on revenues 8.7 per cent higher at A\$259.8m.

He said it was in a "transitional phase" as it digested major changes in its operating methods. Since mid-1993, it has moved processing from its branches to two centres and separated business lending from personal lending.

Mr Cuthbert, who returns to Australia next March, said the year's result was satisfactory

"recognising the enormity of

undiscerning consumer and business confidence.

However, it said that "while shareholders should not expect a continuation of the high growth rates of the past four years, a satisfactory result can be achieved in the current year, barring any further deterioration in the Australian economy or other unforeseen circumstances".

With the results in line with market expectations, Fairfax shares held steady at A\$2.50.

The company said classified

volumes for the Sydney Morning Herald and The Age newspapers in Melbourne increased 5.8 per cent and 4.3 per cent,

respectively. However, display advertising volumes were marginally lower in the Herald and down by 9.9 per cent in the Age. Display volumes in the Australian Financial Review slipped 2.9 per cent.

The sharp downturn in the Australian housing market caused property advertising volumes in the two main papers to fall 5 per cent, although employment and motor-related volumes grew 10 per cent.

Fairfax, the subject of much takeover speculation, has three media proprietors on its share register. Canada's Mr Conrad Black owns 25 per cent; Mr Kerry Packer, the Australian businessman, has about 17 per cent; and Mr Rupert Murdoch owns an interest below the 5 per cent disclosure level.

Interest costs rose 14.4 per cent to A\$10.1m, as a result of higher rates and an increase in debt levels.

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## Fairfax hurt by rising newsprint costs

By Nikki Tait

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# Cable & Wireless *interim* results

## Financial Highlights for Six Months to 30 September 1995

	1995 \$m	Growth %
<b>Revenue</b>	<b>4,284</b>	<b>7</b>
<b>Operating Income</b>	<b>1,005</b>	<b>7</b>
<b>Income before Tax</b>	<b>1,288</b>	<b>44</b>
<b>Income before Tax excluding exceptional item</b>	<b>974</b>	<b>9</b>
<b>Earnings per ADS</b>	<b>\$0.93</b>	<b>65</b>
<b>Earnings per ADS excluding exceptional item</b>	<b>\$0.62</b>	<b>9</b>
<b>Interim Dividend per ADS</b>	<b>\$0.15</b>	<b>9</b>

The increase in earnings demonstrates our success in Asia, Europe and the US/Caribbean in developing our core business areas and reflects our management focus on delivering consistent and superior earnings growth.

We aim to deliver innovative high-quality and cost-effective services to our customers worldwide by capitalising on our international partnering skills.

We are continuing to expand our mobile networks and we now have operations in more countries than any other telecoms company.

Our Business Networks are growing rapidly as more multi-national customers choose our global communications services.

We have rationalised our business portfolio by selling our Mercury CPE Division and Mannesmann Mobilfunk investment.

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## COMPANY NEWS: UK

# L&G fund shake-up to benefit investors

By Alison Smith

Shareholders and policyholders are to benefit from the restructuring of the long-term UK fund at Legal & General, one of the UK's largest life assurance groups.

The biggest immediate payment will be a £160m (\$262m) special bonus to life policyholders next year. Shareholders will benefit from a £16m extra distribution next year, and from the greater flexibility which L&G will have in what it can distribute over the longer term. The moves follow discussions with the department

of trade and industry, the life sector's prudential regulator.

L&G's shares closed up 22p at 687p, and the move raised the price of shares in other life companies. Prudential, the UK's largest life insurer, finished 20% higher at 415p, although it is not in discussions with the DTI.

The announcement shows that where assets in a long-term fund can be attributed to shareholders and are not needed for the business, the DTI will agree that these can be transferred to shareholders over time.

Mr David Prosser, L&G chief

executive, said work on the long-term fund had revealed that the "with-profits" fund which makes up the bulk of the £16.4bn long-term fund was stronger than had been thought. The £13.2bn with-profits fund contained about £1.2bn in £1.5bn more than would be needed to meet the fund's "realistic liabilities" such as future bonuses, he said.

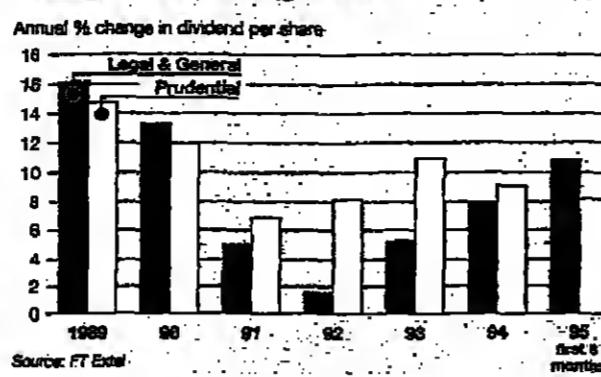
With-profits business is a particular type of life assurance, which smooths policyholders' returns and insulates them from the extremes of stock market performance.

The restructuring of the

long-term fund will draw a clearer line between the with-profits fund, where policyholders get 90 per cent of any pay-out and shareholders can get only 10 per cent, and the rest of the fund where shareholders take all the risk and are entitled to all the reward.

The planned changes, which have been agreed with the DTI and an independent actuary to look after policyholders' interests, should come into effect next year. Policyholders will have an opportunity to comment, but their formal consent is not required.

## Change in dividend policies



## Advances overseas behind C&W rise

By Alan Cane

Interim results at Cable and Wireless, the UK-based international telecommunications group, indicate that it is beginning to deal with the most pressing problems at Mercury, its principal UK subsidiary.

Furthermore, new businesses abroad, the start-up losses of which had helped depress profits last year, were either moving into profit or substantially cutting losses, according to Mr Bill Olsen, group finance director. There had been an aggressive approach to cutting costs across all areas.

Pre-tax profits in the six months to September 30 grew 44 per cent from £557m to £815m (£1.29bn), including an exceptional profit of £199m from the sale of the stake in Mannesmann Mobilfunk, the German telecoms operator. The underlying improvement was 8 per cent.

Turnover increased 7 per cent to £2.71bn (£3.54bn). Operating profits rose to £899m (£1.32bn). Mr Olsen said they would have been £20m higher if last year's sterling exchange rate with the Jamaican and Hong Kong dollars had prevailed.

Earnings per share were 19.6p, against 11.9p previously. The interim dividend is raised to 3.08p (2.83p).

Lord Young, executive chairman, said progress continued.

He had previously described that as "disappointing" a 22 per cent fall in pre-tax profits last year caused by declining profitability at Mercury, the principal UK competitor to British Telecommunications, overseas start-up costs and currency effects.

Mercury's operating profit rose 7 per cent to £103m on turnover up 5 per cent to £833m.

The group remains heavily dependent on Hong Kong Telecom, in which it has a majority stake, for both turnover and profitability. The Asian operator raised revenues 5 per cent to £1.16bn and operating profits 8 per cent to £43m.

## LEX COMMENT Legal & General

Legal & General pulled off a remarkable trick yesterday. The UK insurance company announced a special bonus to policyholders and boosted its share price at the same time. Both policyholders and shareholders are right to be happy mainly because the company turned out to be sitting on much bigger surpluses than was previously thought. A £150m increase in the non-profits surplus belongs directly to shareholders. Ultimately, they also stand to gain 10 per cent of a newly-discovered surplus of up to £1.5bn in the with-profits fund. Nor is that the end of the story. L&G will now be able to pay out its non-profits surplus to shareholders much more quickly than before. What was previously a stream of £50m a year could now be as much as £20m.

Although this makes no difference to the underlying value of the shareholders' investment, it should still allow the company comfortably to finance annual dividend growth of 10 per cent or more, substantially better than the average of 6-7 per cent for the sector.

The prospect that stronger dividend growth from L&G will force others to follow suit provides some explanation for the rally in other insurance stocks yesterday. But the reaction is otherwise irrational, since Legal's position is unique. The reason is that surpluses in its non-profits fund are, unusually, ring-fenced for shareholders. Other insurers have to share them with policyholders.

Hopes that Legal's deal will lead to a widespread bonanza for shareholders are misplaced.

Source: FT Data

Nov 94 Nov 95 Now

Source: FT Data

## PowerGen rise outpaces rival

By David Wighton

PowerGen yesterday outpaced its larger rival, National Power, by reporting stronger profit and dividend growth and agreeing the terms of a £450m (£711m) disposal of two coal-fired power stations to British Telecommunications, overseas start-up costs and currency effects.

Mercury's operating profit rose 7 per cent to £103m on turnover up 5 per cent to £833m.

The group remains heavily dependent on Hong Kong Telecom, in which it has a majority stake, for both turnover and profitability. The Asian operator raised revenues 5 per cent to £1.16bn and operating profits 8 per cent to £43m.

The Office of Fair Trading yesterday sent its advice to Mr Ian Lang, the trade secretary, on whether the bids should be referred to the Monopolies and Mergers Commission. It is believed the industry regulation goes ahead.

tor, Professor Stephen Littlechild, advised the OFT that it should recommend the bids be referred. But it is thought the DTI is more relaxed about a restructuring that would reverse the separation of generation and distribution.

PowerGen announced a 13 per cent increase in its interim profits to £133m and a better than expected 30 per cent jump in the dividend to 5.5p. That compares with National Power's underlying profit growth of 5 per cent and a 24 per cent dividend increase.

The disposal of the two power stations will dilute earnings per share by 2 to 3 per cent a year. But this would be more than offset by the boost from Midlands if the acquisition goes ahead.

## N American papermaking investment boosts Scapa

By Tim Burt

Scapa Group yesterday said rising paper prices and buoyant demand for papermaking equipment had fuelled a 20 per cent increase in first-half profits. The industrial materials group, which supplies engineered fabrics, rollers and roller covers to the paper industry, saw pre-tax profits advance from £23m to £27.7m (£34m) in the six months to September 30.

Mr David Dunn, chief executive, credited the improvement to increased investment by North American paper manufacturers, which have enjoyed a surge in profits during the past year.

"After tax earnings in the paper industry have

increased by 240 per cent in the US and by more than 300 per cent in Canada," he said.

That helped lift operating profits from £26.2m to £21.9m, including £1.4m from acquisitions, on sales of £248.2m (£361m).

Papermaking equipment contributed profits of £20.3m (£18.1m), while the industrial division - comprising specialist tapes, filtration products and specialist materials - made £1.1m (£1.7m).

Mr Dunn said the figures reversed six years of sluggish performance in the paper sector.

Profits were also bolstered by maiden contributions from acquisitions, dominated by CSI, the Connecticut tapes manufacturer, and Renfrew, the Canadian specialist tapes business.

## Strong demand values Cortworth at £72m

By Christopher Price

Strong demand for shares in Cortworth has led the specialist engineering company to be valued at £71.6m (£11.2m) at the top end of expectations, for its forthcoming flotation.

Cortworth was sold by Williams Holdings to its management for £40.2m, two years ago.

The company and its advisers had been expecting a valuation of about £60m.

At the offer price of 150p, the holdings of the 11 executives

who led the buy-out are worth £19m. Williams Holdings will retain a 19 per cent stake.

The amount the company hopes to raise has increased from £50m to £84.4m. Mr Bill McMurray, chief executive, said the funds would enable the company to clear all its debts and allow for extra capital investment.

The company is forecasting profits of £5.5m for the year to December 31, a rise of 33 per cent, on turnover of about £70m (£88.2m).

Earnings per share were 19.6p, against 11.9p previously. The interim dividend is raised to 3.08p (2.83p).

Lord Young, executive chairman, said progress continued. He had previously described that as "disappointing" a 22 per cent fall in pre-tax profits last year caused by declining profitability at Mercury, the principal UK competitor to British Telecommunications, overseas start-up costs and currency effects.

Mercury's operating profit rose 7 per cent to £103m on turnover up 5 per cent to £833m.

The group remains heavily dependent on Hong Kong Telecom, in which it has a majority stake, for both turnover and profitability. The Asian operator raised revenues 5 per cent to £1.16bn and operating profits 8 per cent to £43m.

The Canadian subsidiary

operated the Cobsash and Pannike fields offshore Nova Scotia and a development well on the adjacent Balmoral satellite field is due for completion by the end of the year.

With respect to the Canadian market, the company has a substantial division of a blue-chip Pic, and is a global market leader within its consumer products.

Planned growth and strategically driven major organisational change, resulting in the previous job holder moving into a key "non-financial" operational role, has created an outstanding career opportunity for an exceptional finance professional as European Finance Director, based on London.

As a key pivotal role in a Regional Management team facing major strategic challenges across diverse markets with combined turnover of £1 billion, prime objectives will be to contribute significantly to overall performance and development of business strategy, acting as an effective and sought-after " sounding board" for the Regional Managing Director and other line colleagues; managing major process and organisational change in finance and information systems; and exerting strong functional leadership across the region.

Reporting to the Regional Managing Director on a line basis, and functionally to the overall Divisional Finance Director, you will be assisted directly at the centre by four departmental heads (including MRS), together with respective supporting staff. Additionally, you will have fine functional responsibility for local market Finance Directors within the region.

You will be a graduate qualified accountant or MBA, probably in your mid-30s to early-40s, who can demonstrate experience of having operated in an appropriate position and level within a substantial, fast-moving progressive business (probably consumer oriented); and can show an in-depth appreciation of the leadership demands entailed by a major change programme. You should have worked within an international context, ideally European; and will have a strong affinity for, and be able to direct, the development and use of sophisticated approaches to M&A.

Intellectually sharp with an analytical and commercial mind, you must have the personal impact, leadership ability and strong communication skills that a role of this stature demands.

You should write in confidence, enclosing a resume together with current remuneration details and daytime/evening telephone contact numbers, quoting reference 511/A or in a plain envelope and letter, to the address below:

Chryssaphes Flammiger Associates, Bechtel House, 245 Hammersmith Road, London W6 8DP.

£450k currency \* Comparatives for 1994 year. \*\* Second Interim, makes £3.9m to date.

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Chryssaphes Flammiger Associates, Bechtel House, 245 Hammersmith Road, London W6 8DP.

£450k currency \* Comparatives for 1994 year. \*\* Second Interim, makes £3.9m to date.

## Financial Accounting Manager European Software Centre U.S. Software Company - Neuchâtel, Switzerland

Our client is the world leader in computer-aided design and multimedia software. Due to continuing growth, a new position of Financial Accounting Manager has been opened at its European Software Centre in Neuchâtel. This is the production, localisation and development centre for Europe, employing some 200 people.

The position will report to the Finance Manager, who in turn reports to the European Finance Director.

Key Responsibilities will include:

- Manage and develop accounting team.
- Ensure timely and accurate handling of all accounting activities.
- Prepare and manage financial reporting.
- Support management in understanding financial results.
- Development of annual budget.

Ideal Candidate Requirements are:

- CPA/Chartered Accountant or equivalent.
- 6+ years of relevant experience, at least 2 in a management/team leader role.
- Experience in accounting in an international/multi-currency environment ideally some in manufacturing.
- CAAP/Public Reporting knowledge and experience.
- Strong interpersonal skills, innovative outlook.
- Excellent English language skills, French a strong asset.

The rapidly growing high-technology environment, good career development prospects and excellent rewards will be attractive to dynamic, high-energy candidates. Interested persons should send full personal and career details to the Consultants to the Company, who guarantee total confidentiality.

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## Affairs of hearts and headhunters

**I**t started in 1928 when Thorndike Deland established a business that charged a \$200 retainer to expert buyers for New York department stores.

Today, headhunting has become a \$3.5bn to \$4bn business worldwide and the chosen recruitment method of companies seeking senior managerial and boardroom talent.

Nearly 70 years on, it remains a curiously enigmatic business, populated by smart-suited practitioners often with qualifications and career records, not to mention earnings, just as impressive as those who find themselves targets for recruitment. But it is not a profession: it has little regulation and competition for fees can be fierce.

In spite of this, and perhaps because of their close relations with top executives, some of the leading practitioners have become close confidants of the people they have placed over the years.

"It's as good as a marriage, better in some cases. Executives often

maintain very close relationships with their headhunters. The headhunter might be the most trusted source of the CEO," says Nancy Garrison-Jenn, a consultant who specialises in the search market.

She adds: "The consultant must be able to speak the language of the executive. The good ones are as talented as the chief executives they are placing."

That headhunting has come of age as a growing and successful international business was confirmed this week by an Economist Intelligence Unit report, written by Garrison-Jenn, which focused on its growth in Europe. The executive search industry in Europe is now worth \$1bn, accounting for between 25 and 30 per cent of the worldwide market.

The biggest part of the European revenues - some \$500m - is shared between the top 20 firms. The top 10 earned \$400m in 1994. Preliminary revenue estimates predict world-

wide growth of between 15 and 20 per cent on average this year, continuing the growth patterns of 1994.

Egon Zehnder continues to dominate the European market with revenues of \$78.8m in 1994, well ahead of its nearest rival, Amrop, which drew in \$44.5m. Russell Reynolds had the highest net revenue in the UK, some £10.7m netted from 300 assignments.

The report put much of this success down to the work of two of its partners, Matthew Wright in financial services and Rae Sedor in information technology.

The report also includes calculations of revenue per consultant, by country across Europe. In the UK, for example, Norman Broadbent generated £1.2m per consultant, covering 217 assignments among nine consultants.

Garrison-Jenn highlights the emergence of boutiques specialising in particular industry sectors or countries, but these firms tend not to have the sophisticated interna-

### TOP 20 EXECUTIVE SEARCH FIRMS WORLDWIDE\* 1994 (\$m)

	Worldwide 1993 revenue	1994 revenue	% change	Europe 1994 revenue	% of total
Korn/Ferry CameOrben	138.0	165.0	19.6	40.0	24.2
Heidrick & Struggles	109.5	135.0	23.2	41.5	30.7
Spencer Stuart	102.1	127.8	25.2	37.1	29.0
Russell Reynolds	83.0	127.0	36.8	32.0	25.2
Egon Zehnder	100.2	121.7	21.5	78.6	64.7
Amrop	74.2	96.0	29.4	44.5	46.3
Ward Howell	54.0	70.0	29.6	32.6	46.5
Bernard Paul Ray	60.4	80.0	24.2	31.0	44.9
GKR Neumann	53.4	64.3	16.1	35.7	55.5
Norman Broadbent	41.5	44.3	6.7	27.4	61.8
TransSearch	22.8	36.8	34.8	24.4	63.2
Heuer Group	22.4	38.4	62.5	25.8	70.9
TABA	23.0	36.0	24.1	18.8	52.2
Adcock Group	33.1	32.0	-3.0	23.0	71.9
Boydell	24.3	31.7	30.5	14.8	47.4
AT Kearney	23.0	24.5	10.2	14.0	21.0
Horton Group	21.4	25.0	18.5	15.0	62.0
IC	20.0	24.2	21.0	18.8	69.4
Alliance Group	-	23.1	-	15.4	65.7
INESA	18.1	18.4	1.7	12.4	67.4

\*Net revenue executive search only / EU estimate

relationships. Heidrick & Struggles has a standard agreement signed before each assignment and distributed to all its offices worldwide so that all "off-limits" companies are indicated clearly.

*Executive Search in Europe: Choosing and Using a Headhunter* is published by the Economist Intelligence Unit, 15 Regent Street, London SW1Y 4LR, tel 0171 836 1007, price £149.

### Complaining Brits

On a recent trip to Poland, I spent some time with two separate groups of people working on the same project. One comprised mainly Americans and the other was mostly British. Their living conditions were Spartan and the work was often repetitive. Each group had a cross section of ages drawn largely from the professions.

Personal prejudices, perhaps, led me to expect a chorus of complaints from the Americans, unused to such conditions, whereas the British could be expected to demonstrate some stiff upper lip and qualities of endurance.

In fact the opposite was the case. It was the Americans who stoically threw themselves into the work and the British who complained at every opportunity.

Herbert Greenberg, the chairman of Caliper, a US-based consultancy which specialises in employee

recruitment and development advice, made some discoveries that challenged preconceptions about national traits when he studied the personality profiles of groups of British and American sales staff. He compared the profiles of 250 British sales staff with a much larger sample from the US.

Among many of the qualities he judged desirable in a salesperson - such as the drive to persuade, assertiveness, urgency and outwardness - he found broad similarities in personality make up.

But in several other traits, he found surprising differences. When Greenberg looked at which country's sales people were the most aggressive, he found that, contrary to his expectations, it was Britain's. When it came to compliance with rules, thoroughness and resilience, all qualities which he thought would most readily fit the British character, the Americans demonstrated a far greater abundance of all three.

The lesson of the study, he argues, is that companies should take care when transferring people from one culture to another to do the same job, even if they speak the same language. He says: "They should not assume they can do the job as well in one environment as they can in another."

**Richard Donkin**

## Investment Management EMERGING MARKETS DIRECTOR Edinburgh

**Stewart Ivory**, one of Scotland's leading independent investment houses with over £2 billion under management, is seeking an outstanding professional to manage and develop the firm's existing presence in emerging markets.

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Applications will be treated in strict confidence. They should be made in writing with full curriculum vitae and sent in the first instance, marked private and confidential, to Angus Tulloch, Stewart Ivory & Company, 45 Charlotte Square, Edinburgh EH2 4HW.



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A graduate, with an accountancy/MBA qualification, you will already have considerable experience of mergers and acquisitions or strategic planning, and operating within complex, international, business environments. Personal authority, based on analytical expertise and sound experience, plus excellent communication skills are essential to ensure the immediate credibility and contribution required. Most importantly we expect you to have the ambition and potential to develop your career to the most senior levels in the organisation.

In return we offer a remuneration package which includes a substantial base salary, company car and profit related bonus. Generous benefits include assistance with relocation, to the attractive city of Nottingham, where appropriate.

If you have the strategic expertise that can make the difference in today's marketplace, please write with full personal and career details to: Anne Sempill, Group Personnel, The Boots Company PLC, Head Office, Nottingham NG2 3AA.



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The European Headquarters, based in London, currently wishes to expand the European Legal and Compliance Division. This Division plays a key role in the Bank's drive to become the premier global investment bank. Its mission is to identify, assess and mitigate risk to enhance revenue and reduce exposure across Europe, Africa and the Middle East.

We wish to recruit two lawyers who will work as part of a team of 36 exceptionally talented individuals. Reporting directly to an Executive Director these individuals must demonstrate initiative, self-motivation, sound commercial judgement and a readiness to learn as well as a desire to progress.

Appropriate applicants will be qualified lawyers who have gained some exposure to banking/finance related work. Knowledge of the Financial Services Act or experience of working in an investment bank would be a distinct advantage.

This constitutes a unique opportunity for a lawyer to develop his or her skills within a genuinely dynamic and truly international environment.

Interested applicants should write, enclosing a full CV, to Fiona Campbell at the address below. All applications will, of course, be treated in the strictest confidence.

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In the first instance please submit your CV to Nick Williams at Global Markets Recruitment Limited, 12 Masons Avenue, London EC2V 5BT. Telephone 0171 776 4700 Fax: 0171 600 4717



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The Associate Banker will support the preparation, appraisal and processing of investment projects.

Applicants should have a minimum of 3 years experience in project development and expertise in at least one of the following areas: project finance; credit analysis; public service enterprise corporatisation or privatisation; and investment implementation. Previous experience in the MEI sector is preferable.

#### Power & Energy

#### Principal Banker

The Principal Banker will lead project teams to identify, develop, implement and monitor mainly large projects in the power and energy sector.

Applicants should have a minimum of 8 years work experience in the power and energy sector of which 5 years have been in a leading financial institution. A knowledge of project finance, balance sheet financing, guarantee schemes and credit analysis is required.

General qualifications for all applicants:  degree from a leading university;  fluency in English is essential. Fluency in other major European languages is desirable;  confidence and experience to make and to justify decisions based on vigorous analysis;  computer literacy is essential, but the ability to look beyond the data is even more important;  excellent negotiation and marketing skills;  a good team player.

To apply, please write in English, quoting reference number FT1045, to Sue Glass, Personnel Department, European Bank for Reconstruction and Development, One Exchange Square, London EC3A 2EH.

All applications will be acknowledged. Please help by not telephoning.

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### EXCELLENT SALARY + BENEFITS

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**QUALIFICATIONS:**  
\* Applicants must possess an advanced degree in economic sciences; formal training in finance and some knowledge in company law will be an added advantage; \* Minimum of 10 years professional experience on problem loans as a senior management level; \* Substantial experience in the agricultural sector is mandatory and exposure within Africa will be a definite asset; \* Strong working knowledge with PCs including designing and working with spreadsheets.

The contract will be up to one year and will be performance based, measured against negotiated performance indicators to be agreed between the Consultant and the Bank. Please send your detailed curriculum vitae together with supporting documents in form of photostat copies of certificates, diplomas/degrees and salary history to: The Managing Director, Co-operative and Rural Development Bank, 4th Floor, Office Accommodation Scheme Building, Arusha Street, P.O. Box 268 Dar es Salaam, Tanzania; fax no. 255-051-38039. Applications must be received by 8th December 1995. Acknowledgment will only be sent to applicants who are selected by CRDB for the short list.

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Applicants should send their CVs before Wednesday 29th November 1995 to: Catherine Vaughan, Staff Relations Manager, Irish Life, Irish Life Centre, Lower Abbey Street, Dublin 1.

Irish Life

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Probably in their mid to late 30's, applicants will be qualified accountants, of graduate calibre and must be fluent in French. A background in a service organisation is important together with a thorough understanding of all aspects of financial management. Excellent communication skills are needed with the ability to bring innovative solutions to optimise profitability and shape strategic decisions.

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Likely to be aged around 30, applicants, preferably graduate qualified accountants, must have relevant tax experience gained in the profession or commerce. International experience would be particularly useful and excellent communication skills are essential.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/162/FT.

## Financial Controller

Ukraine based - Excellent Salary

### The Company

This major multinational FMCG company is well known for its high profile throughout Eastern Europe. Their sophisticated managerial approach combined with considerable strategic investments throughout the region and an attractive portfolio of premium and local brands have made them one of the market leaders in this challenging region. Ongoing concentration on the Emerging Markets of the World will lead to further growth and your success in this phase of their development will ultimately result in further exceptional international career opportunities.

### The Role

For our operations in the Ukraine our client is now looking for a Financial Controller. You will lead a dedicated local team and manage all aspects of Accounting, Internal Reporting and Budgeting on a day-to-day basis. You will be responsible for the financial control of the entire production unit enhancing the company's manufacturing and sales operation, as well as the quality of information affecting the management decision making process. In all aspects of this challenging position you will be actively supported by the senior management of the holding company.

### The Profile

Your skills will combine all aspects of accounting including financial management, which ideally will have been gained in a production environment. You will have the ability to speak Russian and English or German. Experience will have been gained in managing local finance teams in an emerging markets environment. Common sense and the ability to prioritise will be a major quality of your personality. You will take a hands-on approach to management and be able to adapt to the challenging conditions of this fascinating and demanding environment.

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*Those convinced of their ability should apply in writing for further information (quoting Ref: CHMD1) to John Bowman, Fiona Keil or Richard Bishop at FSS Financial, Charlotte House, 14 Windmill Street, London W1P 2DY. Telephone: 0171 209 1000 or Fax: 0171 209 0001. Please include full career details.*

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Please send full personal and career details, including current remuneration level and daytime telephone number in confidence to E Torrance Smith, Coopers & Lybrand Executive Resourcing Limited, 1 Embankment Place, London WC2N 5NN, quoting reference TS1144 on both envelope and letter.

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For its Warsaw branch, the bank is currently seeking a head of capital markets with 7-10 years' experience in foreign, interest rate and derivatives markets. Fixed income experience in trading or arbitrage would be a valuable asset.

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Reporting to the Director responsible for mainland Europe, you'll have a hands-on, pan-European role reviewing and agreeing country/site budgets, establishing benchmarking, and ensuring a seamless flow of high-quality management information. But you'll also have a real strategic input, including market and new venture analysis, and contributing to the overall development of the Group's accounting systems across mainland

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To apply, please send your CV to

Chris Tracy, Senior Consultant,

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Please quote ref: LR579

Alternatively you may telephone him on

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You will be a qualified accountant or MBA, with several years experience in financial planning and analysis at the strategic level within a medium to large sized organisation. A merchandising or retail background would be a distinct advantage, as would experience of investor relations and the City.

Equally vital will be your personal style. You will have a can do and will do philosophy allied to commercial acumen and excellent communication skills. An ideas person, you will be robust enough to deliver the goods and assertive enough to interact effectively at senior management level.

Working at the heart of a dynamic and changing public company, this role will both challenge and reward the person who has the qualities and vision that we seek. Please write to our advising consultant, Judith Richardson, quoting reference J/1599 and indicating why you should be considered for this position. Alternatively, if you'd like to discuss this position in confidence please call David Hunter on 0171 939 5721.

Executive Search & Selection,  
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## Financial Controller - Account Software c.£35k plus bonus, share options and benefits

Colchester N.W. London

Our client, Argos, is recognised as a world leader in the flourishing softwear development market place. Whilst they also have a highly successful technology side, An Argos producing chain-store, games for electronic sets, Virgin, Philips and Nintendo, they have also created the Colchester IT system for a wide range of applications. Several partnerships with management software companies are already in existence and new negotiations are likely to lead to further developments. An increasing growth over the last few years mean that Argos needs to recruit a number of individuals to develop senior positions which will enable Argos to continue to progress and achieve its goals and targets, including possible floatation.

The Argos softwear group is young - average age is about 25 - and whatever joins as Financial Controller will need to be comfortable in an exciting, fast-moving environment and have a real empathy for highly creative and innovative IT.

The Financial Controller will have a central Finance Department and report to the General Manager. The emphasis will initially be to refine the existing

financial management and cost reporting systems, medium term the Financial Controller will review that the Group's financial function keeps up with the rapid expansion of the business. Success will mean it is likely to lead to floatation.

You should be qualified accountant with experience of all the activities within a small finance department. You must be able to establish rapport with non-financial people, including a commercially creative individuals. Experience of high pressure communication and negotiations will be an advantage.

If you are interested in this position please write to the address below, together with your cv quoting reference number 2775.

South Livestock and Agricultural Group, 26 Colchester Road, Colchester CO3 3JL, Essex.

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## Director of Finance

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◆ Creating strong local management team committed to continuous improvement.

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### THE POSITION

◆ Lead finance team. Manage ongoing development of accounting and management information systems.

◆ Work closely with all areas to enhance interface with finance department.

◆ Actively contribute to senior management decision making. Ensure new ideas and fresh perspective on existing operations.

### QUALIFICATIONS

◆ Commercial, qualified accountant, possibly MBA. Experience in manufacturing sector.

◆ Sound knowledge of current financial management and costing systems. Ability to look beyond the finance function.

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Please send full cv, stating salary, ref AP4516, to NBS, 37 Queen Square, Bristol BS1 4QS

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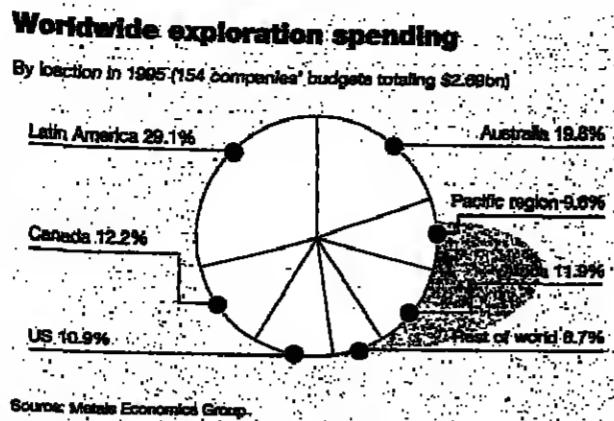
## N American constraints drive out prospectors

By Kenneth Gooding,  
Mining Correspondent

Mining companies will be spending more money exploring in Africa than in the US this year as North American operators make good their threats to move their exploration efforts offshore because of the constraints they claim are put on their activities in their own countries.

Latin America remains the most favoured region and for the first time Canadian and US groups this year have allocated more cash for exploration in Latin America than for domestic exploration, according to the annual survey carried out by Metals Economics Group, a Canadian consultancy and research organisation.

The impact on US exploration is most marked. The US



has fallen from third place in the 1994 survey to fifth this year in terms of planned mining exploration expenditure. It has been overtaken by Latin America which is the top region for exploration in

cent this year, from about US\$19.9bn in 1994 to \$32bn. Spending on projects in the US will drop by more than 8 per cent, from \$22.5bn to \$20.5bn.

Latin America is the top region for exploration in

1994. This year mining companies have budgeted to spend \$84.7bn, up from \$54.5bn. Latin American exploration will account for more than 28 per cent of total exploration spending.

It estimates total global non-ferrous exploration expenditure will be about \$35.5bn, up by 21 per cent from the \$23.8bn estimated for 1994. These figures do not include exploration spending by companies that do not publish their totals or by junior companies spending less than \$1m a year on exploration.

Most of the 154 companies surveyed intend to increase exploration spending this year compared with 1994. MEG suggests that "besides healthy equity markets, increased funding has been largely driven by the rise in copper

prices, stable gold prices and the opening of prospective ground in countries previously not friendly to offshore investment."

Australia maintains its second place among countries favoured for exploration and spending will increase from \$43bn to \$51.5bn while Canada climbs back from fifth to third place with spending up from \$28.5bn to \$32.5bn.

MEG says that 5.5 per cent of spending this year will be aimed at gold targets, the highest percentage since 1988. Some 31.8 per cent is exploration for base metals and 9.7 per cent for other materials.

*Corporate Exploration Strategic: A Worldwide Analysis: US\$8,000 from MEG, PO Box 2206 Halifax, Nova Scotia, B3J 3C4, Canada.*

## RTZ announces discovery of big copper deposit in Spain

By Kenneth Gooding

A big copper discovery has been made in Spain by RTZ Corporation, the world's biggest mining company.

Mr Leigh Clifford, the group's mining director, suggested yesterday that the deposit, named Las Cruces, was the best discovery in the Iberian region since Neves Corvo in southern Portugal was found in the early 1980s.

Neves Corvo in southern Portugal has a 49 per cent interest and was once described as "the most important mining project in Europe since Roman times", produces more than 100,000 tonnes of copper a year.

Mr Clifford said Las Cruces might have 10m to 15m tonnes

of material containing an average of 6 per cent copper and other valuable metals. But he cautioned: "We have drilled 50 holes but it takes a lot more to make any definite statements."

First rough estimates of the potential of the deposit, located north of Seville, would be published next year.

Mr Clifford revealed the Spanish discovery at an upbeat presentation to the UK Association of Mining Analysts in London at which he brushed aside concerns about the large number of copper projects scheduled to come on stream in the next few years.

"The future for copper is rosy and demand will rise," he insisted, saying that consumption would be particularly

## EU banana regime defence pleases Caribbean growers

Canute James reports on a 'stout and comforting' response to

US criticism of import preference

The trans-Atlantic row over the European Union's controversial banana import regime has moved to the source of the dispute. The European Union, through its office in Barbados, has issued a defence of the import regime, following an earlier statement from the US ambassador to the eastern Caribbean, criticising the preferences for Caribbean banana exporters.

The exchange of positions has pleased governments of the banana exporting countries in the region. They have found in the EU statement "as stout and as comforting a defence as could be expected" of the banana exporters' position, according to a government official in St Lucia, one of the leading producers in the region.

Some Caribbean governments had feared that consistent US pressure, and the US decision to put the banana dispute to the World Trade Organisation, would have forced the EU into changes that would have adversely affected the exporters' preferential access to Europe.

The first salvo in the latest round was fired by Ms Jeannette Hyde, the Barbados-US ambassador to the eastern Caribbean. In a statement updating the US position in the dis-

pute, she said there had been widespread misunderstanding of the US position on Caribbean banana exports to the European Union.

The US government understands the significance of the banana industry to the nations of the Caribbean, and the US supports the continuation of the current tariff preferences that the EU grants to Caribbean nations, and others, under the Lomé convention (a trade and aid agreement between the EU and developing countries of EU members).

The EU could and should adopt a preferential banana import regime for the Caribbean that was consistent with international trade rules, she contended, and one that "promotes the interest of all countries engaged in the banana trade, including those in the Caribbean".

The US response from the EU said that while it welcomed the US's appreciation of the importance of bananas to the economic and social stability of the countries of the Caribbean, "the US, in the same breath, attacks the very means which makes the marketing of these bananas possible".

"Given the lack of viable alternative economic activities open to the Caribbean islands, banana production is an

ideal choice from an economic and social point of view, and unlike any other alternative crop, can recover to full productive capacity after just nine months if hit by one of the region's frequent hurricanes," said the EU.

The banana industry provides employment for approximately half of the working population, is suited to family production and accounts for over half of export earnings. More over, production is largely under conditions which guarantee employees minimum social standards.

Despite this, the Caribbean banana industry is less competitive, and this has led the EU to support traditional banana suppliers in the African, Caribbean and Pacific (ACP) group.

Efforts are being made to diversify agriculture in the Windward Islands to reduce the reliance on bananas. The EU statement said, however, that alternatives were not easy to find. It was "essential" that the region's banana industry be supported and made more efficient. In doing this, the EU was trying to ensure the long-term economic stability of the Caribbean.

"For all that the US claims to understand the situation of Caribbean banana producers, the main preoccupation seems to be with expanding

the EU market share of certain US firms rather than with ensuring Caribbean bananas a market outlet which is vital to the continuation of the banana industry and to the region's economic survival," it said.

"The EU claims that the EU licensing system has taken market share away from US firms to the advantage of EU firms. This is not the case. The licensing system was designed to favour any operator, of any nationality, who marketed ACP bananas in the EU in order to ensure that these relatively more expensive bananas continued to find an outlet on the new EU market free from internal barriers.

"Official statistics show that imports of dollar bananas [primarily by US companies] have actually maintained and even increased their share of the EU market since the new banana regime was introduced."

"Far from disadvantaging US firms, the introduction of the EU banana regime has actually opened up new, previously protected European markets, as is demonstrated by the fact that a wider choice of bananas is now available on EU markets and dollar bananas are commonly sold in all Member States, including those previously closed to dollar imports."

## Bigger world sugar surplus forecast

By Deborah Hargreaves

World sugar production should exceed 120m tonnes for the first time ever in the 1995-96 crop year, according to a report by Czarnikow, the London-based commodity broker. The record output will push the market into surplus, contrasting starkly with current tight supply.

Delays in getting this year's sugar crop to market have kept

prices high. Czarnikow points out that market attention has been focused upon the tight supply situation for prompt delivery, especially for quality white sugars.

The International Sugar

Organisation cites white sugar

prices of 18 cents a pound in early November, although the market has since slipped slightly to 17 cents.

Traders have ignored the

impending surplus, but when

this begins to ease, current

high prices are likely to ease.

The ISO believes both raw and

white sugar prices will be

under pressure in the first

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

## ■ ALUMINUM (500kg per tonne)

## ■ ALUMINUM ALLOY (500kg per tonne)

## ■ LEAD (500kg per tonne)

## ■ TIN (500kg per tonne)

## ■ NICKEL (500kg per tonne)

## ■ COPPER (500kg per tonne)

## ■ ZINC, special high grade (500kg per tonne)

## ■ CRUDE OIL (500000bbls)

## ■ ENERGY

## ■ CRUDE OIL NYMEX (42,000 US gallons, \$/barrel)

## ■ GOLD COMEX (100 Troy oz, \$/troy oz)

## ■ PLATINUM COMEX (50 Troy oz, \$/troy oz)

## ■ SILVER COMEX (5000 Troy oz, \$/troy oz)

## ■ GOLD COMEX (100 Troy oz, \$/troy oz)

## ■ CRUDE OIL IPE (barrels)

## ■ CRUDE OIL NYMEX (barrels)

## ■ HEATING OIL NYMEX (42,000 US gallons, \$/barrel)

## ■ LME COMEX (1000 oz, £/tonne)

## ■ LME COTTON (3000lb, £/tonne)

## ■ HIGH DENSITY COPPER (COMEX)

## ■ PREMIUM HIGH DENSITY COPPER (COMEX)

## ■ PREMIUM HIGH GRADE COPPER (COMEX)

## INTERNATIONAL CAPITAL MARKETS

## Treasuries soar on rate cut expectations

By Lisa Bransten in New York and Antonia Sharpe in London

US Treasury prices soared in early trading yesterday amid optimism that the Congress and the president were making progress in their battle over how to balance the budget, and hopes that weak economic figures would spur the Federal Reserve to lower interest rates next month.

Near midday, the benchmark 30-year Treasury was up \$14, at 108.7, to yield 6.24 per cent, the lowest yield since January 1994. At the show, the two-year note gained \$4 to 100.6, to yield 5.85 per cent.

Bonds opened stronger as economic weakness in Japan sent Asian investors searching for higher yields, and traders moved money out of safe havens in Germany, according to Mr Richard Gilhooly, of Paribas Capital Markets in New York.

Traders interpreted President Bill Clinton's decision not to travel to Japan next week as a sign that he and the Congress might be close to passing a stop-gap measure to open the government until a budget package is agreed.

## GOVERNMENT BONDS

Many on Wall Street remain optimistic that President Clinton and the Congress will be able to agree to a deficit-cutting budget package quickly, giving the Federal Reserve impetus to lower interest rates before year-end.

Figures from the Federal Reserve Bank of Philadelphia showing weakness in November manufacturing activity also spurred hopes for an easing of monetary policy. Although the Philly Fed's index of business activity in

November remained positive, it fell from 25.5 in October to 7.9.

Bonds also drew support as the dollar strengthened against the yen and the D-Mark. In early trading, the US currency was changing hands for Y102.23 and DM1.409, compared with Y101.63 and DM1.4067 late on Wednesday.

■ UK government bonds rose almost a full point yesterday on hopes of an early cut in base rates following the publication of lower-than-expected inflation data for October and better-than-expected PSBR numbers.

"Rate cuts are on the way," said Mr Simon Briscoe, UK economist at Nikkei Europe. Dealers said short sterling futures were discounting at least a quarter-point cut in the base rate, currently at 6% per cent, by March. The data fuelled a rally in the futures market, with the December

long gilt future reaching a contract high of 102.5 at one stage. In the late afternoon, the future was trading at 100.6, up 5/4 point on the day in volume of 76,343 contracts.

The rally in gilts caused the yield spread over German bunds to narrow from about 165 basis points to about 152 basis points.

■ The Bank of France's decision to cut the important intervention rate from 5.0 per cent to 4.80 per cent, the first reduction since July last year, sparked a rally in French government bonds yesterday.

Mr Julian Jessop, international economist at HSBC Markets, said he expected the central bank to take every opportunity to cut rates following the government's measures to reduce the social security deficit. He said there was room for another 60 basis points of the intervention rate, even

without further easing from the Bundesbank.

Mr Jason noted that the French used to maintain a spread of 20 basis points between its intervention rate and the German repo rate but that the spread was now 22 basis points.

On the Matif, the December 10-year government bond future rose 0.32 point to 119.12, off a day's high of 119.26, in volume of 212,439 contracts.

■ Bonds were dragged down by disappointment that the Bundesbank did not lower its official interest rates, and by news Mr Oskar Lafontaine had been elected president of Germany's opposition Social Democratic Party. Mr Lafontaine is seen as a stronger candidate for Chancellor than his predecessor Mr Rudolf Schapira. On Liffe, the December bond future fell 0.12 point to 97.66 in volume of 142,267 contracts.

## Greece reveals plans for debt management office

By Koen Hoppe in Athens

Greece is to set up a debt management office for domestic and foreign borrowing under a new law aimed at modernising treasury operations at the finance ministry and public sector enterprises.

The debt management office will assume responsibility for organising domestic and foreign borrowing from the central bank, which currently arranges international loan and bond issues and holds auctions of treasury bills and floating-rate notes on behalf of the finance ministry.

Reducing the cost of financing public debt, equivalent to 114 per cent of gross domestic product, has become a priority as Greece steps up its efforts to meet the Maastricht targets for taking part in European monetary union.

The finance ministry said

the new office, due to start operating next year, would bring more flexibility in debt financing for both domestic and foreign debt, as well as improving the government's cash management.

Government securities are used to finance about Dr17,000m of domestic debt, mostly through monthly issues of short-term treasury bills and floating rate notes.

The finance ministry is trying to reduce borrowing costs by gradually restructuring the debt, substituting longer-term fixed-rate issues for treasury bills and financing a larger portion of foreign debt through drachma-denominated bonds.

A medium-term note programme, launched last week, is also part of Greece's effort to bring debt management in line with EU practice.

Greece will initially borrow \$2bn under the programme arranged by Lehman Brothers,

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## **OFFSHORE INSURANCES**

## LONDON STOCK EXCHANGE

## MARKET REPORT

## Footsie bursts through 3,600 to close at record

By Steve Thompson,  
UK Stock Market Editor

UK equities surged to all-time highs yesterday, driven by a heady mixture of takeover speculation, a fast-rising Wall Street, and economic news suggesting a cut in UK interest rates could be imminent.

Also helping to support the stock market was a sharp advance by gilt, with the yield on the benchmark 10-year issue falling to a new low for the year.

Sentiment in European markets was given a substantial lift by a reduction in French and Dutch interest rates, and the prospect of a cut in German interest rates before

the end of the year and possibly after the next Bundesbank council meeting, scheduled for November 30. The German central bank left its rates unchanged after yesterday's meeting.

The FT-SE 100 index blasted through its previous all-time peak and the 3,600 level to close a net 39.4 up at 3,610.8. Second-line stocks, represented by the FT-SE Mid 250 index, moved in line with the leaders. The index ended 38.6 ahead at 3,980.8, still well short of its highest level this year, 3,981.3, reached on October 5, and almost 200 points shy of its record high, 4,152.4, attained in February 1994.

The FT-SE-A All-Share index hit

an all-time high of 1,769.35, up 17.88 or 1 per cent.

Wall Street's move through 4,900 in the Dow Jones Industrial Average overnight, a move linked to numerous options expiries, dealers said, was the obvious catalyst for yesterday's initial surge by London equities. But it was further evidence of lessening domestic inflationary pressures, via the retail price index data for October, plus a public sector debt repayment of £1.3bn for that month, that catapulted the Footsie through the magic 3,600 barrier.

Dealers were calibrating the sharply increased prospects of tax cuts and a reduction in interest

rates in the November 28 Budget. And with the Dow up again during early trading yesterday afternoon - it was almost 40 points higher an hour after London closed - marketmakers said they expected the FT-SE 100 index to open another 20 to 30 points higher if Wall Street manages to retain its early strength. US Treasury bonds climbed more than a point in the wake of a sharp fall in the Philadelphia Fed index, another indicator of a slowing US economy and which could help induce a cut in US interest rates.

Other dealers, however, warned that markets on both sides of the Atlantic had become dangerously

overheated. They cautioned that the monthly expiry, this morning, of FT-SE 100 index options could see extremely volatile trading and the possibility of a correction.

Mr Ian Harnett, strategist at SGST, the stockbroker, said: "The prospect of tax cuts and an interest rate reduction could provide a springboard for the FT-SE 100 to test 3,700 by the year-end."

Bid talk continued in Redland. NatWest moved significantly higher late in the day amid strong hints that the sale of Bancorp could be announced this morning.

Turnover totalled 731.3m shares at 8pm, while retail return on Wednesday was valued at £1.625bn.

## Merger hope lifts banks

Bunking stocks moved sharply higher late yesterday on yield buying and takeover talk linked to the expected National Westminster disposal.

Analysts expect NatWest to announce the sale of its Bancorp arm in the US, possibly as early as today. There has been a strong belief that HSBC Holdings will take Bancorp, but some stockbrokers believe that the demand has pushed it outside the Hong Kong bank's price range.

If that is the case, HSBC is expected to look at a UK bank to boost the competitiveness of Midland, which is the smallest of the big four UK retail banks. Both Royal Bank of Scotland and TSB have been mentioned as potential targets. The former was 7 higher at 546p, and the latter rose 4 to 405p. NatWest advanced 15 to 651p.

Also, Credit Lyonnais Laing was telling institutions that 12 per cent of their funds should be in the banking sector and most of them were under-represented.

## L&amp;G bonus

Legal &amp; General jumped 22 to 67p as the insurance company received the go-ahead from the Department of Trade and Industry to release a surplus in its life fund to shareholders and policyholders. The agreement is expected to give a 30p boost to

LG's net asset value per share.

Under the deal, L&amp;G will change the rules on its life fund, increasing the shareholders' interest in the fund by around £160m. Analysts said the change would allow L&amp;G to raise dividends, and that the increase would be sustainable.

Even though L&amp;G's situation is unique within the sector, the jump in the share price washed over to the other life groups. The big beneficiary was Prudential, which also produced sound figures from its US subsidiary. The Pru climbed 20 to 426p amid heavy turnover of 20m shares. Analysts said the pressure was now on the group to find extra shareholder value in some way.

Elsewhere, Britannia Assurance rose 25 to 743p and Refuge was up 13 at 473p.

The decision by Mr Rupert Murdoch's News International to raise the price of the Times and close the Today newspaper set the sector alight.

United News &amp; Media, which owns the Daily Express, leapt 31 to 570p on a relaxation of price war competition from the Times and intense speculation that a sale was imminent. Mirror Group benefited because of the effect on the tabloid market of the Today closure and the benefits to the Independent of the Times price rise. The shares moved ahead 13 to 180p. Telegraph shares gained 19 at 428p.

Options expiry was also said

to be part of the reason for a 3% decline to 229p - in 9.8m traded - at mobile phones group Vodafone. Interim results in line with market expectations left Cable and Wireless 2 better at 229p.

BT is locked in discussions with industry regulator Ofcom on a whole range of critical issues, and the first of two discussion documents on price controls is due to be published early next month.

The shares, which have come down from a peak of 415p over the past two months, slipped a further 2 to 322p in turnover of 17m, double the recent daily average.

The stock's traded options racked up the equivalent of a further 5.5m of cash market share volume. There was a strong suggestion from dealers that this week's options expiry had created something of a cash market overhang.

Options expiry was also said

to be part of the reason for a 3% decline to 229p - in 9.8m traded - at mobile phones group Vodafone. Interim results in line with market expectations left Cable and Wireless 2 better at 229p.

A profit downgrade by UBS pushed international distributor Ince &amp; Co to the bottom of the Footsie rankings. The broker takes a cautious view of trading prospects and has reduced current year estimates by £15m to £125m. The shares, which stood at 430p on Wednesday, came off to 255p.

A number of slower building material stocks took the opportunity to catch up with the sector. Redland, Blue Circle and KMC, all of which have been held back by concern about the German economy, bounded sharply.

Helped by a buy recommendation from Kleinwort Benson, Redland was the second best performing Footsie share, appreciating 16 to 359p.

## FUTURES AND OPTIONS

FT-SE 100 INDEX FUTURES (Liffe) £25 per full index point (A/P)							
	Open	Sett. price	Change	High	Low	Est. vol.	Open Int.
Dec	3607.0	3620.0	+30.0	3620.0	3600.0	18058	65190
Mar	3620.0	3644.5	+30.5	3650.0	3620.0	2168	6219
Jun	3650.0	3630.0	-20.0	3650.0	3620.0	0	134
Sept	3670.0	3640.0	-30.0	3670.0	3620.0	0	134

FT-SE Mid 250 INDEX FUTURES (Liffe) £10 per full index point							
	Open	Sett. price	Change	High	Low	Est. vol.	Open Int.
Dec	3607.0	3620.0	+40.0	3620.0	3600.0	2168	6219
Mar	3620.0	3642.0	+22.0	3650.0	3620.0	0	300
Jun	3650.0	3630.0	-20.0	3650.0	3620.0	0	300
Sept	3670.0	3640.0	-30.0	3670.0	3620.0	0	300

FT-SE 100 INDEX OPTION (Liffe) £10 per full index point							
	Open	Sett. price	Change	High	Low	Est. vol.	Open Int.
Nov	3607.0	3620.0	+40.0	3620.0	3600.0	18058	65190
Mar	3620.0	3644.5	+30.5	3650.0	3620.0	0	134
Jun	3650.0	3630.0	-20.0	3650.0	3620.0	0	134
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Mar	3620.0	3644.5	+30.5	3650.0	3620.0	0	134
Jun	3650.0	3630.0	-20.0	3650.0	3620.0	0	134
Sept	3670.0	3640.0	-30.0	3670.0	3620.0	0	134

Oct 17/2/95 10:21:14 - Underlying index value. Previous share is based on settlement price.

## MARKET REPORTERS:

Peter John,  
Joel Kibman,  
Jeffrey Brown.

## TRADING VOLUME

## ■ Major Stocks Yesterday

Vol. Closing Day's

000s price change

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## WORLD STOCK MARKETS

EUROPE												WORLD STOCK MARKETS													
AUSTRIA (Nov 16 / Sch)	1,045	+15,000	825	1,325	3.0	Colgate	210.10	+0.70	200.00	190.10	21	Spafore	585	+0.25	580	213	14	117.50	+3.30	114.50	114.50	117.50	117.50	117.50	
Belgium	486	+5.47	750	859	2.1	Citroen	140.40	+1.40	161.00	150.20	43	Swatch	500	+0.25	500	213	14	117.50	+0.70	114.50	114.50	117.50	117.50	117.50	
Denmark	1,045	+15,000	825	1,325	3.0	Cognac	1,000	+14	1,100	900	15	TIVSS	131	+1.10	120	120	212	14	117.50	+10	114.50	114.50	117.50	117.50	117.50
Finland	486	+5.47	750	859	2.1	Comcast	1,000	+14	1,100	900	15	VEW	501	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
France	612	+22,424	1,220	1,420	2.1	Concord	240.40	+1.40	240.00	230.00	25	Vernei	501	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Germany	1,236	+1,200	1,045	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
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Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
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Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
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Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50	114.50	117.50	117.50	117.50	
Ireland	367	+15,000	825	1,325	3.0	Corporation	1,000	+10	1,100	900	15	Ver P	500	+0.25	500	213	14	117.50	+10	114.50</					

**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

4 pm close November 16

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## AMERICA

# Dow nearing 5,000 level by midsession

## Wall Street

A soaring bond market and optimism that the US President and Congress were making progress on a deficit-cutting budget package sent prices surging to new records in early trading, writes Lisa Brunstein in New York.

Shares also got some help from buying related to today's expiration of options and futures on several indices, known as "double witching".

It was only on Wednesday that the Dow Jones Industrial Average breached the 4,900-

Technology shares were also mostly higher, although the Nasdaq composite was held back by declines in Microsoft and Intel, the two largest companies on that index. Microsoft fell 54¢ to \$90.30 on reports that an analyst at Goldman Sachs had lowered his investment rating on the shares and Intel slipped 3¢ to \$64.74.

Kmart shed 5¢ or 3.2 per cent to \$74.40 after reporting a third-quarter loss of 26 cents a share before a one-off gain made from the sale of its remaining interest in the Sports Authority chain.

Although Kmart had warned about weak results, analysts had forecast a loss nearer to 11 cents a share.

## Canada

Toronto performed strongly in midday trade, pulled along by Wall Street, and the TSE 300 Composite index was up 17.62 at noon at 17,682.11 in volume of 31.7m shares. Among actively traded stocks, Ganda Technologies continued on its meteoric rise, adding C\$2.20 to C\$19.40.

FRANKFURT opened higher following the gain on Wall

Street. The Dax index closed 14.56 ahead at 2,200.72, and in the Ibis the indicative index settled at 2,302.50.

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There was also weakness in some consumer sector issues, with LVMH down FF1.00 to FF7.58 and Carrefour up FF2.37 at FF7.22. Euro Disney continued to fall and the stock surrendered FF1.20 or 9 per cent to FF7.20.

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point barrier, yet by 1pm yesterday the index was approaching 5,000, with a 40.11 gain bringing it to 4,962.65.

The Standard & Poor's 500 index rose 3.20 to 597.16, while the American Stock Exchange composite added 1.54 to 528.76. Volume on the New York Stock Exchange amounted to 257m shares.

The Dow benefited from speculation that Boeing and McDonnell Douglas were contemplating a merger. Boeing, which is a component of the Dow, appreciated 1.1% to 397.56 and McDonnell Douglas jumped \$3 to \$90.4.

Other gains in the Dow included Woolworth, up 51¢ to 151.5, Minnesota Mining & Manufacturing 1.1% stronger at \$62.4, and Procter & Gamble, which added \$1 to \$87.5.

# Economic concern is driving Manila down

The Philippine stock market, until recently the darling of emerging market portfolio managers, is being spurned by foreign investors as doubts grow over the economy's performance, writes Edward Lure in Manila.

For the sixth consecutive session yesterday, the composite index fell back, closing 1 per cent lower at 2,291. The market has given up 23 per cent of its value since this year's peak of 2,958 in July.

"We are experiencing the sort of slide that occurred after the Mexican crisis in the first quarter of the year," says Mr Noel Reyes, vice-president of research at Dharma Securities in Manila. "The most hard hit stocks are those which would normally be popular with foreign investors."

Negative sentiment, driven by fears of bigger inflation, which touched 11 per cent last month, and rising interest rates, which are expected to reach 13 per cent by December, has led to the withdrawal of at least one scheduled IPO this week.

Alsome Cement, a Philippine company scheduled to list on December 6, is issuing around 300

shares (\$110m) of stock, withdrew its offering yesterday citing negative market conditions. A company spokesman said that it would look at the market again in the first quarter of 1996.

Mr Roberto De Ocampo, minister for finance, said yesterday that the government was reviewing its plans to complete the privatisation of the Philippine National Bank (PNB) in December in light of the PSE's performance. PNB, the country's largest bank in asset terms, and which is majority

## EUROPE

# Paris punches confidently through 1,900 mark

Equity markets in continental Europe were gripped by hopes of lower interest rates. A cut in the five to 10-day lending rate was the reward that PARIS received in response to the government's tough stance on welfare reform. The CAC 40 motored ahead to a session's high of 1,909.50, before slipping to 1,909.26 or 1.6 per cent up at 1,905.14. Turnover was heavy at FF78bn.

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